

Advertising & Signage Opportunities

SHOPS AT BOCA CENTER



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An upscale retail and dining destination in the heart of Boca Raton, Shops at Boca Center is situated in perfect proximity to serve Boca Center's Marriott Hotel as well as the tenants of the two office buildings onsite.

This ideal forum allows for ample sponsorship and advertising opportunities and is a one-stop shopping and entertainment destination. While on property, we have consumers' complete attention, creating an environment that is receptive toward sponsorship opportunities and allows your message to be delivered effectively and concisely.

The center serves the growing and affluent community of Palm Beach County and surrounding cities including Boca Raton, Delray Beach, Deerfield Beach, Boynton Beach and Pompano Beach. Shops at Boca Center features some of the community's favorite retailers and restaurants including Morton's The Steakhouse, Total Wine & More, Tap42, Rocco's Tacos and new arrivals, Batch the Cookie Company and Sixty Vines.

The included package outlines the Shops at Boca Center on-property advertising and signage opportunities.



For pricing and availability please contact:

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Demographic Data

Total Population: 634,000

Total HHS: 269,900

Average HH Income: \$102,400

**Average Weekly Grocery
Spend Per Capita:** \$77

**Monthly Visits
on Average:** 610K

Monthly Visitors: 122.9K

Top Cities:

Boca Raton, Delray Beach,
Deerfield Beach, Boynton Beach
and Pompano Beach



Location Large Set Display

- Shops at Boca Center has ideal locations with high foot and vehicle traffic for attractive and noticeable marketing displays.
- Dimensions: 12' x 12'
- Lease Terms: minimum 1 month



*Image shown is featured at another SITE Centers property

Signs

- Shops at Boca Center has 6 freestanding signs located around the shopping center
- Lease Terms: minimum 1 month



On-Site Events

- We host multiple events per year that attract hundreds of attendees.
- We have opportunities available to set up a table at the events to hand out collateral and speak with attendees, as well as opportunities to be a presenting sponsor for these events.



Gift With Purchase Promotion & Social Media/Email Blast

Gift with Purchase

- Sponsor a Gift with Purchase promotion at Shops at Boca Center



Social Media/Email Blast

- Notify Morgan Blank with any store promotions or sales to be included in online advertising
- Daily Facebook posts and monthly email blasts
- Facebook Page Likes: 15,000+
- Email Subscribers: 4,500+
- Please email all promotions to mblank@sitecenters.com 5-10 days before sale