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## **From the Editors Desk**

*I am thrilled and proud to announce the release of the fourth issue of AgriTech Today Magazine. This month has been marked by significant fluctuations in the agricultural market. On one hand, agricultural products are fetching astonishing prices in the retail market, but on the other hand, farmers are grappling with losses caused by droughts in the southern region and extreme rains in the northern region of the country.*

*Notably, tomato prices have reached a record high for the year and ginger and chilli are also in fierce competition to attain peak prices. In this issue, we shed light on the various factors that have contributed to these market fluctuations, alongside exploring intriguing technologies and sharing inspiring success stories. It gives me great pleasure to inform you that we have curated and finalized 36 articles for publication in this issue.*

*My sincerest hope is that this issue will provide readers with valuable insights into agricultural technologies and innovations. I extend my heartfelt gratitude to the dedicated editorial team and the talented authors for their invaluable contributions in bringing this issue to fruition. Your efforts have played a pivotal role in making AgriTech Today Magazine a source of enlightenment and knowledge in the agricultural domain.*

**Editor-in-chief**

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