

# Smart Packaging: A Sustainable Solution for the Environment

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Food packaging systems are designed to maintain the freshness and structural integrity of food products, enabling long-term storage. Recent innovations have introduced "smart packaging technology," which includes embedded sensors to monitor changes within food items. This technology, applicable to foods, pharmaceuticals, and other products, extends shelf life, monitors freshness, and enhances safety by providing real-time quality information.

Smart packaging encompasses various technologies, including bio-based packaging, which aims to increase product complexity, improve consumer interaction, support a circular economy, and reduce carbon footprints. It falls into two main categories:

- 1. Intelligent Packaging:** This integrates traditional packaging with electronic sensors to detect changes in food quality, ensuring safety before consumption.
- 2. Active Packaging:** This involves incorporating active agents like antioxidants into packaging materials to improve food stability and quality throughout its shelf life.

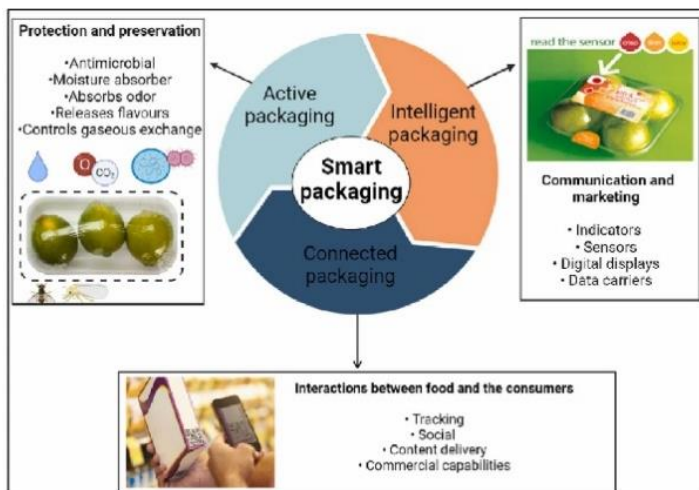


Fig 1. Functions of smart packaging

Both systems act as protective barriers against physical, chemical, and biological hazards, and continuously monitor time and temperature to ensure food safety and quality. Intelligent packaging can also

reduce energy use in cold chains and minimize the need for preservatives and food waste.

Smart packaging can decrease food prices and waste by controlling the internal environment and enhancing the effectiveness of food preservation. Traditional methods, such as using vinegar or chilling, have been supplemented by modern innovations like active components embedded in packaging. These components, including moisture absorbers and antimicrobial agents, help maintain food quality by counteracting microbial growth and other deterioration factors. Essential oils and waste fruit peels with antioxidant properties are also used to extend shelf life.

Smart packaging technology merges active packaging with advanced technologies to minimize food loss and increase consumer awareness, which became especially crucial during the COVID-19 pandemic. It emphasizes hygiene, tamper-proofing, and communication through features like smart labelling, bar codes, and RFID technology, which monitor temperature, gas levels, and freshness.

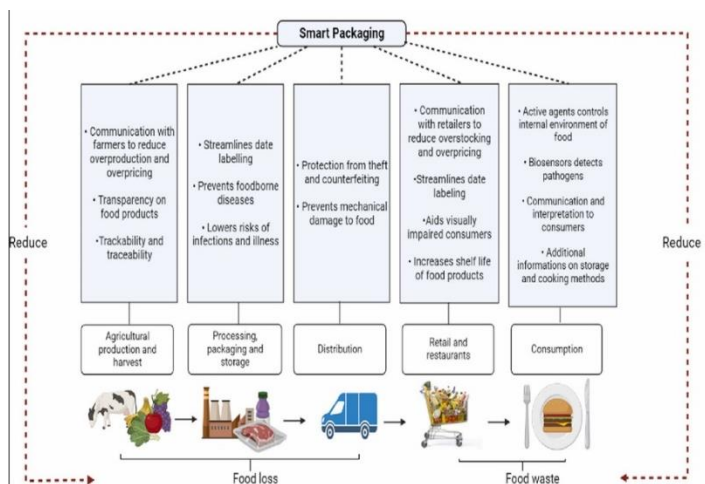


Fig 2. Role of Smart Packaging in reducing food losses and wastage

## Recent advances in packaging technologies

- 1. Edible Food Packaging:** This packaging is designed to be consumed along with the food or to decompose naturally like the food it encases. It forms an integral part of the food product itself. Edible films can be created using methods such as casting, extrusion, or molding,

and are then applied to foods through techniques like spraying, immersion, or fluidization.

2. **Antimicrobial Packaging:** This packaging incorporates antimicrobial agents either directly into the food particles or within the packaging material. These agents gradually release over time to preserve the quality and safety of the product, thereby extending its shelf life.
3. **Water-Soluble Packaging:** This type of packaging dissolves in hot water and is made from bio-based, eco-friendly materials rather than traditional plastics. The primary component is polyvinyl alcohol, a synthetic polymer that is odorless, biodegradable, and water-soluble, without harmful toxic metals.
4. **Self-Cooling and Self-Heating Packaging:** These packaging types can regulate their temperature based on environmental needs. Self-heating packaging uses an exothermic chemical reaction to warm food without external heat sources, which is beneficial in situations like military operations or emergencies. Users activate this reaction by pressing on the bottom of the can.

Conversely, self-cooling packaging employs an endothermic chemical reaction to provide cooling effects. These are useful in outdoor activities like camping and hiking, offering consumers cold beverages on hot days without refrigeration.

5. **Intelligent Packaging:** This technology involves the use of biosensors, temperature controls, radio frequency indicators, and ripeness monitors. It is designed for sensing, detecting, recording, and communicating to aid in decision-making, extend storage life, and improve safety and quality.
  - **Time and Temperature Indicators:** These track the temperature and duration of food storage, helping to determine if the food remains safe to consume.
  - **Freshness Indicators:** They detect changes in food, such as microbiological issues (toxic compounds, unpleasant odors, pH changes) and oxidation of lipids and pigments (off-flavors, discoloration). These are useful for monitoring perishable items like milk, fruits, vegetables, and baked goods.

- **Pathogen Indicators:** These detect harmful bacteria by identifying immobilized antibodies.

6. **Nanotechnology:** This innovative approach uses materials or devices with dimensions between 1-100 nanometers. More than 400 companies worldwide apply nanotechnology in food processing and packaging. Various nanomaterials such as nano titanium dioxide, titanium nitride, silver nanoparticles, nano clay, and nano-zinc oxide are used as functional additives in food packaging, alongside nanoparticle sensors, array biosensors, and electronic noses.

### Challenges for Smart Packaging

Despite its benefits, smart packaging faces several challenges:

1. **Integration:** Aligning new technologies with existing processes and systems can be complex and requires cooperation between packaging manufacturers and industry stakeholders.
2. **Collaboration and Standardization:** To ensure consistency and interoperability, cross-industry collaboration and standardization are needed, which will help reduce costs and improve implementation efficiency.
3. **Cybersecurity and Privacy:** The data collected by smart packaging must be secured against cyber threats and comply with privacy regulations to protect consumer information.
4. **Cost and Scalability:** Advanced packaging technologies can be costly, particularly for small and medium-sized enterprises (SMEs). Developing cost-effective and scalable solutions is essential for broader adoption.
5. **Customization and Innovation:** Smart packaging must be adaptable to different industries and products. Continuous innovation is necessary to meet diverse requirements and work closely with customers to develop tailored solutions.

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