



**BETHEONE**

# **MSU RESIDENCY**

**➤ FOUNDATION PROGRAM - FULL DEGREE SEEKING PROGRAM**



**BETHEONE & MSU**



# OVERVIEW

An exclusive residency program offering international students an affordable pathway to earn a U.S. degree while immersing in an English-speaking environment.

**INTRODUCTION**

**PROBLEM**

**VALUE OF THE PROGRAM**

**CLIENTS TYPE**

**GENERAL STUDENT**

**COMPARISON**

**ENGLISH LEVEL**

**CAMPUS**

**HOUSING**

**UNIVERSITY STATS**

**BENEFITS BETHEONE**

**LET'S DO IT!**

**MISSOURI STATE  
UNIVERSITY & BETHEONE**

# **INTRODUCTION**

This presentation will highlight the challenges students face in Spain, the benefits of studying at Missouri State, and how BETHEONE provides a seamless academic pathway to a brighter future. For those interested, athletic opportunities are also available, but the focus remains on building an international academic career in a top-tier learning environment.

[www.betheonesoccer.com](http://www.betheonesoccer.com)

**MISSOURI STATE UNIVERSITY - BETHEONE**



# PROBLEM

**SPAIN EDUCATION SYSTEM**

[www.betheonesoccer.com](http://www.betheonesoccer.com)

## MISSOURI STATE'S FOUNDATION PROGRAM

➤ Data Statistic 2025

In Spain, learning English at a high level while pursuing a university degree is both costly and inefficient. Private academies charge €3,000 - €5,000 per year, and even after years of study, many students still struggle with fluency. Additionally, 91% of employers prefer candidates with strong English skills, yet only 27% of Spaniards reach a working proficiency, limiting global career opportunities.

By enrolling at Missouri State University, students can immerse themselves in an English-speaking environment, earn a U.S. degree, and access global job markets—all at an affordable price. With the International Partner Fee Waiver, tuition costs are significantly reduced, making this a smarter and more effective alternative to expensive private English programs in Spain. Plus, for athletes, this program allows them to train and compete while pursuing their education—something nearly impossible in Spain.





**MSU & BETHEONE**



# VALUE OF THE PROGRAM

## > NOT ESL

Unlike traditional ESL (English as a Second Language) programs, the Missouri State Foundation Program allows students to enroll as full-time degree-seeking students from day one. Instead of spending a year in an expensive, non-credit language course, students immediately start earning real university credits while improving their English in an immersive environment.

## > EARNING CREDITS FOR DEGREE

Every student in the Foundation Program is enrolled as a degree-seeking student, meaning that all courses count toward their chosen university major. Instead of spending time in non-credit English courses, students get a head start on their degree, saving both time and money as they work toward graduation.

## > AFFORDABLE

Studying abroad is often expensive, but the Missouri State University Program makes it accessible and affordable. With the International Partner Fee Waiver, students benefit from significantly reduced tuition costs, making this program one of the most economical ways to earn a U.S. degree. Compared to other international study programs, this pathway provides high-quality education at a fraction of the cost, ensuring students and families get the best value for their investment.

## > OPTION TO PLAY SPORTS

For students who are also athletes, BETHEONE and Missouri State University provide an opportunity to continue training and competing while studying. Although sports are not required, students interested in soccer, basketball, volleyball, and other sports can explore opportunities with university-affiliated clubs and local teams while pursuing their degree.

# CLIENTS TYPE

## ➤ **GENERAL STUDENT**

This program is designed for students who want to study in the U.S. and earn a university degree while improving their English. With lower English required to start, students can enroll in the Foundation Program, gain language skills, and transition smoothly into their chosen major. It's an ideal option for those looking for an affordable, globally recognized education in an immersive English-speaking environment.

## ➤ **SPORTS PATHWAY**

For student-athletes, this program provides an opportunity to pursue a university degree while continuing their athletic development. While academics remain the focus, students can also train and play sports through local clubs and university-affiliated teams. This is a perfect pathway for athletes who want to study and stay active in competitive sports without sacrificing their education.



### ➤ HIGH SCHOOL

Students who have recently graduated from high school (Bachillerato or equivalent) can enroll directly in the Program, where they begin earning university credits from day one while improving their English in a fully immersive academic setting. This pathway offers a smooth and affordable transition into a full undergraduate degree at Missouri State University — with the opportunity to qualify for additional academic scholarships in future years, such as the International Excellence Scholarship or International Leadership Scholarship.

Students who meet English and GPA requirements after their first year may become eligible for up to \$10,000/year in academic aid, continuing their studies with strong financial support and global academic recognition.

### ➤ POST GRADE

Students who have completed Grado Superior or have university experience may qualify for academic credit transfers and scholarships based on their GPA, allowing them to reduce the time and cost required to complete their degree while benefiting from full English immersion. Additionally, those who pursue graduate studies at Missouri State University may be eligible for the MOGO Scholarship (Missouri Outreach Graduate Opportunity) — a highly valuable award that covers 75% of the non-resident tuition differential for full-time, first-time graduate students with a minimum 3.25 GPA. This makes continuing into a U.S. master's program both academically rewarding and financially accessible.

# COMPARISON

Missouri State University offers a cost-effective alternative to high-priced universities in Spain and United States

## UNIVERSITIES IN SPAIN



Top private universities like IE University in Madrid or ESADE in Barcelona charge between €30,000 and €40,000 year, making them a high-cost option for students seeking international-level education. Despite these costs, Spanish universities often lack strong English immersion programs, limiting graduates' global career opportunities.

Incoming International Students

Graduate International Students



## UNIVERSITIES IN USA



In the United States, the average annual tuition across universities—both public and private—is approximately \$25,000–\$35,000 per year, with top-tier institutions exceeding \$50,000. While this is significantly higher than Spain, U.S. universities provide full English immersion, globally recognized degrees, and stronger international career pathways. Through the Missouri State Foundation Program, students can access an affordable, high-quality education with a 75% tuition reduction, making it a competitive alternative to both Spanish and American universities.

**CHECK IF YOU ARE AVAILABLE  
FOR ANY SCHOLARSHIP**



# BENEFITS BETHEONE

## ➤ MISSOURI STATE UNIVERSITY FEE WAIVER

Students who enroll through BETHEONE gain exclusive access to Missouri State University's Fee Waiver, which reduces tuition costs by 75%, making high-quality education in the U.S. more affordable than ever. Beyond cost savings, BETHEONE provides personalized guidance throughout the application process, visa assistance, and ongoing support to ensure a smooth transition to university life. This partnership allows students to study in a fully immersive English environment, earn a globally recognized degree, and open doors to better career opportunities worldwide.

## ➤ SCHOLARSHIPS

Students can access academic scholarships based on their GPA and prior education. Students with a Grado Superior and a GPA of 3.25+ (approximately 7/10 in Spain) can qualify for an academic scholarship. We are currently exploring whether students coming from Bachillerato or transferring from a Spanish university can also qualify for these scholarships, ensuring even more opportunities for financial support.



**The benefits cannot be combined - you will receive whichever has the higher value.**

# ENGLISH LEVEL

## ➤ **NOT ENOUGH**

Students who do not meet the English proficiency requirements for standard admission can enroll in the Missouri State Foundation Program, which allows them to improve their English while earning university credits. No need to waste time in non-credit ESL courses—this program provides a direct pathway to a full degree while offering immersive English learning in an academic setting.

## ➤ **GOOD ENOUGH**

Students who have already passed the TOEFL (61+), or Duolingo English Test (95+) meet the English requirements and can enroll directly in their chosen university program. However, if they want extra time to adjust to the U.S. academic system and strengthen their English, they can still choose to start in the Foundation Program for a minimum of six months before transitioning fully into their degree. They will also benefit from the BETHEONE partnership fee waiver, reducing tuition costs while gaining access to a top-tier education in an English-speaking environment.





# CAMPUS



Located in Springfield, Missouri, Missouri State University offers a vibrant and engaging campus experience in a city with a population of 170,000. The university is easily accessible, with Springfield-Branson Airport just 20 minutes away, and major cities like Kansas City and St. Louis within a three-hour drive. Students can also enjoy scenic weekend getaways to Branson, MO, and Lake of the Ozarks.

Missouri State is home to 26,000 students, including over 1,600 international students, creating a diverse and welcoming environment. With 170+ bachelor's programs, 90+ master's programs, and 7 doctoral programs, students have access to high-quality education with a 22:1 student-to-faculty ratio. The campus is also known for its strong NCAA Division 1 sports programs, providing opportunities for both athletes and fans to engage in university spirit.



Missouri State University fosters a lively and inclusive community, offering 375+ student organizations in arts, entertainment, academics, Greek life, health, politics, recreation, faith, and more. Students can engage in leadership development, volunteer opportunities, and cultural events, making lifelong connections. Beyond academics, the Great Southern Bank Arena hosts world-renowned artists and major events



# HOUSING

**➤ UNDER 21**

Students under 21 years old must live in university dorms unless they have 27 or more transfer credits as part of Missouri State’s housing policy. The minimum age for dorm residency is 16, provided the student is enrolled as a degree-seeking student. Additionally, meal plans are required since most dorm facilities do not include full kitchens, ensuring students have access to daily meals.

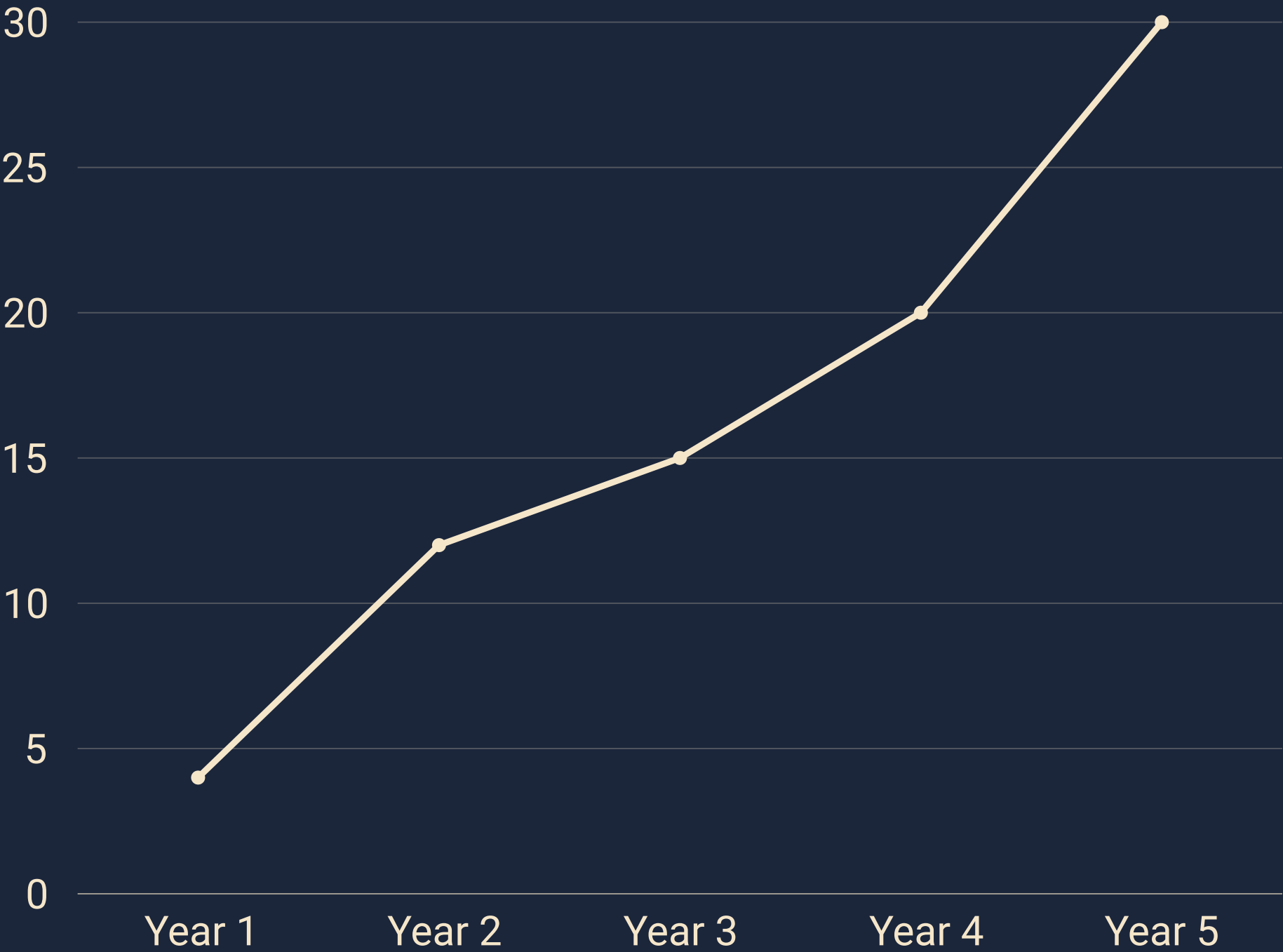
**➤ OVER 21**

Students 21 and older have the flexibility to live on or off-campus, depending on their preference. Off-campus options include apartments, shared housing, or private rentals in Springfield. Unlike younger students, they are not required to have a meal plan, giving them the freedom to manage their own food expenses.

**There is not a better home than a BEAR HOME**

# FORECAST

As we establish the Residency Program at Missouri State University, we project a steady increase in student enrollment over the next five years. Our forecast is based on targeted marketing strategies, strong partnerships with academic centers in Spain, and our existing network of contacts who specialize in student placement. We are currently developing a structured marketing plan to expand our reach and attract more students each year. By leveraging our relationships with educational institutions and recruitment partners, we aim to position Missouri State as a top destination for international students seeking a high-quality, affordable education in the U.S.



This graph is an estimated projection based on our current strategy and partnerships. Enrollment numbers may vary over time as we refine our marketing efforts and expand our network in Spain. Adjustments will be made as we gather real data and optimize our approach.





**MSU & BTO**



# THANK YOU

At BETHEONE, we are thrilled to offer international students a unique and affordable pathway to earning a U.S. degree while immersing themselves in an English-speaking environment. This program at Missouri State University provides academic growth, cultural experiences, and global career opportunities like never before.

We believe this initiative will open doors for students worldwide, allowing them to pursue their dream education in a supportive and high-quality university setting. We are excited to continue building this life-changing program and look forward to welcoming the next generation of global students!



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