



Linked in Friendship, Connected in Service
Tallahassee (FL) Chapter

16th Annual Links Beautillion

SPONSORSHIP PACKAGE

SUNDAY, MARCH 1, 2026
DUNLAP CHAMPIONS CLUB
TALLAHASSEE, FL

TALLAHASSEELINKSINC.ORG



The Links, Incorporated

The Links, Incorporated, is an international, not-for-profit corporation, established in 1946. The membership consists of more than 17,000 professional women of African descent in 299 chapters located in 41 states, the District of Columbia, the Commonwealth of the Bahamas, and the United Kingdom. It is one of the nation's oldest and largest volunteer service organizations of extraordinary women who are committed to enriching, sustaining, and ensuring the culture and economic survival of African Americans and other persons of African ancestry.

Our core values are friendship, integrity, honesty, service, commitment, family relationships, courage, respect for self and others, legacy, confidentiality, responsibility, and accountability. Links members contribute more than 1 million documented hours of community service annually. The organization is the recipient of awards from the UN Association of New York and the Leon H. Sullivan Foundation for its premier programs. In 2019, The Links, Incorporated was nominated for a Luxembourg Peace Prize by the Schengen Peace Foundation and recognized by the late Congressman John Lewis as a distinguished organization of outstanding community service and influence.

The outstanding programming of The Links, Incorporated has five facets which include Services to Youth, The Arts, National Trends and Services, International Trends and Services, and Health and Human Services. The programs are implemented through strategies such as public information and education, economic development, and public policy campaigns.

In 1951 the **Tallahassee Chapter of The Links, Incorporated** was the first chapter to be chartered in the state of Florida.

The Links Beautillion

In 2011, the Tallahassee Chapter of The Links, Incorporated established our transformational signature program, the **Links Beautillion**. The pillars of the Links Beautillion Program are Leadership Development, Mentoring, and Character Education. The program's mission is to promote higher education while addressing the need for improved high school graduation rates, leadership development, character education, and community service learning for African American male students of diverse and socioeconomically disadvantaged backgrounds. Links Beautillion participants attend a five-month curriculum that is oriented around five facets of development: Rites of Passage, Cultural Awareness, Character Education, Leadership Development, and Community Service Learning.

The Links Beautillion has provided a total of \$223,000 in scholarships over the past 15 years to 197 Beaux, who participate in the program as high school seniors. An additional 105 young men have participated as Junior Beaux (9th-11th grade).

The formal presentation of the 2025-2026 Beaux and distribution of scholarship awards will be held on Sunday, March 1, 2026 at the Dunlap Champions Club.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

\$10,000

- Premium logo placement on event signage and on screen at Formal Presentation
- Premium logo placement in Formal Presentation Program
- Full-page ad on inside cover of Souvenir Journal
- Preferred seating for 16 at Formal Presentation
- Opportunity for speech or video during Formal Presentation
- Highlighted in social media sponsor announcements and media releases
- Logo on Tallahassee Chapter of The Links, Incorporated website for 12 months

White Rose Sponsors

\$5,000

- Name or logo on event signage and on screen at Formal Presentation
- Name or logo in Formal Presentation Program
- Full-page ad in Souvenir Journal
- Preferred seating for 16 at Formal Presentation
- Special verbal recognition during Formal Presentation
- Included with other White Rose Sponsors in social media sponsor announcements and media releases
- Name or logo on Tallahassee Chapter of The Links, Incorporated website for 12 months

Friendship Sponsors

\$2,500

- Name or logo on event signage and on screen at Formal Presentation
- Name or logo in Formal Presentation Program
- Full-page ad in Souvenir Journal
- Preferred seating for 12 at Formal Presentation
- Special verbal recognition during Formal Presentation
- Included with other Friendship Sponsors in social media sponsor announcements
- Name or logo on Tallahassee Chapter of The Links, Incorporated website for 12 months

Emerald Sponsors

\$1,500

- Name on event signage and on screen at Formal Presentation
- Name in Formal Presentation Program
- Full-page ad in Souvenir Journal
- Preferred seating for 8 at Formal Presentation
- Special verbal recognition during Formal Presentation
- Included with other Emerald Sponsors in social media sponsor announcements
- Name or logo on Tallahassee Chapter of The Links, Incorporated website for 12 months

SPONSORSHIP OPPORTUNITIES

Beautillion Table Sponsor

\$800

- Reserved seating for 8 at Formal Presentation

Curriculum Session Sponsor

\$500

- Opportunity to attend sponsored curriculum session and address Beaux
- Name or logo in Formal Presentation Program
- Name in Souvenir Journal
- Two tickets to Formal Presentation

Souvenir Booklet Support

Full Page Ad \$150

1/2 Page Ad \$100

1/4 Page Ad \$50

Patron Listing \$10



Sponsorship Confirmation

NAME _____

ORGANIZATION _____

ADDRESS _____

PHONE _____

EMAIL _____

PLEASE APPLY THIS DONATION TO BEAU _____

Sponsorship Category

- ____ Presenting Sponsor
- ____ White Rose Sponsor
- ____ Friendship Sponsor
- ____ Presenting Sponsor
- ____ Emerald Sponsor
- ____ Table Sponsor
- ____ Curriculum Session Sponsor
- ____ Souvenir Booklet Support
 - ____ Full Page Ad
 - ____ 1/2 Page Ad
 - ____ 1/4 Page Ad
 - ____ Patron Listing

Please make checks or money order
payable to:
THE LINKS FOUNDATION, INCORPORATED

Mail your gift to:
Tallahassee Chapter of
The Links, Incorporated
P.O. Box 11186
Tallahassee, FL 32302

☐ **My check is enclosed.** **Please include this page with your payment.*

☐ **Please send me instructions to pay by credit card.**

Sponsorship Terms and Conditions

*The terms and conditions outlined herein have been established for the mutual benefit and protection of the sponsor, event patrons and Tallahassee (FL) Chapter of the Links, Incorporated. Sponsor agrees to pay amount indicated under the appropriate sponsorship level as determined by The Links Foundation, Inc. In order to fully execute this contract, payment should be submitted in full upon receipt of the contract. The Links Foundation, Inc. reserves the right to withdraw the sponsorship or advertisement if payment is not received within 10 business days of receipt of said contract. No refunds will be made after receipt of payment. Sponsorship and advertising for this event are assigned on a first come, first serve basis. Sponsors are responsible for providing The Links Foundation, Inc. with the company logo and camera-ready ad copy for use along with the appropriate web link address. Should you have any questions concerning the sponsorship opportunities, please feel free to contact us at **tallahassee@linksbeautillion@gmail.com** and we will be delighted to assist you in designing an appropriate sponsorship package to meet the needs of your company.*