

SKYLER SANTOS

VIDEO EDITOR & CONTENT CREATOR

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Portfolio: skylersantos.com

PROFESSIONAL SUMMARY

Video editor and digital creator with 5+ years of experience producing high-quality branded and social media video content. Skilled in Adobe Premiere Pro, After Effects, and visual storytelling for digital platforms. Experienced in fast-paced agency environments and social-first content strategy.

PROFESSIONAL EXPERIENCE

Video Editor

Unfold Agency, Inc. | 2022 - Present

- Edit and produce branded video content using Adobe Premiere Pro for social media and marketing campaigns
- Create motion graphics, kinetic typography, and visual effects using After Effects
- Collaborate with creative and marketing teams to develop engaging digital content across Instagram, TikTok, and YouTube
- Execute clean pacing, transitions, and storytelling to maintain audience engagement
- Deliver content optimized for social media performance and platform algorithms
- Produced social-first video content designed to maximize engagement across Instagram, TikTok, and YouTube

Content Creator

OMEN by HP | 2021 - 2022

- Hosted gaming live streams to audiences of over 50,000 viewers on OMEN's Twitch channel
- Produced short form vertical video content for TikTok, Instagram Reels, and YouTube Shorts
- Created engaging gaming-focused content to strengthen community interaction and brand engagement

Event Photographer

LA Valiant | Blizzard Entertainment | 2017 - 2020

- Captured professional esports photography for Overwatch League events
- Worked behind the scenes at Blizzard Arena supporting live event operations and production
- Collaborated with PR teams to capture key moments for press and social media coverage

SKILLS

Video editing
Short form content production
Motion graphics
Social media storytelling
Sound design and audio mixing
Cinematic pacing and transitions

TOOLS

Adobe Premiere Pro
After Effects
Lightroom

EDUCATION

California State University Dominguez Hills
Bachelor of Science in Business Administration
Management and Human Resources Concentration