



# WHY SUPPORT ALLEN'S COMMUNITY THEATRE?

It says it right there in our title - Community. And we say it in our Mission Statement:

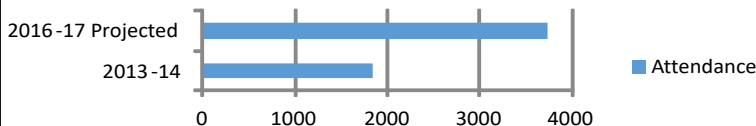
***Allen's Community Theatre seeks to entertain and enrich the cultural life of the community through a wide variety of challenging and creative theatrical experiences. We welcome all who wish to participate, help, or express themselves through theatre.***

Allen's Community Theatre is much more than just a non-profit local theatre. As the only all volunteer community theatre in Allen we feel it is our civic duty to be there for the city of Allen whenever we can. We strive to be a positive force in the community offering high quality and professionally produced theatre. The people who participate, the Board members, the actors, the crew and the many volunteers, are part of a family. We work and live in this community and work together to help make this theatre, and each other, thrive.

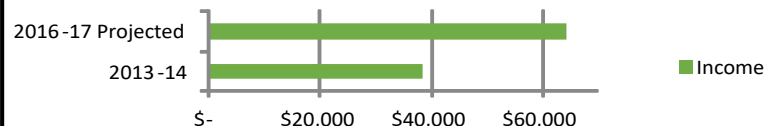
***Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.***  
~ Margaret Mead

Family and Community have been the driving force since ACT's inception and is the reason we have experienced growth that can only be described as exponential. From our humble beginning with auditions on the front porch of the Blue House to the Harvest Church parish hall to our own leased space, our second I might add, Allen's Community Theatre now has the ability to seat 100 patrons at each performance. To accomplish such a thing in less than seven years is rare indeed for a totally volunteer driven and operated non-profit theatre. In the last 3 years alone, we've doubled our attendance and almost doubled our income.

**Attendance**



**Income**



## OKAY, SO BOTTOM LINE, WHAT'S IN IT FOR YOU...

We are deeply grateful for the support of our Sponsors and we are happy to recognize your support in many ways. For a list of Sponsorship levels and privileges we offer, see the Sponsorship Opportunities form attached. The less tangible, but no less important, benefits are:

- With nearly 9,000 people participating in, seeing, or hearing about ACT productions and programs each year, you certainly enhance your visibility across our community when you sponsor ACT shows.
- Sponsorship of ACT is a visible demonstration of your commitment to the cultural and economic development of our community. Choosing to sponsor a show or a season can complement your company's marketing and community involvement strategies and provide a unique opportunity for employee or client entertainment.
- A 2006 National Endowment for the Arts study found that people who participate in the Arts are people who help make communities thrive...and a vibrant, thriving community is good for business!

## WE'D LOVE TO HAVE YOU BE PART OF OUR FAMILY!



# LOOK WHO'S TALKING



WE ARE DEFINITELY COMFORTABLE BEING IN THE SPOTLIGHT







# ACT's REACH



Allen's Community Theatre offers seven shows each season, five for adults and two shows for kids; one for teens and the other for younger children. We also offer Spring and Fall classes as well as Summer Camps that have won the BEST SUMMER CAMP for the last 2 years in a row by the Star Local Media. We also partner with the highly acclaimed sketch comedy troupe, The Dark Night Players who count us as their theatre home and partner in art.

Aside from the different ways we reach out to our patrons, we're also connected to various social media outlets and are members of many different organizations, local business and arts oriented organizations including Allen Chamber of Commerce as well as the Allen Arts Alliance which acts as the umbrella organization for all of Allen's community art programs. As a member we actively participate in all the activities the Alliance sponsors.

**Between our Patrons, Cast Members, Volunteers, Social Media and Newsletter Subscribers, we can calculate an estimated 9,000 eyes on us each year!**

And that's just through our own outreach. That doesn't even include the number of people who have seen us through articles, reviews and new stories about us. And, of course, eyes on us, means eyes on YOU, our sponsor! Come join our Social Web!



# REVIEWS

## GUEST REVIEWS FROM FACEBOOK



"We had a wonderful time! The play was smart and funny, while the acting was truly top notch. One of the best performances I've seen, and I don't mean just community theater either!"

- S. Porter



"Great show last night. Very well done, and the physical comedy reminded me of watching the Carol Burnett show. So funny! Thanks for a fun evening!"

- K. Hampton



"We love ACT and DNP! We never miss a show! Great actors and plays!"

- D. Kilmer



"The staff and productions are amazing. A wonderful experience."

- S. Timiney



"I was impressed, saw To Kill a Mocking Bird and really enjoyed it!"

- D. Grassi



"The lead cast was like having Dean Martin and Jerry Louis back together again a must see!!!!"

- T. Basnight

## PROFESSIONAL THEATRE REVIEWS



"The level of professionalism and artistry offered by this director, cast and crew will make it a thoroughly enjoyable experience for anyone who values quality theatre."

- Philadelphia Story Reviewed by Nicole Mulupi,  
Associate Critic for John Garcia's THE COLUMN



"If you like to laugh and want to see an excellent production of Unnecessary Farce, you really must get to Allen's Community Theatre."

- Unnecessary Farce, Reviewed by Carol M. Rice,  
Associate Critic for John Garcia's THE COLUMN



"Allen's Community Theatre has come a long, long way since their first production in an echo-filled, multi-purpose room at a church several years ago. They've been in their new theatre space about a year and it was packed at the performance I attended, so they're obviously doing something right. I laughed and guffawed with the rest of the audience, and I think I can safely say we all enjoyed ourselves."

- Leading Ladies, Reviewed by Carol M. Rice,  
Associate Critic for John Garcia's THE COLUMN

## OTHER REVIEWS



"Came here to see Doublewide, TX and I was impressed by the performances and passion that exudes from this little community theatre. The actors were all great and the set was done nicely. The volunteers that the theatre has working is also very courteous and pleasant. The play itself was funny and helped the play move along and not seem drawn out. I would definitely recommend this place and will be back for more!!! FYI all the drinks and snack are donation only and they do not take card so BRING CASH and help this theatre flourish as they deserve to be around for a long, long time!!!" - Ricardo G. From Yelp



"This was a hilarious, madcap adventure that was executed brilliantly by a superb cast with deft comedic timing. This was our first outing to this venue, travelling from Southwest Arlington, and it was worth it! We will definitely add this to our list of favorite venues." - Doug F. From Goldstar





# SPONSORSHIP OPPORTUNITIES

	SHAKESPEARE \$10,000 +	MILLER \$5,000 - \$9,999	CHRISTIE \$2,500 - \$4,999	WILLIAMS \$1,000 - \$2,499	SHEPARD \$500 - \$999	SIMON \$250 - \$499	WEBBER \$100 - \$249	HENLEY \$25 - \$99
<b>RECOGNITION ON MARKETING MATERIALS</b>								
Name On All Promotional Material For The Entire Season	✓							
Inside Front Or Back Cover Season Ad <i>(Subject To Availability)</i>	✓							
Full Page Season Ad In Playbill <i>(If Front Or Back Not Available)</i>	✓							
Full Color Front-of-House Sign For Entire Season	✓							
Curtain Speech Recognition For Entire Season	✓							
Listing As A Donor Or Sponsor In The Act Newsletter	✓	✓	✓	✓	✓	✓	✓	✓
Corporate Link On Theater Website	✓	✓	✓	✓	✓	✓		
Name In Playbill Under Donors/Sponsors	✓	✓	✓	✓	✓	✓	✓	✓
Name On Promotional Material For Production Of Your Choice		✓						
Full Color Front-of-House Sign For Chosen Production		✓						
1/2 Page Season Ad In Playbill		✓						
1/4 Page Season Ad In Playbill			✓					
1/4 Page Ad In Playbill For 2 Productions Of Your Choice				✓				
1/4 Page Ad In Playbill For 1 Production Of Your Choice					✓			
<b>SPECIAL INVITATIONS</b>								
Invitation To Annual Preview Party	✓	✓	✓	✓	✓			
Invitation To 'Meet The Actors' Reception On Opening Nights	✓	✓	✓	✓				
Sneak Preview Night: Pick A Play For 60	✓							
Sneak Preview Night: Pick A Play For 30		✓						
<b>SPECIAL PRIVILEGES AND GOODIES</b>								
Season Tickets	6	4	2					
Color Window Decal	✓	✓	✓	✓	✓	✓	✓	✓
Voting Rights For Grahamie Awards	✓	✓	✓					
2 Tickets To Fundraiser Gala	✓	✓	✓					
Camp Tuition For Two Camps	✓	✓						
10% Discount For Your Employees On Season Subscriptions	✓	✓						
2 Sampler Tickets To Shows Of Your Choice				✓				
2 Tickets To One Show Of Your Choice					✓			
1 Ticket To One Show Of Your Choice						✓		