



#### CONNECTED CULTURES

Opium designs was born out of mutual admiration. In both Turkey and Jordan and Sweden there's a connection to nature evident in our respective design traditions. Now, more than ever, we see a need amongst urban dwellers for haptic qualities in our homes — a longing to reconnect with nature through surroundings composed of natural materials and living surfaces. We believe that introducing quality design into our homes are a simple and efficient way of enhancing our quality of life.

As a contemporary design brand, our approach is aimed at creating wholesome, human-centric design that, first and foremost, serves its user and context. It's a subtle rebellion against the trend-driven, inspired by the durable ways of nature and composed entirely of materials that patinate and possess timeless beauty.







“We strive to create objects that embody a soft minimal aesthetic; objects where there is nothing you can add or take away that will make the product better, but with a welcoming and natural character.”



The vision was always to demonstrate how thoughtful interiors and natural materials can significantly improve people quality of life by enhancing our everyday environments. We've refined our approach over the years, but our vision remains the same.





Our approach is very much based on the idea that architecture and design should be guided by the body and mind rather than by trends or technology.

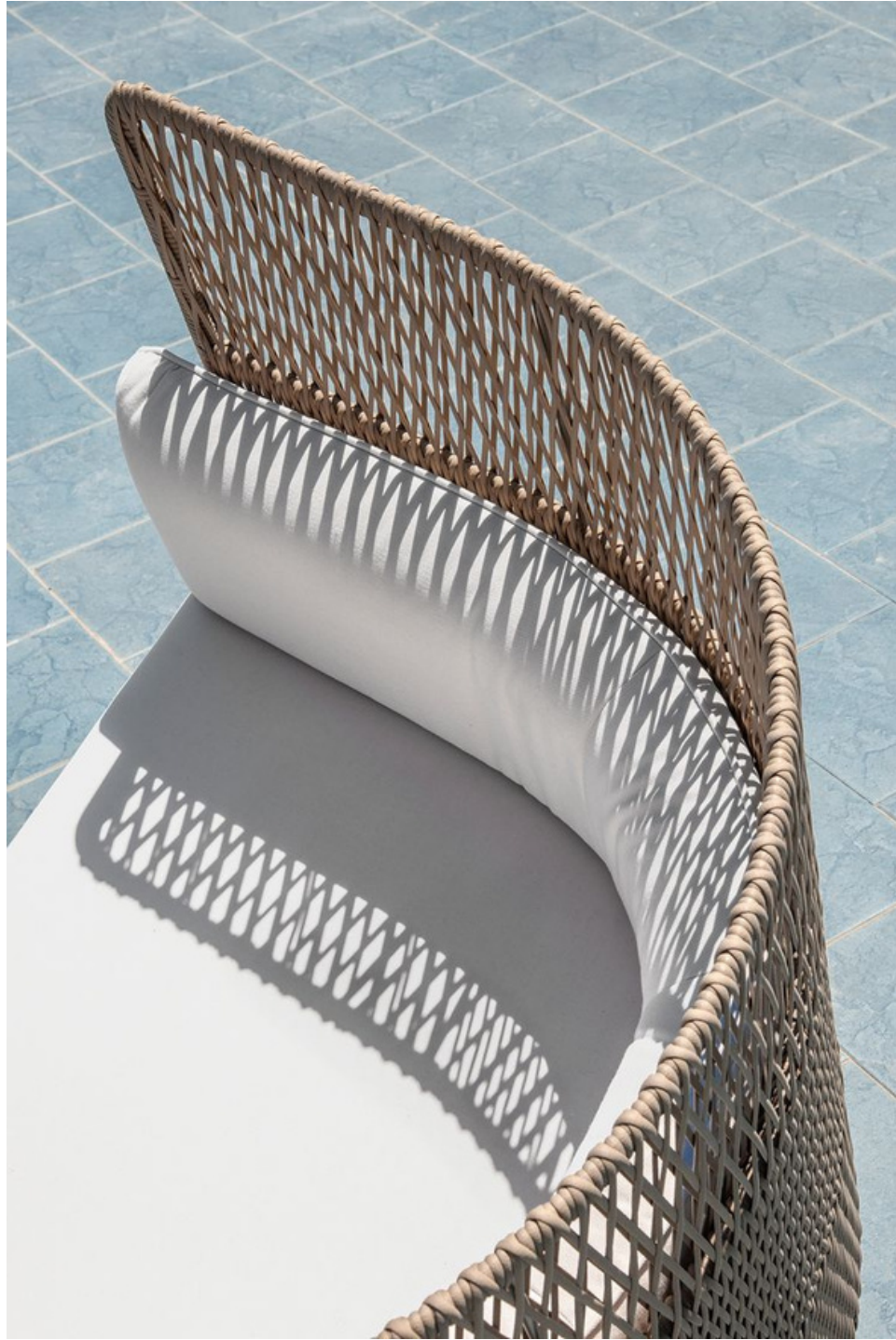






INSPIRATION BY NORM ARCHITECTS DESIGN

The rhythm in the sofa carries references to traditional Sweden architecture methods and democratic Danish furniture design. All elements are visible and proudly displayed through an honest design language. The armrest continues along the backrest of the sofa, creating a shelf-like element that increases the functionality of the furniture piece, making it suitable for the small home.





soft minimal, handcrafted.



DC01 DINING TABLE  
BY  
NORDIC DESIGN

Simple in its design and composition,  
but with a warm and welcoming feel  
to it.



It is surely designed to make a statement, bringing an effective alliance of sophistication and comfort to satisfy the most demanding needs; and assuring you a lavish experience.



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