

Professional Senior Rodeo Association

Sponsor Form



2022 CORPORATE SPONSORSHIPS

Thank you for your consideration in supporting the Professional Senior Rodeo Association. We look forward to working with you and are appreciative of all your efforts..

The Professional Senior Rodeo Association sanctions approximately 60 rodeos annually with membership from over 20 states, Canada and Australia. Our members range from 40 to 80+ years old and include both men' and women's events. The men compete in calf roping, breakaway roping, team roping, barrel racing, ribbon roping, steer wrestling, bareback riding, saddle bronc riding and bull riding. The women compete in barrel racing, ribbon roping, breakaway and team roping. We are an association that is geared toward the next chapter in our cowboy and cowgirls lives. Most of our members have either rodeoed within amateur or professional rodeos as well as some college and high school rodeos. Some members have just started to rodeo and we welcome any and all cowboys and cowgirls at all levels to join us in our association.

Join the team that promotes and preserves our Western Heritage and American Values.

Become a sponsor of the Professional Senior Rodeo Association!

Contact the Professional Senior Rodeo Association:

Cell: 208.250-6361 | email: comeplayatpsra@gmail.com

Mail: PSRA Office C/O Brenda Reay 1477 Hwy 201 Adrian, Oregon 97901

2022

Corporate Sponsorship

Join our team that promotes and preserves our Western Heritage and American Values. Become a corporate sponsor of the Professional Senior Rodeo Association! No matter what level of sponsorship you choose to accept, the PSRA will go the distance to make sure that you are given the best exposure, advertising and partnership. Custom packages are always available and encouraged, Customization of standard packages is also negotiable.

Levels

Platinum Sponsors: \$10,000

- o Corporate Logo embroidered on all contestant finals jackets
- o Flag in grand entry and during the sponsor presentation
- o Arena banners at all events
- o Promotional announcements at all rodeos and the finals
- o Corporate logo on website and in official publication
- o Corporate logo on year end champion saddles
- o Awards banquet tickets (1 table)
- o Banner placed in prime location at finals
- o Event sponsorship
- o Finals rodeo tickets and VIP access passes
- o Full page ad in finals program
- o First right of refusal for televised advertising (if applicable)
- o Product/Promotional booth at finals (banners, flags and promotional items to be provided by sponsor)
- o Yearly advertising on all social media platforms

Gold Sponsor: \$5,000

- o Corporate logo embroidered on all contestant finals jackets
- o Flag in grand entry and during the sponsor presentation
- o Arena banners at all events
- o Promotional announcements at all rodeos and the finals
- o Corporate logo on website and in official publication
- o Awards banquet tickets
- o Event sponsorship
- o Finals rodeo tickets and VIP access passes
- o Full page ad in finals program
- o Product/Promotional booth at the finals (banners, flags and promotional items to be provided by sponsor)

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Silver Sponsor: \$2,500

- o Corporate logo embroidered on all contestant finals jackets
- o Flag in grand entry and during the sponsor presentation
- o Arena banners at all events
- o Promotional announcements at all rodeos and the finals
- o Corporate logo on website and in official publication
- o Awards banquet tickets
- o Finals rodeo tickets and VIP access passes
- o ½ page ad in finals program
- o Product/Promotional booth at the finals (banners, flags and promotional items to be provided by sponsor)

Event Sponsor: \$1,250

- o Arena banners at all events
- o Flag in grand entry and during the sponsor presentation
- o Promotional announcements at all rodeos and the finals
- o Corporate Logo on year end finals
- o Awards banquet tickets
- o Finals rodeo tickets
- o Advertisement in finals program (1/4 page)
- o Product/Promotional booth at the finals (banners, flags and promotional items to be provided by sponsor)
- o Year website advertisement

Friends of the PSRA: \$500

- o Name announced at all rodeos and in the finals
- o Awards banquet tickets (2 tickets)
- o Finals rodeo tickets (2 tickets)
- o Name listed in finals program
- o Two PSRA finals jackets
- o Product/Promotional booth at the finals (Promotional items to be provided by sponsor)
- o Year website advertisement

Arena/Chute Gate Banner Sponsor: \$500

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Saddle Sponsor: \$1,800

- o Logo or name places on PSRA finals Banner (arena banner)
- o Promotional announcements at the finals and name announced at sanctioned events
- o Awards banquet tickets
- o Finals rodeo tickets and VIP access passes
- o Advertisement in finals program (1/4 page)

Buckle Sponsor: \$500 World Champion Gold Buckle

- o Company or individual name announced at finals
- o Awards banquet tickets (2 tickets)
- o Finals Rodeo Tickets (2 tickets)
- o Advertisement in finals program (business card)

Buckle Sponsor: \$300 Go Round Buckles

- o Company or individual name announced at the finals during specific event
- o Listed in the finals program

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone number: _____ fax number: _____

E-mail Address: _____

Company Website [URL:](#) _____

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Signature of

Representative: _____ Date: _____

I would like to support PSRA as a Corporate Sponsor in the following way:

_____ **PLATINUM PACKAGE: \$10,000**

_____ **Gold Package: \$5,000**

_____ **SILVER PACKAGE: \$2,500**

_____ **EVENT PACKAGE: \$1,250**

_____ **FRIENDS: \$500**

_____ **ARENA/CHUTE GATE BANNER: \$500**

Amount/Item Donated: _____

I would like to support PSRA as FINALS Sponsor in the following way:

_____ **SADDLE SPONSOR** **\$1,800 EVENT** _____

_____ **GOLD BUCKLE SPONSOR:** **\$500 EVENT** _____

_____ **GO ROUND BUCKLE:** **\$300 EVENT** _____

Method of Payment:

Make checks payable to:

Professional Senior Rodeo Association

Payment Due 30 days from date of signing of the agreement

Send completed form to:

PSRA Office – Brenda Reay

1477 Hwy 201

Adrian, Oregon 97901