

Kinni Corridor Collaborative 2019 Logo Design Contest

Introduction:

The Kinni Corridor Collaborative (KinniCC) is a new community-led, non-profit organization tasked with implementing the Kinnickinnic River Corridor Plan (KRCP). While we will be working closely with the city to complete many of the tasks outlined in the KRCP, we are not a government entity. Some of our members were involved with the planning process; however, our organization was created after the plan was approved by the River Falls City Council.

The KinniCC Logo Design Contest gives the community the opportunity to design a Logo for the KinniCC. By participating in the contest, the artist accepts and agrees to comply with the official rules set forth by the KinniCC.

Participants must:

- 1) Download and complete the official entry form. The form is available for download at www.kinniCC.org and is attached to the document.
- 2) You may use up to three (3) colors in your design. Recommended colors are Pantone colors 36C-7^N(Air Guitar) and 32C-5^M(Sea of Love).
- 3) Submissions must be in .png format and submitted in both color and grayscale versions. The logo must adapt well to electronic and print media, and to reproduction on small and large surfaces.
- 4) Email your completed Official Entry Form and your design to info@KinniCC.org.

DEADLINE FOR ENTRIES: 11:59 P.M. on SUNDAY, OCTOBER 13, 2019.

GUIDELINES: Your design should be dynamic, unique, creative, and incorporate the name of our organization. Kinni Corridor Collaborative and KinniCC are both acceptable names to use for the logo design. The logo may incorporate other imagery, abstract symbols or a catchphrase, so long as the KinniCC name is included somewhere in the logo. To this extent, the Kinni Corridor Collaborative name can be displayed in a smaller font size than the main image, if there is a main image. Your design may not infringe upon the intellectual property rights of another. The design should represent the mission statement of The KinniCC. The Kinni Corridor Collaborative's mission is to work collaboratively with public and private organizations and individuals to assemble the technical and financial resources needed to implement the current Kinnickinnic River Corridor Master Plan while preserving the ecology and beauty of the Kinnickinnic River.

FORMATTING:

For purposes of submission, please submit the design in .png, (Resolution of 300 dpi). If the logo incorporates non-standards fonts, you must be able to provide us with the font should your logo be selected. If you are chosen as a winner, you **MUST** be able to provide a high-resolution vector file.

PRIZES:

- 1st – 2 hour aerial tour of the Kinnickinnic River Corridor for you and a guest
- 2nd – "Pins, Pizza and Pop Family Package" from St. Croix Lanes

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OFFICIAL ENTRY FORM

DEADLINE DATE: Sunday, October 13th, 2019

Artist Name: _____

Date of Birth: _____

Address: _____

City: _____ State: _____ Zip: _____

Cell Phone: _____

Email: _____

I have read and fully understand and will comply with the rules and conditions of this contest. I understand that if my entry is selected as the winner I relinquish all claims to any and all copyrights, royalties and other benefits derived from the sale or reproduction of this work, other than the prize awarded the winning entry. ***All entries must be accompanied by this signed form in order to be eligible for consideration***.

Artist Signature: _____ Date: _____