

Julianna Garrett

UX/Website Design

Contact



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Gordonsville, VA



About Me

UX Designer with a background in website management, social media marketing, and customer experience. Passionate about user-centered design, usability testing, and SEO optimization. Skilled in conducting user research, prototyping, and improving website accessibility and functionality. Seeking a remote UX design role

Skills

- UX Design: Wireframing, prototyping, usability testing
- Research & Strategy: User research, personas, competitive analysis
- Web Development: HTML, CSS, website management
- Software & Tools: Figma, Adobe XD, Notion, Google Analytics
- SEO & Marketing: Search engine optimization, digital marketing
- Soft Skills: Problem-solving, attention to detail, customer service



Projects

- **Olive - Health and Wellness App**
CareerFoundry Final Design Project 2024-2025
 - Problem: Users struggle to efficiently track and manage their health and wellness in one place.
 - Process: Conducted user research, created personas, designed wireframes and prototypes, and tested usability.
 - Solution: Developed a responsive app allowing users to log medical information, track sleep, monitor exercise, and set wellness goals.
- **Gordonsville Virginia Merchant Association Website**
Website Manager 2024-Present
 - Problem: Local businesses lacked visibility and struggled to engage with the community.
 - Process: Applied UX/UI best practices, improved SEO, and designed intuitive navigation.
 - Solution: Created a user-friendly website featuring local businesses, increasing engagement and visibility.



Work Experience

- **Website Manager**
Gordonsville Virginia Merchant Association 2024-Present
 - Increased website traffic by implementing SEO best practices and promoting local events, resulting in a 25% boost in page visits.
 - Streamlined user experience and boosted business visibility by designing intuitive navigation and engaging business directories.
 - Maintained up-to-date website content and visuals, enhancing user engagement and ensuring local business accuracy.
- **Cashier & Sales Associate**
Jackson & Company 2024-Present
 - Delivered fast, friendly service, increasing customer satisfaction and retention.
 - Maintained 100% accuracy in transactions and register operations.
 - Resolved inquiries efficiently, ensuring smooth daily operations.
- **Licensed Master Esthetician**
Neroli Med Spa 2022-2024
 - Performed detailed skin analyses and curated personalized treatment plans, increasing client retention by 30%.
 - Supported team development by mentoring new estheticians on procedures and product knowledge.
 - Maintained thorough client records to track results and tailor future services, boosting client satisfaction.
- **Lead Master Esthetician**
Hand and Stone: Massage and Facial Spa 2021-2022
 - Led a team of estheticians, resulting in improved treatment consistency and client satisfaction scores.
 - Developed and delivered training on advanced skincare techniques, enhancing team expertise and service quality.
 - Conducted thorough client consultations and created customized regimens, increasing repeat bookings and product sales.



Education

CareerFoundry
UX/UI Design Program
2024-2025