



KOORINGAL COLTS CRICKET CLUB FIVE YEAR STRATEGIC PLAN: 2016 – 2021

Club History

Koorringal Colts Cricket Club was officially formed on March 20th 1985, thanks in large to Rob MacCallum and Graham Gorrel who championed junior cricket in the region and saw the formation of Koorringal Colts Cricket Club as an opportunity to further foster junior cricket and eventually senior cricket. At the foundation meeting of the Koorringal Colts Cricket Club on March 20th 1985, the Club's colors and name were endorsed. The name Koorringal Colts represents the Club's initial training venue at Koorringal Primary School and the youthful age of the inaugural players.

In its very first season the club fielded three junior teams - one Under 14's, two Under 16's and one senior Fifth Grade senior side made up entirely of Under 16's players, with the exception of the captain - Peter Gerty. The Club continued to grow and in the 1986/87 season fielded two U14 teams, two U16 teams, and a Third and Fifth Grade team. During these early years Koorringal Colts were coached by Rob and Graham. In 1987/88 the Club appointed Warren Smith as coach and fielded seven teams: two U14's, two U16's, along with Second, Third and Fifth Grade teams. Success came, with the Club reaching the finals in five of the six divisions contested, with the U16's winning the Club's first premiership, while Second Grade finished runner-up and Third Grade finished third. In the 1988/89 season the club's momentum continued, winning a premiership in Second Grade. In the 1989/90 season the Club entered its initial First Grade team, as well as Second, Third and Fifth Grade teams, and U14 and U16's. The Club also fielded a ladies' team in U16's. More success arrived in 1991/92 with the Club finally winning its initial First Grade premiership and its first Club Championship. This period was also arguably the pinnacle of the Club's junior success, with two U16 teams playing off for the premiership and the U14's experiencing increased success. Tragically, it was also the year Rob MacCallum passed away, along with the Club's first player, Michael Porch.

The 1993/94 season saw the birth of the Club's most successful era, the start of seven successive First Grade premierships, along with a number of lower grade premierships. Since then the Club has continued to enjoy on field success winning the 2014/15 First Grade and Second Grade premierships, the 2015/16 Second Grade and Fourth Grade premierships, and the 2018/19 Third Grade premiership, along with multiple Wagga District Cricket Association Club Championships. In total the Club has won eleven First Grade premierships, nine Second Grade premierships, eleven Third Grade premierships, one Fourth Grade premiership, and eight Wagga District Cricket Association Club Championships. From humble beginnings the Koorringal Colts Cricket Club has established itself as one of the most successful and respected clubs in the Wagga District Cricket Association.

Life Members

Rob and Maree McCallum
Graham and Jenny Gorrel
John and Ros Read
Peter Baker
Neville and Jodi Joliffe
Peter McInerney
Warren Smith
Stuart and Bec McGowan
Adam Shephard

Sponsors

William Farrer Hotel
Riverina Plaster Works
Anthony Wisely Constructions
Flick Anticimex Wagga Wagga
David Benn Insurance
Chambers Whyte Design and Print
Jardine's Cafe
South Wagga Butchery

Strategic Plan Overview

The development of this five year Strategic Plan recognises the Club's current position and the need to establish a clear vision if the club is to continue to grow and enjoy ongoing success. This Plan has been developed by the Club's Committee, looking at where the Club is today and what it needs to do to further enhance its image, governance, and on field and off field success. The Committee recognise that there are a number of areas where the Club can improve, and that by setting clearly defined and realistic goals the Club should be able to create a solid platform for continued growth and sustained success into the future. This Plan identifies six key strategic objectives and details how they will be delivered, in order to achieve the desired level of growth and success.

This is a five year plan, as the Committee recognises that these goals cannot be achieved overnight. The Plan is a living document and as such will be regularly reviewed and updated. Members of the Koorinal Colts Cricket Club are encouraged to contribute to this review process and the ongoing development of the Plan, as this is not the Committee's Plan but is intended to represent the views and aspirations of all members of the Koorinal Colts Cricket Club.

KCCC Pillars

It is important that the Koorungal Colts Cricket Club has a strong and clear purpose to work towards. That purpose is built around four pillars which underpin this Strategic Plan. They are:

- To be the most successful and respected club in the Wagga District Cricket Association.
- To provide a welcoming, friendly and supportive environment for players, family and supporters.
- To achieve sustained on-field success across all levels of the club.
- To ensure the continued growth of the club through the responsible development of club resources and facilities.

Strategic Objectives 2016 – 2021

To achieve the Club's purpose, this Plan has identified the following objectives:

- Create a strong club identity.
- Develop our cricketers to achieve on field success.
- Develop and grow the Club's junior program.
- Build a strong, united, family friendly club.
- Establish thorough, comprehensive and transparent governance processes.
- Establish a healthy and sustainable financial position.

Actions to achieve Strategic Objectives

Strategic Objective 1: Create a strong club identity.

Actions:

Work with Wagga City Council and Cricket NSW to establish a home ground at Harris Park.
 Work with Wagga City Council and Cricket NSW to build new training nets at Harris Park.
 Encourage all players to attend presentations at the Farrer Hotel at the end of each game.
 Expand Club merchandise.
 Continue to promote the club amongst members, supporters and the wider Wagga community.

Strategic Objective 2: Develop our cricketers to achieve on field success.

Actions:

Appoint a senior club coach.
 Provide accreditation and development opportunities for the senior coach
 Develop a structured training program for senior players.
 Implement a development program for talented and other identified players.
 Increase female participation with the aim to have a female team by 2020.
 Have a transparent selection process.
 Retain current players and have an active recruitment process.

Strategic Objective 3: Develop and grow the Club's junior program.

Actions:

Increase junior participation, with emphasis on the establishment of Under 10 and 11 teams.
 Enter teams in all junior age groups.
 Implement a junior committee linked to the senior club.
 Develop one club – junior and senior.
 Appoint junior coaches.
 Provide accreditation opportunities for junior coaches.
 Retain junior players and grow them so that they successfully transition to senior cricket.

Strategic Objective 4: Build a strong, united, family friendly club.

Actions:

Develop a Communication Strategy to support and grow a strong, united, family friendly club.
 Have an active social calendar.
 Invite family and friends to Club functions.
 Implement a Club Code of Conduct.
 Be an inclusive club.
 Increase the Club's involvement with the Wagga community.
 Engage with past players, life members and sponsors and invite to Club functions and events.

Strategic Objective 5: Establish thorough, comprehensive and transparent governance processes.

Actions:

Implement a Strategic Plan.
 Review and update, as required, the Club constitution.
 Ensure all committee positions are filled,
 Run monthly, transparent committee meetings.
 Ensure representation at Wagga District Cricket Association Meetings
 Develop an agreement between the Committee and the senior coach.
 Develop a Club Code of Conduct and other policies as required.

Strategic Objective 6: Establish a healthy and sustainable financial position.

Actions:

Maintain current sponsorship and actively pursue new sponsorship opportunities.
 Increase revenue from functions and fundraising activities.
 Establish an investment account.
 Ensure all players are fully paid financial members of the Club.
 Provide promotional opportunities for Club sponsors.