



**CML**  
Crawford Mechanical LTD.

—  
2023-2024



Proposal Issued  
January 1<sup>st</sup>, 2023

Proposal valid till:  
January 1<sup>st</sup>, 2024

CRAWFORD MECHANICAL  
LIMITED

# COMPANY PROFILE

# WELCOME

CML COMPANY PROFILE

Great things in business are never done by one person. **They're done by a team of people.**



## Company Profile INTRODUCTION

At Crawford Mechanical Limited, we extend our warmest greetings to you. As a pioneering force in the realm of mechanical solutions, staffing and company branding, we are thrilled to showcase our commitment to excellence, innovation, and personalized service.

## ● TABLE OF

# CONTENTS

04 Who We Are

---

05 CML Services

---

06 Where We Work

---

07 Sustainability Practice

---

08 Management Profile

---

09 CML Branding and Marketing

---

10 Joint Ventures

---

11 Company Snapshot

---

12 Industrial Partners

---

13 Contact Us

---



## ● WHO WE ARE

# CRAWFORD MECHANICAL LIMITED



*At Crawford Mechanical Limited, our vision is to provide the northeastern Ontario mining industry with sustainable and innovative mechanical HVAC services, staffing, and marketing/branding services.*



*Visit our website at [crawfordmechanical.ca](http://crawfordmechanical.ca).*

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## Our Vision Statement

At Crawford Mechanical Limited, our vision is to lead the industry in sustainable and innovative mechanical solutions while fostering a workplace that attracts top talent. We aspire to build a brand known for reliability and forward-thinking, effectively communicating our expertise and dedication through strategic marketing initiatives. By aligning staffing, branding, and marketing efforts, we aim to shape a future where Crawford Mechanical Limited stands as a beacon of excellence and ethical practices, positively impacting both our industry and communities.

## Our Mission Statement

Our mission at Crawford Mechanical Limited is twofold: to provide premier mechanical services to the Northeastern Ontario mining industry and to offer comprehensive branding solutions to companies vying for success in securing mining services contracts. With a focus on excellence, innovation, and reliability, we are dedicated to delivering top-tier mechanical solutions tailored for the unique demands of the mining sector. Additionally, our expertise in crafting strategic branding solutions aims to empower companies seeking to stand out and succeed in securing lucrative mining services contracts.

## WHAT WE DO

# SERVICES



### HVAC Services

Our TSSA certified HVAC professionals offer a wide range of HVAC services which include residential, industrial, and commercial heating, cooling, air quality and refrigeration solutions. Our technicians are licensed and insured and offer competitive prices with a 100% satisfaction guarantee. With a team of seasoned technicians, we are unwavering in our commitment to ensuring year-round comfort for our valued customers.



### Staffing Services

Specializing in Indigenous staffing solutions, our company is committed to fostering meaningful employment opportunities for Indigenous communities. Our management team has several ongoing Joint Ventures with companies in the Northeastern Ontario mining jurisdiction, ensuring mutually beneficial staffing opportunities. Our focus lies in bridging the gap between mining employers and prospective indigenous talent.



### Marketing and Branding

We're skilled in marketing and branding, specializing in cost-effective strategies to revamp brands for mining service contracts. Our aim is to modernize brand identities and develop budget-friendly marketing plans that add value, enabling businesses in the mining sector to stand out and thrive. We're dedicated to making branding both efficient and impactful, ensuring businesses generate value in the competitive mining services market.

**We've grown alongside our mentors and are now ready to progress the Indigenous mining sector by aligning our objectives with the mining industry.**

### Our Value Proposition

Empowering businesses with innovative mechanical solutions and strategic branding expertise, Crawford Mechanical Limited stands as a trusted partner in the mining industry. By delivering cost-effective services tailored to the unique needs of our clients, we elevate brands and ensure efficient, sustainable operations, driving success in the competitive market while adding value at every step.

**CERTIFIED**  
**Aboriginal Business**

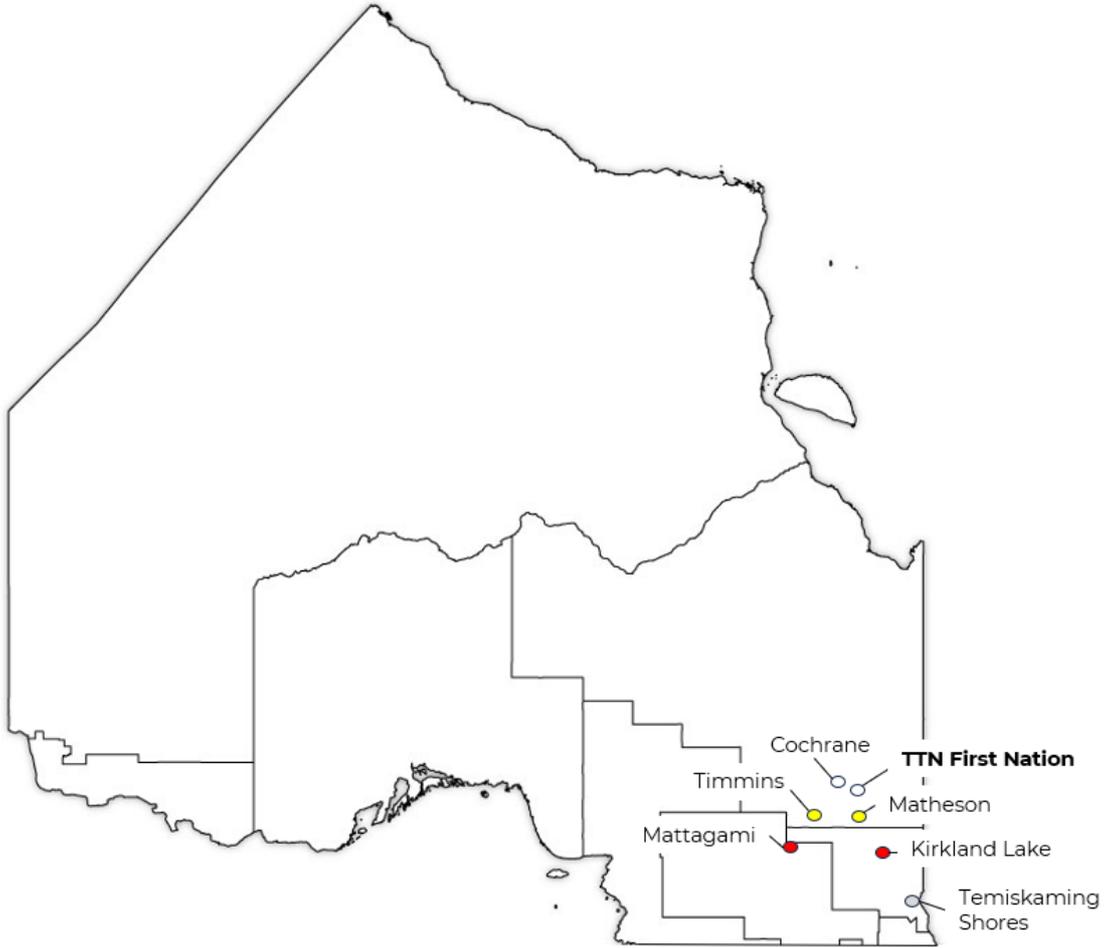
Canadian Council for  
Aboriginal Business



**TSSA**  
**Certified**

## ● COMPANY PROFILE

# WHERE WE WORK



Cochrane,  
ONTARIO

TTN  
First Nation

Timmins,  
ONTARIO

Matheson,  
ONTARIO

Mattagami  
First Nation

Kirkland Lake,  
ONTARIO

Temiskaming Shores,  
ONTARIO

Operating in Northeastern Ontario, we're expanding our client base daily. We're passionate about fostering sustainable growth while learning and evolving alongside our valued clients, forming lasting partnerships along the way.

# SUSTAINABILITY PRACTISE

## Championing Sustainability: Our Commitment to a Greener Future

We prioritize sustainability as a fundamental principle, aiming to lessen our impact on the environment. By carefully managing resources and using renewable energy, we work to reduce our ecological footprint. Our goal is to go beyond meeting regulations and actively find new ways to protect nature, support biodiversity, and address climate change. Through these efforts, we aim to create a better world for future generations and contribute positively to our communities, making the environment more resilient and balanced for everyone.

## Fostering Partnership: Sustaining Ties with the TTN First Nation

At Crawford Mechanical Limited, nurturing strong ties with the TTN First Nation is integral to our foundation. We are dedicated to fostering a partnership built on respect, collaboration, and mutual growth. By honoring the heritage and values of the TTN First Nation, we aim to sustain and deepen these roots, creating opportunities that benefit both our company and the community.



● MANAGEMENT PROFILE

# OUR TEAM



**Garret  
Crawford**

President/Operations  
Manager

Garrett is a red seal, TSSA certified HVAC professional with over 10 years of experience with residential, industrial, and commercial HVAC systems.



**Connor Crawford**

Vice President  
Project / Quality Manager

Connor is a seasoned project management specialist with multiple years of directing construction projects and quality management programs in the mining, industrial, and nuclear sectors.



**Devin Naveau**

Director of Indigenous Relations

Devin's role as CFO at Mattagami AKI L.P. reflects his expertise in financial management, complemented by formal executive training from Harvard Business School, showcasing a dynamic blend of practical experience and strategic knowledge in driving organizational success.



**Devan  
MacDonald**

Marketing Director

Devan possesses a decade of expertise in marketing, branding, and technical writing, with a specialized focus on the mining industry.





## Branding and Marketing Will Make You Stand Out.

In a competitive business landscape, the significance of a well-established branding and marketing campaign cannot be overstated. It's not merely about displaying your products or services; it's about forging a unique identity that resonates with your target audience. Through strategic branding, you create a distinct persona for your business, fostering trust and recognition among consumers.

This identity becomes the cornerstone of your marketing endeavors, enabling effective communication of your values, mission, and vision. By consistently reinforcing your brand message across various platforms, from social media to print media, you establish a memorable presence that separates you from competitors.



## CML BRANDING

Our cost-effective branding and marketing services are tailored to enhance your company's visibility and drive sustainable growth.

CML Branding and Marketing helps your company stand out professionally and win service contracts. We specialize in creating a polished brand image that gives you a competitive edge, making sure you look the part and succeed in securing valuable contracts.

### Brand Brainstorming

Our brand brainstorming services help shape your brand's identity. Our collaborative sessions generate creative ideas, tailoring compelling brand strategies to fit your vision.

### Premium Domain Acquisition

We have expertise in acquiring exclusive premium domains, providing access to rare and sought-after web addresses that elevate your brand's online presence.

### Website and Content Development

Our team designs modern, easy-to-use websites that boost customer interaction and streamline communication. We can start this process from scratch or modernize your current website.

### Continuous Service and Support

We provide ongoing branding service and support to ensure your needs are consistently met. Our commitment is to stand by you with continuous assistance, ensuring your satisfaction at every step.

- CML BRANDING AND MARKETING

# JOINT VENTURES

*Key to our success, joint ventures drive expansion by leveraging collaborative partnerships for mutual growth.*

## Crawford Mechanical Limited



[www.crawfordmechanical.ca](http://www.crawfordmechanical.ca)

Crawford Mechanical Limited is a 100% indigenous owned and operated mechanical, staffing, branding, and marketing company. CML proudly represents the Taykwa Tagamou Nation (TTN) in Northeastern Ontario.



## Johnstons Electrical

[www.johnstonselectrical.ca](http://www.johnstonselectrical.ca)

Johnston's Electrical is a trusted electrical contractor providing a wide array of services for residential, commercial, and industrial clients. Their offerings include electrical installations, repairs, and maintenance, with a commitment to quality workmanship and customer satisfaction.



## Superior Grading

[www.superiorgrading.ca](http://www.superiorgrading.ca)

Boasting 37 years of dedicated service, Superior Grading exhibits an expansive range of industrial expertise, covering construction, project management, road building, heavy equipment services, and specialized trades. Their unwavering commitment to precision and quality establishes them as a reliable partner, well-equipped to achieve outstanding results across various client projects.



## TRICUBE Contracting

[www.tricubecontracting.ca](http://www.tricubecontracting.ca)

Tricube Contracting offers a comprehensive range of construction and contracting services, specializing in excavation, demolition, and site development. Their expertise extends to utility installations, concrete works, and environmental services, providing efficient solutions tailored to diverse project needs.

## ADVANCED SOUND SOLUTIONS NDT

## Advanced Sound Solutions NDT

[www.advancedsoundsolutionsndt.com](http://www.advancedsoundsolutionsndt.com)

Advanced Sound Solutions, is a premier non-destructive testing (NDT) company at the forefront of the industry. Specializing in services such as phased array, time-of-flight diffraction, level 3 services, ultrasonic testing (UT), magnetic particle testing (MT), liquid penetrant testing (PT), and more, they prioritize innovation and quality to ensure the integrity and reliability of materials and structures.



STAFFING PLACEMENTS

20



YOY REVENUE GROWTH

+150%



VALUE CREATED

\$3.8M

2023-24

## INDUSTRY PARTNERS

Our team specializes in a diverse range of **mechanical services** catering to **residential, commercial, and industrial** sectors. From HVAC installations to comprehensive building maintenance, including construction and road development, we excel in delivering top-notch solutions.

- Agnico Eagle Mines Limited
- IAMGOLD
- Hydro One
- Ontario Power Generation
- Many Businesses in the Northeastern Ontario Region!

## INDUSTRIAL PARTNERS

## Our Commitment to Success

We pay close attention to every detail, guaranteeing top-notch quality in all our work. Our focus goes beyond excellent service; we make sure our clients feel supported and cared for throughout their projects.

*Your Vision, Our Mission: Crafting Excellence, Ensuring Your Success!*



Photos of our contracting successes are on our updated website at

[www.crawfordmechanical.ca](http://www.crawfordmechanical.ca)





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[connor@crawfordmechanical.ca](mailto:connor@crawfordmechanical.ca)

**Timmins, Ontario**

**1-705-266-5442**

<https://crawfordmechanical.ca/>

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**Thank You**