

GERVONNI CARES INC ANNUAL ORGANIZATIONAL OPERATING BUDGET

Fiscal Year 2023 Organizational Operating Budget

January 1, 2023--December 31, 2023



| Revenue Projections   |         |
|---|---------|
| Line Items  |         |
| Foundations   |         |
| Corporate Contributions   | 15,000  |
| Private Contributions   | 10,000  |
| UniteUs partner grant   | 10,000  |
| AARP- Digital Skills@50+ program  | 2,000   |
| Total Foundations   | 37,000  |
| Individuals   |         |
| Board of Directors  | 2,500   |
| Other Individuals   | 10,000  |
| Total Individuals   | 12,500  |
| Fundraising Events-Summer Time Sno Youth Program  | 5,580   |
| Fundraising Events-QuarterMania   | 8,000   |
| Prom-ISE adult Prom   | 4,500   |
| Government Contracts-City of Phoenix Financial Literacy                                 | 15,000  |
| In-Kind Donations - Furniture   | 3,000   |
| In- Kind Donations-Laptops  | 1,500   |
| In-Kind Donations- Midwest Food Bank  | 10,000  |
| In-Kind Donations- CVS Pharmacy   | 5,000   |
| In-Kind Donation - GoDaddy  | 1,000   |
| In-Kind Donation- Summertime Sno Youth Program-Gift cards                               | 2,500   |
| Google Ad Grant -Marketing  | 10,000  |
| Retail Gift card donations  | 500     |
| Earned Revenue  | 15,000  |
| Total Projected Revenue   | 131,080 |
|   |         |
| Expenses Projections  |         |
| Line Items  |         |
| Program Costs   | 71%     |
| Program Curriculum- (GCI Financial Literacy- SIM Prgm)                                  | 1,500   |
| National Financial Literacy Online Student Licenses- (GCI Financial Literacy- SIM Prgm) | 2,500   |
| Student Refurbished Laptops- (GCI Financial Literacy SIM Prgm)                          | 1,680   |
| Snacks -GCI Financial Literacy in person classes  | 1,000   |
| Professional Fees -- Financial Educator Certification- (GCI Financial Literacy)         | 1,200   |
| Professional Fees -- Program Contractor (GCI Financial Literacy- SIM Prgm)              | 2,800   |

|   |                |
|---|----------------|
| Professional Fees -- Bookkeeping, Audit, & Legal (tax forms)  | 720            |
| Bi-Weekly Food Distribution Boxes (Stuck in the Middle Prgm (SIM)   | 15,000         |
| Financial Assistance -rent & utilities (Stuck in the Middle SIM Program)*working families only  | 24,000         |
| Vehicle Repair Assistance (Stuck in the Middle SIM program)*working families only   | 18,000         |
| Advertising & Marketing   | 10,000         |
| Equipment and Software (Sno Cone Machine-Summer Time Sno Youth Prgm)  | 993            |
| Salary Payroll Expenses- Summer Time Sno Youth Pgrm)  | 3,000          |
| Meals and Lodging   | 1,200          |
| Salary- AARP Digital Skills@50+ (Certified Trainer)   | 8,000          |
| Program T-Shirts  | 400            |
| Volunteer Background Checks   | 300            |
| Volunteer Training  | 460            |
| Travel (Mileage, Program transportation)  | 400            |
| <b>Total Programs Cost</b>  | <b>93,153</b>  |
|   |                |
| <b>Administration &amp; Operations Cost</b>   | <b>29%</b>     |
| Other Staff salaries  | 10,500         |
| Ink, Printing and Reproduction  | 725            |
| Travel/Mileage Reimbursement  | 3,000          |
| Insurance (liability, directors & officers)   | 1,080          |
| Supplies (office daily supplies)  | 980            |
| Postage   | 240            |
| Website & Domain (GoDaddy)  | 500            |
| Professional Development Trainings  | 4,000          |
| Dues, Fees, & Memberships   | 760            |
| Wisconsin Mail Box Services   | 237            |
| Office Rent   | 5,100          |
| Equipment and Software- (Quickbooks Online)   | 780            |
| Cell Phone  | 425            |
| Utilities   | 600            |
| Miscellaneous expenses  | 1,750          |
| Prom-ISE adult Prom Event   | 1,650          |
| QuarterMania Event-Milwaukee  | 1,300          |
| Annual Backpacks (Homeless Essential Backpack event, Back to School Event) (November)   | 1,500          |
| Annual Backpack Supplies ( Hygiene products, nonperishable food & hot meal /Homeless Essential Backpack event) (November) *serve 200 homeless individuals | 700            |
| Annual Backpack Supplies ( Various school supplies grades K5 - 9th grade) /Back to School Back event) (August) * assist 25 kids                           | 600            |
| Annual Gifts through Givers Toy Drive (December)*choose 25 families   | 1,500          |
| <b>Total Administrations &amp; Operations</b>   | <b>37,927</b>  |
| <b>Total Expenses</b>   | <b>131,080</b> |
|   |                |
| <b>Average Budget Deficit</b>   | <b>0</b>       |