



LYBLED  
CONSULTANCY



**lybled consulting**

# ABOUT US

Founded in the UAE, LYBLED Consultancy transforms business through tailored strategies.

Since 2020, we've partnered with scaling businesses and visionary leaders to architect strategies that perform and bring about market insights, operational performance, and measurable impact. As a boutique advisory firm, we specialize in translating business goals into dynamic, data-backed frameworks that drive real results across borders and industries.

[www.lybled.com](http://www.lybled.com)





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# MEET THE FOUNDER

Stephane Dadjo is a multilingual strategic business advisor and founder of Lybled Consultancy, known for turning business goals into scalable results.

With experience across hospitality, real estate, and industrial sectors, he has built revenue-generating ecosystems from the ground up; created departments, developed business and market entry strategies, and led international event strategies across MENA, Europe, and Africa. His signature approach combines high-level strategic planning with precise, hands-on execution, helping brands grow with accuracy and commercial impact.

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# LEVEL YOUR BUSINESS, LEVERAGE EVERY DETAILS

## VALUE PROPOSITION

To elevate your brand, amplify your voice, and help you stand out in a competitive market.



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# WHY CHOOSE LYBLED?

- Cross-Continental Perspective
- Strategies That Perform
- Executive-Level Advisor
- High-Impact Events & Activations
- Personalized, founder-led consulting
- Integrated Content Ecosystem





# OUR SIGNATURE SERVICES

- **Strategic Advisory & Vision Setting**

We help leadership teams craft long-term, ROI-driven strategies that scale with clarity, from brand repositioning to operational realignment.

- **Executive-Level Problem Solving**

Our work starts where others stall: Diagnosing root misalignments, navigating complex boardroom dynamics, and designing transformation roadmaps that unlock performance.



# OUR SIGNATURE SERVICES

- **Market Entry Research**

Expand strategically. We provide psychodemographic insights, opportunity assessments, and go-to-market models tailored for GCC, Europe, and Africa.

- **Event Management & Trade Show Consultancy**

Our event strategies do more than draw crowds; they convert. We align presence with distributor growth, brand elevation, and post-event lead activation.



# LET'S BUILD SOMETHING BOLD

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Strategy isn't what you say; it's  
what aligns, activates, and

# SCALES

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