



# LYBLED

## CONSULTANCY

[www.lybled.com](http://www.lybled.com)



**lybled consultancy**

# ABOUT US

Founded in 2020 in the United Arab Emirates, LYBLED Consultancy is a boutique consulting firm with a mission to elevate businesses' performance through in-depth market insights, creativity, and tailored marketing communications. We specialize in turning business visions into structured strategies that produce measurable impact.

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# MEET THE FOUNDER

Stephane Dadjo is a multilingual marketing expert with years of experience across hospitality, real estate, and power transmission industries. From building full-scale marketing departments to developing podcast channels and managing international events, his approach combines high-level strategy with hands-on execution.

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# LEVEL YOUR BUSINESS, LEVERAGE EVERY DETAILS

## VALUE PROPOSITION

More than strategies; we engineer brand dominance, ignite your voice, and position you where competitors can't reach.



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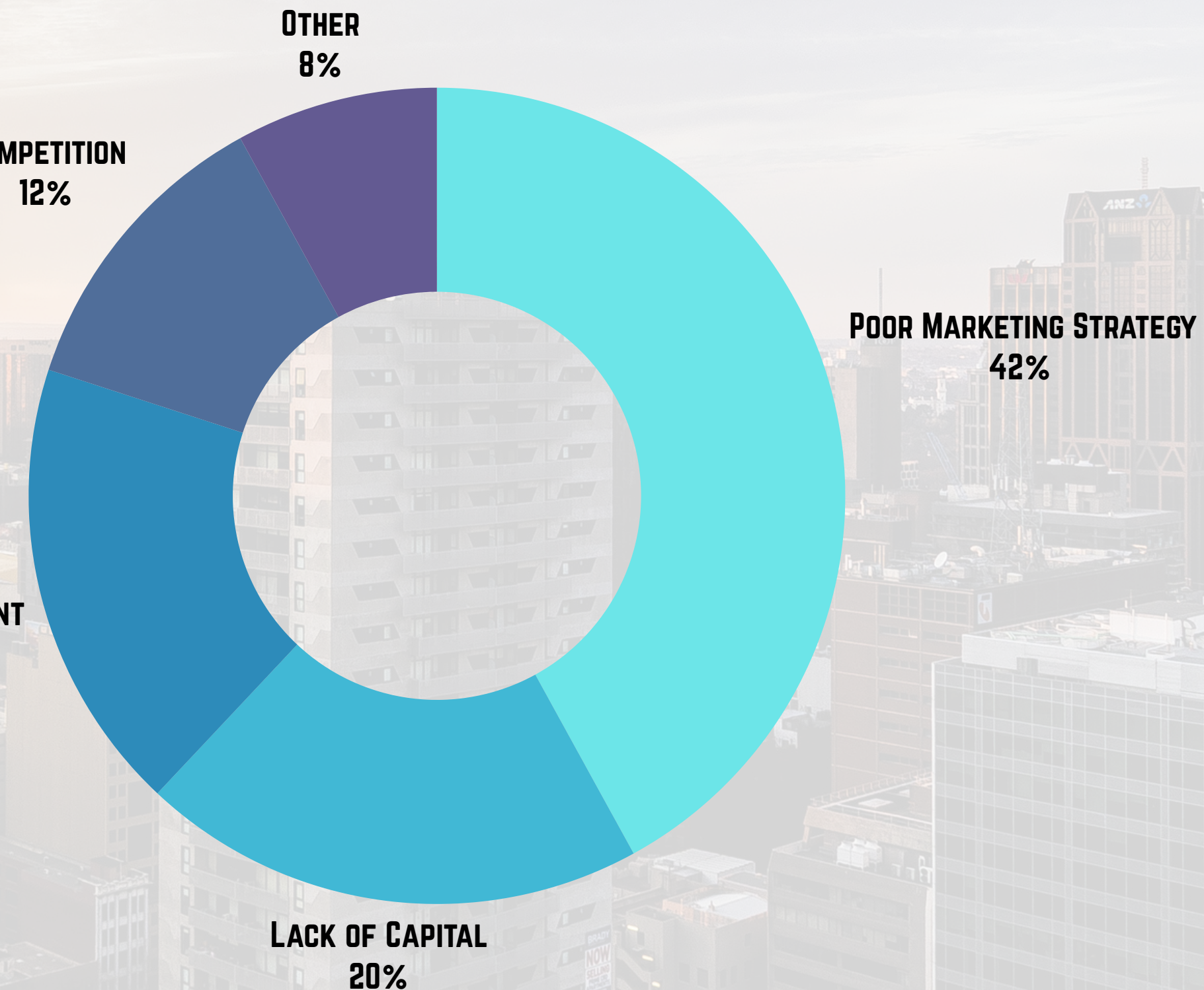
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# WHY BUSINESSES FAIL?

● POOR MARKETING STRATEGY ● LACK OF CAPITAL  
● POOR MANAGEMENT ● COMPETITION ● OTHER



**Note: Over 40% of businesses globally fail due to lack of proper marketing strategy.**

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# WHY CHOOSE LYBLED CONSULTANCY?

- Creative and Trailblazing
- Deep cross-sector marketing expertise
- AI-integrated productivity tools
- Data-driven and KPIs-focused
- Personalized, founder-led consulting
- Proven results across EMEA markets

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# OUR SIGNATURE SERVICES

- **Marketing Plans & Strategies**

We design tailor-made marketing plans that align with your business goals. Our approach blends creative storytelling, brand positioning, and digital execution to fuel long-term growth.

- **Business Development via Market Research & Data Analytics**

We empower clients with actionable insights by analyzing customer behavior, market trends, and competitive benchmarks. This data-driven approach informs strategic decisions and unlocks new revenue streams.



# OUR SIGNATURE SERVICES

- **Podcast direction:**

From concept to execution, we provide end-to-end podcast direction that transforms your ideas into powerful audio experiences. Whether you're launching a new show or refining an existing one, we guide you through content planning, scripting, recording support, post recording distribution.

- **Social media management**

We turn your social media presence into a strategic growth engine. Our service covers content creation, scheduling, community engagement, analytics, and platform optimization. We tailor each strategy to align with your brand voice and business goals, ensuring your message reaches the right audience at the right time.



# LET'S BUILD SOMETHING BOLD

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