



Dear Friend,

The Asian Indian Women's Organization is excited to announce its partnership with **M.E.R.C.Y. COMMUNITIES** (Mentors, Empowerment and Resources for Change in Young Families) for its biennial fundraiser **INDIA NIGHT on Friday, September 28, 2018, 6:00 p.m.** at the **Crowne Plaza Hotel, Springfield, IL**. The goal is to help provide housing and supportive services for homeless and at-risk mothers with children and promote independence.

*Manjula Mehta
President*

*Sammi Mander
Vice President*

*Chandana
Nandi
Secretary*

*Nilima Lad
Treasurer*

*Aruna Mathur
Founder, Past
President*

Since its inception in 1999, M.E.R.C.Y Communities Inc. has remained focused on helping single mothers get back on their feet and become self-sufficient. The organization has supported over 1100 moms and children in Springfield by providing the security of a home, the benefits of life skills, and financial management training.

A non-profit, volunteer organization, AIWO supports the efforts of local charities and aims to foster civic engagement through social networking and cultural exchange among community members. The organization has assisted non-profits such as Ronald McDonald House of Charities, Central Illinois Food Bank, Hospital Sisters Mission Outreach, Boys and Girls Club of Central Illinois, genHkids and HSHS St. John's Hospital.

INDIA NIGHT 2018 will feature a vibrant snapshot of Indian culture, a bazaar, and live auction of ethnic items. The evening will be set against the backdrop of music, dance, fashion, and delicious Indian fare.

We hope you will save the date and participate in this worthy endeavor. All contributions are tax-exempt and the levels have been detailed in the enclosed information for your consideration.

As always, we are grateful for your support and look forward to seeing you at **INDIA NIGHT 2018**.

Sincerely,

Manjula Mehta
President
Asian Indian Women's Organization

Amy Voils
Executive Director
M.E.R.C.Y. Communities, Inc.





SPONSORSHIP OPPORTUNITIES

11th INDIA NIGHT

PLATINUM SPONSOR: \$10,000

- Name on invitation and promotional material.
- Dinner for eight featuring Indian delicacies at the sponsor's residence.
- Placement on event sponsor scrolling slideshow.
- Double page color ad in the program booklet.
- Complimentary table with signage and seating for ten guests.

GOLD SPONSOR: \$5,000

- Name on promotional material.
- Placement on event sponsor scrolling slideshow.
- Double page black and white ad in the program booklet.
- Complimentary table with signage and seating for eight guests.

SILVER SPONSOR: \$2,500

- Placement on event sponsor scrolling slideshow.
- Half page black and white ad in the program booklet.
- Six complimentary tickets with reserved seating.

BRONZE SPONSOR: \$1,000

- Placement on event sponsor scrolling slideshow.
- Quarter page black and white ad in the program booklet.
- Four complimentary tickets with reserved seating.

FRIENDS of AIWO: \$500

- Placement on event sponsor scrolling slideshow.
- Special mention in the program booklet.
- Two complimentary tickets with reserved seating.

Event programming advertising rates on reverse side.





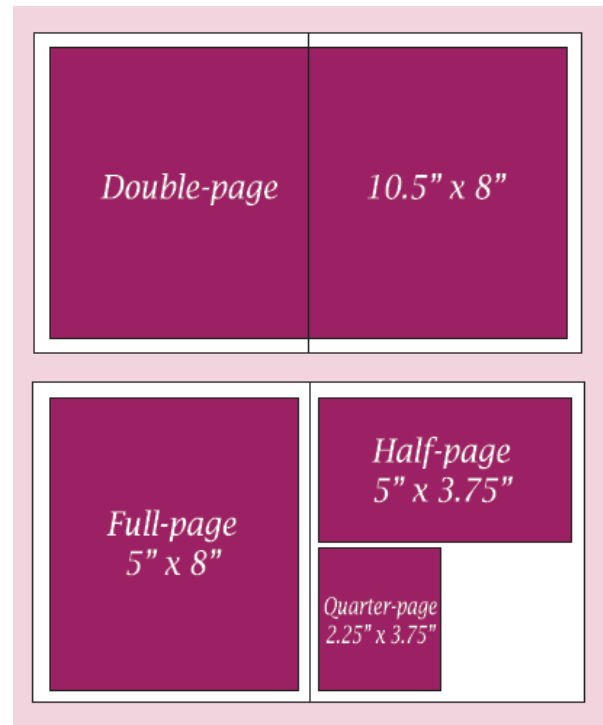
PROGRAM ADVERTISING RATES

11th INDIA NIGHT

Double-page Color ad: \$750
Double-page black and White ad: \$500
Full page Black and White ad: \$350
Half-Page Black and White ad: \$250
Quarter page Black and White ad: \$150

Artwork should be high resolution and
Provided as a PDF, EPS, or jpeg file

Please email artwork by
September 10, 2018 to
presidentaiwo@gmail.com





SPONSORSHIP CONFIRMATION FORM

Yes, I will be supporting the 11th India Night benefitting M.E.R.C.Y. Communities Inc.

SPONSORSHIPS

- Platinum \$10,000
- Gold \$5,000
- Silver \$2,500
- Bronze \$1,000
- Friends of AIWO \$500

EVENT PROGRAM ADS

If you wish to purchase an ad without a sponsorship, please mark your choice below.

- Double-page color: \$750
- Double-page black and white: 500
- Full-page black and white: \$350
- Half-page black and white: \$250
- Quarter-page black and white: 150

INDIVIDUAL TICKETS

- \$100 per person
- No. of tickets
- No. of vegetarian meals
- No. of non-vegetarian meals
(Poultry)

To pay online:

www.mercycommunities.org

Please make checks payable to **M.E.R.C.Y. Communities Inc./India Night** and return completed form to: M.E.R.C.Y. Communities, 1344 N. 5th Street, Springfield, IL 62702

Sponsor/Company name

Address

City

Zip code

Phone

Email

