



Alberta Team Cattle Penning Society

ALBERTA TEAM CATTLE PENNING SOCIETY
POBOX292, STATION MAIN
EDMONTON, ABT5J2J1

2026 Sponsorship Package

A little about team cattle penning

Team cattle penning is a competitive equestrian sport in which teams of riders on horseback work together to herd cattle into a pen within a set time limit. The goal is to separate specific cattle from a larger group, and then guide them into a pen, all while working efficiently and quickly. The cattle used in this sport are typically marked with numbers or colors for identification, and the riders must work together to sort and pen them according to the competition's rules.

The sport emphasizes teamwork, communication, and horsemanship. The riders often need to use various techniques to manage the cattle, including cutting, herding, and controlling their movements without causing stress or confusion to the animals. It's a timed event, and points are awarded based on the number of cattle successfully penned within the time limit.

A little bit about our club

- In 2025, ATCPS had 118 Members.
- In 2025, ATCPS had the largest junior youth class in Canada.
- ATCPS offers 6 classes including a senior and junior youth.
- ATCPS has 6 sanctioned competitions including our finals for 2025

Title Sponsor \$ 3,000/year

- As the Sponsor, the company can choose which class to sponsor buckles for, and they will be provided.
- Pick of one number in each of the following classes Open, 10, 8, 5
- Sponsor may provide a banner to be prominently displayed in the arena during the event.
- Recognition as the title sponsor will be featured on the ATCPS website and social media platforms.
- Sponsor name will be announced throughout the ATCPS shows with recognition as the title sponsor.
- The title sponsor will have the opportunity for two sponsor draw runs at the end of the year during finals.
- Sponsor will be provided with two tickets to the finals banquet.
- Title sponsor who submits payment before March 31 will receive access to stalling for up to two (2) stalls. Stalls are non-transferable, and all stall fees remain the responsibility of the sponsor

Class Buckle Sponsors \$1,500/year

- Choice to select the class they wish to sponsor with team and individual buckles being provided.
- Display the sponsor name or logo on the ATCPS website and social media platforms with a notification of the class buckle sponsor.
- Sponsor may provide a banner to be hung in the arena during shows.
- The class winner with the sponsored buckles will be photographed and a sponsor representative can present the buckle to the winner during the awards banquet.
- The class buckle sponsor will have the opportunity for two sponsor draw runs at the end of the year during finals.
- Sponsor will be provided with two tickets to the finals banquet.
- Class buckle sponsor who submits payment before March 31 will receive access to stalling for up to two (2) stalls. Stalls are non-transferable, and all stall fees remain the responsibility of the sponsor

Herd Change Sponsor \$1,200/year

- Sponsor name announced every heard change
- Display the sponsor name or logo on the ATCPS website and social media platforms with a notification of the heard change sponsor.
- Sponsor may provide a banner to be hung in the arena during shows.
- The heard change sponsor will have the opportunity for two sponsor draw runs at the end of the year during finals.
- Sponsor will be provided with two tickets to the finals banquet.
- Herd change sponsor who submits payment before March 31 will receive access to stalling for up to two (2) stalls. Stalls are non-transferable, and all stall fees remain the responsibility of the sponsor

Pen Sponsor \$1,200/year

- Sponsor banner will be displayed on the pen with the sponsor providing the banner. This will be the only banner on the pen.
- Display the sponsor name or logo on the ATCPS website and social media platforms with a notification of the pen sponsor.
- The pen sponsor will have the opportunity to have two sponsor draw run at the end of the year during finals.
- Sponsor will be provided with two tickets to the finals banquet.
- Pen sponsor who submits payment before March 31 will receive access to stalling for up to two (2) stalls. Stalls are non-transferable, and all stall fees remain the responsibility of the sponsor

Tractor Sponsor \$1,200/year

- Sponsor banner will be displayed on the Tractor gate with the sponsor providing the banner.
- Sponsor name announced every time the arena is harrowed.
- Display the sponsor name or logo on the ATCPS website and social media platforms with a notification of the tractor sponsor.
- The tractor sponsor will have the opportunity to have two sponsor draw run at the end of the year during finals.
- Sponsor will be provided with two tickets to the finals banquet.
- Tractor sponsor who submits payment before March 31 will receive access to stalling for up to two (2) stalls. Stalls are non-transferable, and all stall fees remain the responsibility of the sponsor

Cattle Number Sponsor \$250

- Your pick of one number in any class
- Sponsor name announced every time the cattle number is called in the class
- Display the sponsor name or logo on the ATCPS website and social media platforms with a notification of the cattle number sponsor.
- Sponsor may provide a banner to be hung in the arena during shows.
- Cattle number sponsors will have the opportunity to have one sponsor draw run at the end of the year during finals. (One Draw run Per Company)

JR./SR. Youth Sponsor \$2,500/year

- Provides all Youth Prizes
- Sponsor choice of two cattle numbers in the youth class
- Sponsor may provide a banner to be hung in the arena during shows.
- Display the sponsor name or logo on the ATCPS website and social media platforms with notification of JR./SR. Youth sponsor.
- JR./SR. Youth sponsors will have the opportunity for two sponsor draw runs at the end of the year during finals.
- Sponsor will be provided with two tickets to the finals banquet.
- Jr./SR. youth sponsor who submits payment before March 31 will receive access to stalling for up to two (2) stalls. Stalls are non-transferable, and all stall fees remain the responsibility of the sponsor

JR./SR. Youth Cattle Number Sponsor \$150

- Your choice of one cattle number in the youth class
- Sponsor name announced every time the cattle number is called in the youth class
- Display the sponsor name or logo on the ATCPS website and social media platforms with notification of JR./SR. Youth cattle number sponsor.
- Sponsor may provide a banner to be hung in the arena during shows.
- JR./SR. The youth cattle number sponsor will have the opportunity for one sponsor draw run at the end of the year during finals. (one draw run per company)

Contact

Please email or text Caitlyn Potts at pcaitlyn55@gmail.com or 7803071652

We truly value our sponsors' support in growing the sport of team penning and supporting our riders. While the packages outlined above offer structured opportunities, we also welcome customized contributions. If you'd like to explore a unique way to be involved, please reach out — we'll be happy to work with you to create a sponsorship option that reflects your company's goals and community spirit.