

2023 ALLEN COUNTY FAIR BANNER SPONSORSHIP

This year we are trying something different. We would like to be your partner and help promote you and/or your business while ensuring more prosperous years in the future for the Allen County Fair, your business, or yourself!

Below are three Banner Sponsorships which are available to you and/or your business. Each level ensures a banner will be displayed on the fairgrounds during the fair with your company/individual information and free booth space (if you are a business) during the fair so you can promote your business in person. This will allow the community to get to know you better and what you have to offer.

All proceeds from this sponsorship will go into the general fund to help ensure the future success of the Allen County Fair and activities for all to enjoy. Please keep in mind that any funds solicited for donations or sponsorships on behalf of the Allen County Fair which do not come directly from the Allen County Fair Board are not allowed and do not directly benefit the Allen County Fair.

All banners will become the sole property of the Allen County Fair Board and booth spaces are available on a first-come basis. If you wish to take advantage of the booth space, please let us know as soon as possible so we can provide you with the information needed for your booth space.

The deadline for the 2023 Fair Banner Sponsorship is **June 1, 2023**, so we can provide you with a mock-up sample to be approved by you before posting on social media and sending it to the printer on **June 12, 2023**. We appreciate you whether you have been a dedicated sponsor for many years or are a new sponsor. We are thankful for your support and commitment to us and the community.

For more information, please contact Andi Garrett at: andilougarrett@gmail.com.

Cowpoke Sponsor Level \$350 (business or individual)

- A 1.7ft x 3ft high-quality full-color vinyl banner with your name and contact information displayed on the fairgrounds.
- A post with a link to your website or social media page on the Allen County Fair's website and Facebook page for business or honorable mention for individual donors.
- Free information booth during the fair. **(Must notify the Fair Board of booth space needed by June 1, 2023)**

Trail Boss Sponsor Level \$400

- A 2.5ft x 4ft high-quality full-color vinyl banner with your name and contact information or logo displayed on the fairgrounds.
- A post with a link to your website or social media page on the Allen County Fair's website and Facebook page for business or honorable mention for individual donors.
- Free information booth during the fair. **(Must notify the Fair Board of booth space needed by June 1, 2023)**

Cattleman Sponsor Level \$500

- A 4ft x 6ft high-quality full-color vinyl banner with your logo, name, and contact information displayed on the fairgrounds.
- A post with a link to your website or social media page on the Allen County Fair's website and Facebook page for business or honorable mention for individual donors.
- Free information booth during the fair. **(Must notify the Fair Board of booth space needed by June 1, 2023)**
- 2 free tickets to the Bull Buck-off for one night of your choice

2023 ALLEN COUNTY FAIR BANNER SPONSORSHIP FORM

CONTACT NAME: _____

BANNER SPONSOR: _____

CONTACT EMAIL: _____

PHONE: _____

BILLING ADDRESS: _____

COWPOKE
1.7'X3' BANNER
\$350

TRAIL BOSS
2.5'X4' BANNER
\$400

CATTLEMAN
4'X6' BANNER
\$500

PLEASE MAKE CHECK PAYABLE TO: ALLEN COUNTY FAIR ASSOCIATION
P.O. BOX 300
IOLA, KANSAS 66749

ALL IMAGES PROVIDED MUST BE A HIGH-RESOLUTION JPEG, PNG, or PDF.

Please sketch or describe your preferred design below including logo, name, website, crossroads, phone number, etc.

Email artwork and form to:
andilougarrett@gmail.com

**IF YOU CHOOSE NOT TO SUBMIT
ARTWORK, THE SPONSOR'S
NAME WILL BE PLACED ON THE
BANNER.**

**TO ENSURE A BANNER IS
DISPLAYED DURING THE 2023
FAIR THE SUBMISSIONS DATE
FOR ARTWORK IS JUNE 1.**

THANK YOU FOR YOUR SUPPORT AND COMMITMENT TO US AND THE COMMUNITY.
-ALLEN COUNTY FAIR BOARD