



SUPER HIGH OPPORTUNITY TURNOUT STRATEGIES AND SOLUTIONS

FIRED

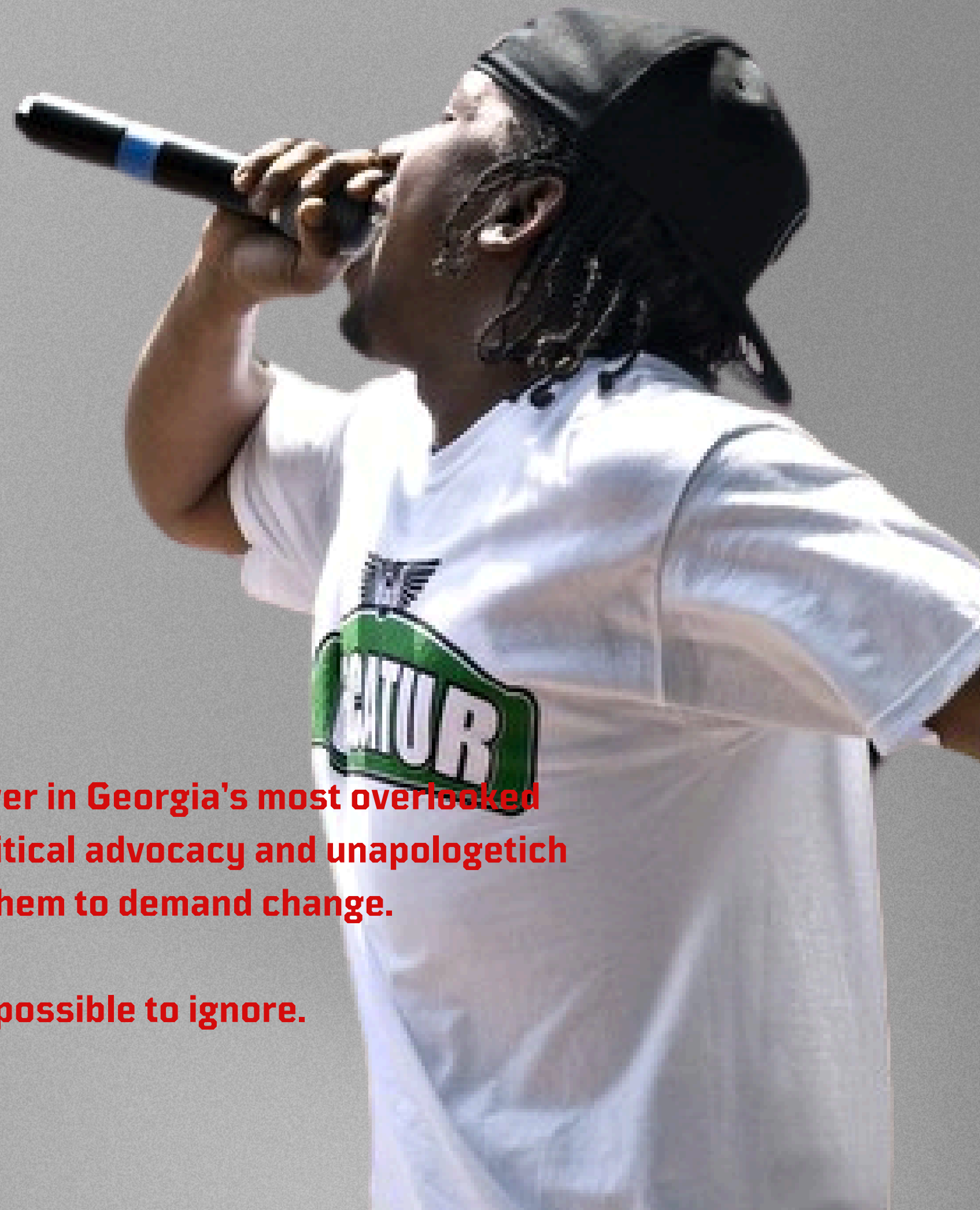
BECAUSE POWER IS NEVER
GIVEN AND PRAYER IS NOT A
POLICY.

ABOUT



Shotss Fired is a political advocacy organization building real power in Georgia's most overlooked communities. Through partisan voter registration, aggressive political advocacy and unapologetic grassroots organizing, we don't just engage voters--we mobilize them to demand change.

We aren't just empowering communities-- we are making them impossible to ignore.



LISTEN TO DO



policy playbook

Georgia politicians on both sides of the aisle have ignored our people far too long. By utilizing data and surveys from our communities, we are developing a playbook of local and state policies that will best serve our interests. Issues such as wages, education, affordable housing, and healthcare will be addressed.



same day voter registration advocacy

Georgians can license a gun in a day but it takes up to 6 weeks to register to vote. Get Out the Vote efforts and turnout are largely stifled because the Secretary of State is slow to enroll but quick to purge. Georgia could and should become the first Southern state to allow same day voter registration at the polls.

voter registration consultation and strategy

We're not just registering voters — we're building power. Our consultation work equips partners to register the right voters, in the right places, with strategies that grow long-term, high-opportunity bases. It's how we turn one-time voters into super voters.



high school civic engagement programs

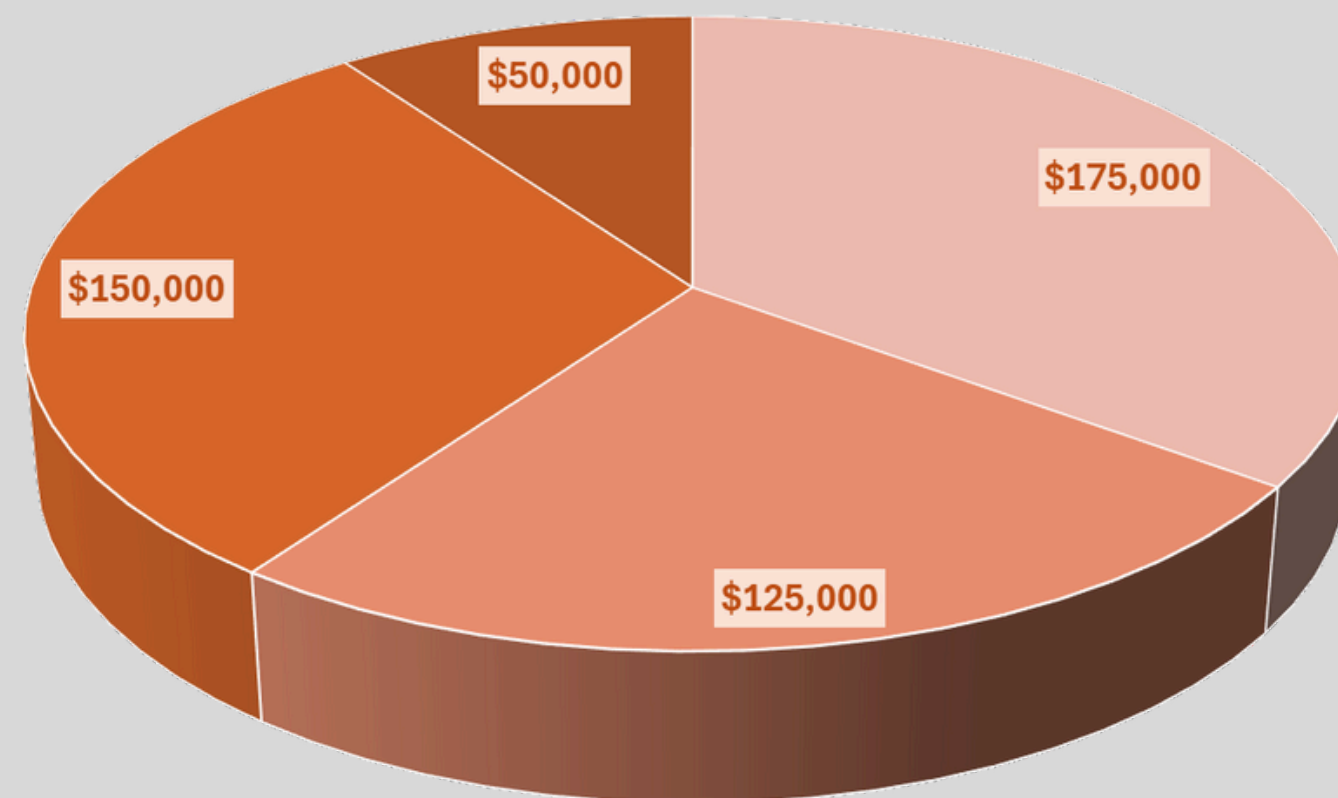
We are partnering with high schools to compete in the Secretary of State's Ambassador competition where students will register peers to vote, host candidate debates and attend legislative sessions as we develop a pipeline of youth power to shape Georgia's future.





2026 PROGRAM NEEDS

\$500,000



- Policy Playbook
- Same Day Voter Registration Advocacy
- Voter Registration Consultation
- High School Civic Engagement Program



Why Invest in

?



- **We Reject Deficit Thinking:** We don't call them "low propensity"--we see *high opportunity voters* whose power has been systematically denied, not neglected by their choice.
- **We Deliver Scalable, Proven Results:** Our leadership team has assisted over 100,000 Georgians over the last 2 years and ran the nation's largest paid vendor registration program.
- **We Build the Blueprint, Not Just the Moment:** SHOTSS Fired develops research-driven tools for lawmakers, pushes transformative legislation, including Same Day Registration, and teaches others how to build as we do.
- **We are Community-Informed at Every Step:** Our programming is driven by research, data and direct input from the communities we serve.
- **We Are Transparent and Accountable Partners:** We report on every dollar. Funders receive detailed financials, outcome metrics, and impact stories aligned with their program goals.
- **We Hire the People We Serve:** From the front lines, to the boardroom, our team reflects the communities we serve. We believe the best way to reach the community is to be from the community.





A WORD FROM THE CEO

We aren't looking for charity. You are making an investment in power. You don't have to imagine what progressive change look like; we are designing the blueprint for the life that we want.

While others attempt to forecast election outcomes and predict the future, we are creating it.

CONTACT US

EMAIL

info@shotss.org

MOBILE

404.940.5871

MAILING ADDRESS

8735 Dunwoody Place # 7164 Atlanta GA 30350

