



What is Chasing Awareness?

Chasing Awareness is a heartfelt initiative dedicated to commemorating Chase Lanke's life and raising awareness about mental health issues, particularly depression and suicidal thoughts. Following Chase's tragic passing in 2018, at the young age of 25, his college friends organized the first event in Birmingham to celebrate his life and bring attention to the impact of his loss. The event was moved to Mississippi in 2022, where Chase spent most of his childhood.

The primary aim of Chasing Awareness is to combat the stigma surrounding mental illness and ensure that individuals struggling with depression understand that they are not alone. The event seeks to promote awareness and support for those affected by mental health challenges, emphasizing empathy, visibility, and community.

Last year the Chasing Awareness' fundraising goal was \$15,000. We raised almost \$14,000. This year, our goal is to raise at least \$16,000. Funds will be donated to MATES (Mississippi Alliance to End Suicide), a nonprofit organization dedicated to supporting critical initiatives such as suicide prevention training, intervention peer training, and peer support programs for those who have lost someone to suicide. Since April, MATES has partnered with Essential Touchstones Counseling Services to provide financial assistance to individuals seeking mental health support.

Funds from Chasing Awareness will be doing just that – **helping support people needing help. YAY!!!**

Chasing Awareness offers sponsorship opportunities for companies looking to align themselves with this important cause. Sponsors not only contribute to the fundraising goal but also gain exposure and demonstrate their commitment to mental health advocacy and suicide prevention. If you are interested in being a sponsor, please fill out the attached pages. We CANNOT do it without you!!!!

Chasing Awareness Sponsorship Levels

Bronze Sponsor (\$500 - \$999)

- Prominent placement of corporate logo on event materials (Banner, Instagram, Facebook)
- Bronze Tier Corporate Logo on Event Banner
- Two (2) drink tickets
- One (1) team entry

Silver Sponsor (\$1,000 - \$1,499)

- Prominent placement of corporate logo on event materials (Banner, Instagram, Facebook)
- Silver Tier Corporate Logo on Event Banner
- Four (4) drink tickets
- One (2) team entries

Gold Sponsor (\$1,500 - \$1,999)

- Prominent placement of corporate logo on event materials (Banner, Instagram, Facebook)
- Gold Tier Corporate Logo on Event Banner
- Six (6) drink tickets
- Three (3) team entries

Platinum Sponsor (\$2,000 and higher)

- Prominent placement of corporate logo on event materials (Banner, Instagram, Facebook)
- Gold Tier Corporate Logo on Event Banner
- Eight (8) drink tickets
- Four (4) team entries

Prize Another way that you and your company can contribute is through the donation of a prize. Whether it be for the cornhole tournament, raffle, or other fundraising activities that may get added, we will need prizes to incentivize contestants to participate. If you would like to donate a prize or a financial donation for prizes, please contact us at chasingawareness2018@gmail.com. Through the donation of a price of \$250 or more, you will receive:

- A “Shout Out” on social media with the name of your company or business (Banner, Instagram, Facebook)

If you have any questions, please reach out by email or text.

Chasing Awareness Sponsorship Agreement

Please complete this form and email it to

Chasingawareness2018@gmail.com

Sponsor Name: _____

Contact: _____

Name as it should appear in publicity:

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Phone: _____

Email: _____

Level of Sponsorship (please check one):

☐ **Bronze (\$500 - \$999)**

☐ **Silver (\$1,000 - \$1,499)**

☐ **Gold (\$1,500 - \$1,999)**

☐ **Platinum (\$2,000 and up)**

Sponsorship includes team entry into the Cornhole tournament based on the level of sponsorship chosen.

Do you plan to have a team(s)? ☐ Yes ☐ No

If yes, your team's name is _____

Sponsorship includes drink tickets based on the level of sponsorship chosen. Do you plan to use your tickets?

☐ Yes ☐ No If yes, the Chasing Awareness team will have your tickets for you at the event.

Donation:

☐ Yes We would like to donate \$_____ to Chasing Awareness to assist in prizes and gifts.

Payment:

Check# _____ Credit Cd V/MC/D _____ Exp _____ Code _____

Signature _____

*An email receipt will be sent to the email address provided for all donations. Mississippi Alliance to End Suicide is a 501(c)3 non-profit charity. The IRS will accept a cancelled check as receipt for all donations under \$250. Donations of \$250 and above will receive a written acknowledgement letter to the address provided above. MATES tax info - Federal Tax ID # 82-4452971

Please **email** and then **mail** this form in with check (**please do not send cash**) to:

Mississippi Alliance to End Suicide 115 Suite B Homestead Drive Madison, MS 39110