



Alberta Team Cattle Penning Society

ALBERTA TEAMCATTLEPENNING SOCIETY
PO BOX 292, STATION MAIN
EDMONTON, AB T5J 2J1

2025 Sponsorship Package

A little about team cattle penning

Team cattle penning is a competitive equestrian sport in which teams of riders on horseback work together to herd cattle into a pen within a set time limit. The goal is to separate specific cattle from a larger group, and then guide them into a pen, all while working efficiently and quickly. The cattle used in this sport are typically marked with numbers or colors for identification, and the riders must work together to sort and pen them according to the competition's rules.

The sport emphasizes teamwork, communication, and horsemanship. The riders often need to use various techniques to manage the cattle, including cutting, herding, and controlling their movements without causing stress or confusion to the animals. It's a timed event, and points are awarded based on the number of cattle successfully penned within the time limit.

A little bit about our club

- In 2024, ATCPS had 156 Members.
- In 2024 The ACTPS website had 11,161 visitors.
- ATCPS offers 6 classes including a senior and junior youth.
- ATCPS has 6 sanctioned competitions including our finals for 2025

Title Sponsor \$ 3,000/year

- As the Sponsor, the company can choose which class to sponsor buckles for and they will be provided.
- Your pick of one number in each of the following classes Open, 10, 8, 5
- The company may provide their banner to be prominently displayed in the arena during the event.
- Recognition as the title sponsor will be featured on the ATCPS website and social media platforms.
- The company's name will announced throughout the ATCPS shows with recognition as the title sponsor.
- The title sponsor will have the opportunity for two sponsor draw runs at the end of the year during finals.
- The company will be provided with two tickets to the finals banquet.

Class Buckle Sponsors \$1,200/year

- Company choice to select the class they wish to sponsor with team and individual buckles being provided.
- Display the company name or logo on the ATCPS website and social media platforms with a notification of the class buckle sponsor.
- The company may provide a banner to be hung in the arena during shows.
- The class winner with the sponsored buckles will be photographed and a company representative can present the buckle to the winner during the awards banquet.
- The class buckle sponsor will have the opportunity for two sponsor draw runs at the end of the year during finals.
- The company will be provided with two tickets to the finals banquet.

Herd Change Sponsor \$1000/year

- Company name announce every heard change
- Display the company name or logo on the ATCPS website and social media platforms with a notification of the heard change sponsor.
- The company may provide a banner to be hung in the arena during shows.

- The heard change sponsor will have the opportunity for two sponsor draw runs at the end of the year during finals.
- The company will be provided with two tickets to the finals banquet.

Pen Sponsor \$800/year

- The company banner will be displayed on the pen with the company providing the banner. This will be the only banner on the pen.
- Display the company name or logo on the ATCPS website and social media platforms with a notification of the pen sponsor.
- The pen sponsor will have the opportunity to have one sponsor draw run at the end of the year during finals.
- The company will be provided with two tickets to the finals banquet.

Tractor Sponsor \$800/year

- The company banner will be displayed on the Tractor gate with the company providing the banner.
- Display the company name or logo on the ATCPS website and social media platforms with a notification of the tractor sponsor.
- The tractor sponsor will have the opportunity to have one sponsor draw runs at the end of the year during finals.
- The company will be provided with two tickets to the finals banquet.

Cattle Number Sponsor \$200

- Your pick of one number in any class
- Company name announced every time the cattle number is called in the class
- Display the company name or logo on the ATCPS website and social media platforms with a notification of the cattle number sponsor.
- The company may provide a banner to be hung in the arena during shows.
- Cattle number sponsors will have the opportunity to have one sponsor draw run at the end of the year during finals. (One Draw run Per Company)

JR./SR. Youth Sponsor \$2,500/year

- Provides all Youth Prizes
- Company's choice of two cattle numbers in the youth class
- The company may provide a banner to be hung in the arena during shows.
- Display the company name or logo on the ATCPS website and social media platforms with notification of JR./SR. Youth sponsor.
- JR./SR. Youth sponsors will have the opportunity for one sponsor draw runs at the end of the year during finals.
- The company will be provided with two tickets to the finals banquet.

JR./SR. Youth Cattle Number Sponsor \$100

- Your choice of one cattle number in the youth class
- Company name announced every time the cattle number is called in the youth class
- Display the company name or logo on the ATCPS website and social media platforms with notification of JR./SR. Youth cattle number sponsor.
- The company may provide a banner to be hung in the arena during shows.
- JR./SR. The youth cattle number sponsor will have the opportunity for one sponsor draw run at the end of the year during finals. (one draw run per company)

If interested in sponsoring, please fill out this form and hand it back to Caitlyn Potts or email it back to Pcaitlyn55@gmail.com

Company Name :

Email Address:

Phone Number:

Please Check Mark Beside what you would like to Sponsor

- Title Sponsor
- SR./JR. Youth Sponsor
- Class Buckel Sponsor
- Heard Change Sponsor
- Pen Sponsor
- Tractor Sponsor

Please circle the cattle number(s) you would like to Sponsor and Check mark the Class **(Numbers are available on a first come first serve basis)**

• Open Class Cattle Number Sponsor	0	1	2	3	4	5	6	7
8	9							

• Ten Class Cattle Number Sponsor	0	1	2	3	4	5	6	7
8	9							

• Eight Class Cattle Number Sponsor	0	1	2	3	4	5	6	7
8	9							

• Five Class Cattle Number Sponsor	0	1	2	3	4	5	6	7
8	9							

• SR./JR. Youth Cattle Number Sponsor	0	1	2	3	4	5	6	7
8	9							