



## 2021 CORPORATE AND PSRA FINALS SPONSORSHIPS

Thank you for your consideration to help support senior rodeo.

PSRA sanctions approximately 60 rodeos annually with membership from over 20 states, Canada and Australia. Our members range in age from 40 to 80+ years old, competing in calf roping, breakaway roping, team roping, barrel racing, ribbon roping, steer wrestling, bareback riding, saddle bronc riding and bull riding.

Join the team that promotes and preserves our Western Heritage and American Values.

Become a sponsor of the Professional Senior Rodeo Association!

Contact the Professional Senior Rodeo Association:

Cell: 208.296-0985 | E-Fax: 888.224-5905 | email: [comeplayatpsra@gmail.com](mailto:comeplayatpsra@gmail.com)

Mail: PSRA Office C/O Angela Bowden - 6250 W Becky Dr. Meridian, Idaho 83646



**2021 PSRA  
Corporate Sponsorships Levels**

**Platinum Sponsors: \$10,000**

- Corporate Logo embroidered on all contestant finals jackets
- Flag in grand entry and during the sponsor presentation
- Arena banners at all events
- Promotional announcements at all rodeos and the finals
- Corporate logo on website and in official publication
- Corporate logo on year end champion saddles
- Awards banquet tickets (1 table)
- Banner placed in prime location at finals
- Event sponsorship
- Finals rodeo tickets and VIP access passes
- Full page ad in finals program
- First right of refusal for televised advertising (if applicable)
- Product/Promotional booth at finals (banners, flags and promotional items to be provided by sponsor)

**Gold Sponsor: \$5,000**

- Corporate logo embroidered on all contestant finals jackets
- Flag in grand entry and during the sponsor presentation
- Arena banners at all events
- Promotional announcements at all rodeos and the finals
- Corporate logo on website and in official publication
- Awards banquet tickets
- Event sponsorship
- Finals rodeo tickets and VIP access passes
- Full page ad in finals program
- Product/Promotional booth at the finals (banners, flags and promotional items to be provided by sponsor)

**Silver Sponsor: \$2,500**

- Corporate logo embroidered on all contestant finals jackets
- Flag in grand entry and during the sponsor presentation
- Arena banners at all events
- Promotional announcements at all rodeos and the finals
- Corporate logo on website and in official publication
- Awards banquet tickets
- Finals rodeo tickets and VIP access passes
- ½ page ad in finals program
- Product/Promotional booth at the finals (banners, flags and promotional items to be provided by sponsor)

**Event Sponsor: \$1,250**

- Arena banners at all events
- Flag in grand entry and during the sponsor presentation
- Promotional announcements at all rodeos and the finals
- Corporate Logo on co-sponsored event year end championship
- Awards banquet tickets
- Finals rodeo tickets
- Advertisement in finals program (1/4 page)
- Product/Promotional booth at the finals (banners, flags and promotional items to be provided by sponsor)

**Friends of the PSRA: \$500**

- Name announced at all rodeos and in the finals
- Awards banquet tickets (2 tickets)
- Finals rodeo tickets (2 tickets)
- Name listed in finals program
- Two PSRA finals jackets
- Product/Promotional booth at the finals (Promotional items to be provided by sponsor)

**Arena/Chute Gate Banner Sponsor: \$500**

Join the team that promotes and preserves our Western Heritage and American Values. Become a corporate sponsor of the Professional Senior Rodeo Association! No matter what level of sponsorship you choose to accept, the PSRA will go the distance to make sure that you are given the best exposure, advertising and partnership. Custom packages are always available and encouraged, Customization of standard packages is also negotiable.

**Saddle Sponsor: \$1,800**

- Logo or name places on PSRA finals Banner (arena banner)
- Promotional announcements at the finals and name announced at sanctioned events
- Awards banquet tickets
- Finals rodeo tickets and VIP access passes
- Advertisement in finals program (1/4 page)

**Buckle Sponsor: \$500 World Champion Gold Buckle**

- Company or individual name announced at finals
- Awards banquet tickets (2 tickets)
- Finals Rodeo Tickets (2 tickets)
- Advertisement in finals program (business card)

**Buckle Sponsor: \$300 Go Round Buckles**

- Company or individual name announced at the finals during specific event
- Listed in the finals program



**PSRA  
Sponsor Form  
2021**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone number: \_\_\_\_\_ fax number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Company Website [URL:](#) \_\_\_\_\_

Signature of Representative:

\_\_\_\_\_ Date: \_\_\_\_\_

I would like to support PSRA as a Corporate Sponsor in the following way:

\_\_\_\_\_ **PLATINUM PACKAGE: \$10,000**

\_\_\_\_\_ **Gold Package: \$5,000**

\_\_\_\_\_ **SILVER PACKAGE: \$2,500**

\_\_\_\_\_ **EVENT PACKAGE: \$1,250**

\_\_\_\_\_ **FRIENDS: \$500**

\_\_\_\_\_ **ARENA/CHUTE GATE BANNER: \$500**

Amount/Item Donated: \_\_\_\_\_

I would like to support PSRA as FINALS Sponsor in the following way:

\_\_\_\_\_ **SADDLE SPONSOR**                      **\$1,800 EVENT** \_\_\_\_\_

\_\_\_\_\_ **GOLD BUCKLE SPONSOR:**        **\$500 EVENT** \_\_\_\_\_

\_\_\_\_\_ **GO ROUND BUCKLE:**                **\$300 EVENT** \_\_\_\_\_

Method of Payment:

Make checks payable to:

Professional Senior Rodeo Association

Payment Due 30 days from date of signing of the agreement

Send completed form to:

PSRA Office – A. Bowden

6250 W Becky Dr.

Meridian, Idaho 83646