



Coffee News Sunny Side

Media Rate Guide

- **NO COMPETITION!** We offer exclusive advertising so you never have to worry about having your competition in the paper.
- **PROMINENT AD PLACEMENT:** Our one-page layout means your ad will always be on the front or back and never lost in the middle!
- **CONSISTENT EXPOSURE:** New editions of Coffee News are delivered to hundreds of locations weekly providing exposure 7 days a week.
- **PEOPLE KNOW COFFEE NEWS:** Founded in 1998 and published in southern Indiana since 2005, Coffee News has become the world's largest weekly publication.
- **REACH THE RIGHT PEOPLE:** Coffee News can be found in hundreds of restaurants and businesses where potential customers are already spending money locally.
- **AFFORDABLE & EFFICIENT:** At a fraction of the cost of other print media, Coffee News allows you to target specific communities with our two area editions.

By targeting the consumers in the local area, Coffee News empowers businesses to affordably implement consistent and repetitive advertising that yields results.

Coffee News Sunny Side strengthens our community by promoting small businesses and providing awareness to local non-profits and events.

GET IN TOUCH!

Phone: 502-779-0425

Email: kelly@coffeenewssunnyside.com

Web: www.coffeenewssunnyside.com





Coffee News Sunny Side

Advertising Rates

1 Edition

Special Event Ad: \$50 per week

6 MONTHS

\$34.62/per week
billed quarterly =
\$450.00

Total: \$900.00

12 MONTHS

\$28.85/per week
billed quarterly =
\$375.00

Total: \$1,500.00

2 Editions

Special Event Ad: \$90 per week

6 MONTHS

\$66.93/per week
billed quarterly =
\$870.00

Total: \$1,740.00

12 MONTHS

\$55.39/per week
billed quarterly =
\$720.00

Total: \$2,880.00

TERMS & CONDITIONS:

Billed quarterly on the 15th of prior month.

ACH, Credit Card or Debit Card is required on file. Payment must be paid prior to printing.

12 month agreement for 1 edition paid in full discount = 1 month free.

12 month agreement for 2 editions paid in full discount = 1 month free per edition.

Distribution

Coffee News Sunny Side is divided into two (2) area editions:

Clark County - Clarksville, Jeffersonville and Sellersburg

Floyd County - New Albany and Floyds Knobs

(A PDF version is also available on our website which averages thousands of visitors a month.)

- Artwork design fee \$50 (ad changes \$25/each)
- Fee waived if camera ready art provided: PDF, b/w, no border
- Deadline for artwork changes is the 15th of each month for the upcoming month.
- All ads are 3" wide by 2" tall