

Strategic Plan Addendum (2026–2030)
The Next Five: Expansion, Impact, and Sustainability

Gervonni Cares Strategic Plan 2026–2030
Gervonni Cares, Inc.
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I. Organizational Overview

Gervonni Cares, Inc. is a community-based nonprofit organization dedicated to meeting families where they are through education-centered, wraparound support services. Our work focuses on housing stability, eviction-prevention, financial literacy, workforce development, food security, youth empowerment, and senior digital inclusion. We primarily serve working families who are often ineligible for traditional public assistance yet remain financially vulnerable.

As we enter Phase II of our strategic planning, Gervonni Cares is positioned for significant growth. Demand for our services continues to increase across Maricopa County, and our organization is evolving from a direct-service nonprofit into a systems-focused organization that combines prevention, education, and advocacy to create long-term stability for families.

This 2026–2030 Strategic Plan, “*The Next Five: Expansion, Impact, and Sustainability*,” outlines our roadmap for scaling programs, strengthening infrastructure, and expanding our role as a leader in housing stability and community education.

II. Vision, Mission, and Values

Vision: Thriving communities where working families, youth, and seniors have access to stable housing, education, and economic opportunity.

Mission: Gervonni Cares empowers individuals and families through education-centered wraparound services that promote housing stability, financial literacy, workforce readiness, and long-term sustainability.

Core Values:

- Education as prevention
- Dignity, access, and equity
- Collaboration over competition
- Accountability and transparency
- Community-informed solutions

III. Strategic Priorities 2026–2030

Priority 1: Program Expansion and Impact

Gervonni Cares will expand and strengthen its three core programs while maintaining high-quality, education-driven services.

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A. Stuck in the Middle (SIM) Program

SIM serves as the central hub for wraparound services, including:

- Community food pantry
- Workforce development and job readiness
- Financial literacy education and coaching
- Housing stability support (financial assistance)
- Eviction prevention services, including pro bono court support, documentation review, tenant-landlord mediation, and legal navigation

Key Goals (2026–2030):

- Serve at least 2,500 individuals and 385 households annually, with a 10% increase each year
- Expand eviction prevention services through Certified Community Legal Advocates (CCLAs)
- Deepen partnerships with community organizations and referral networks
- Continue embedding financial literacy across all SIM services

B. Digital Skills Ready at 50+

This program serves seniors and older adults by building digital literacy and confidence. Workshops are delivered both in community settings and at Gervonni Cares' office, allowing flexibility for couples, working adults, and individuals who prefer in-person support.

Key Goals (2026–2030):

- Expand community-based workshops throughout Maricopa County
- Increase one-on-one and small group instruction
- Reduce digital barriers to employment, benefits access, and healthcare

C. Summertime Sno Youth Program

Serving youth ages 9–15, the Summertime Sno Youth Program enhances math skills, customer service, entrepreneurship, and confidence through a hands-on sno cone business model. Youth participate from April through September and are recognized during the annual Summer of Gratitude event.

Key Goals (2026–2030):

- Expand youth participation annually
- Strengthen educational outcomes tied to math and financial concepts
- Hire a part-time program coordinator to support program growth and oversight

IV. Housing Stability and Eviction Prevention Expansion

A major focus of the next five years is scaling eviction prevention services. Gervonni Cares is an approved organization providing Certified Community Legal Advocate (CCLA) services and currently has three certified CCLAs.

Five-Year CCLA Goals:

- Grow from 3 to 10 CCLAs
- Deploy CCLAs geographically:
 - 3 serving the West Valley
 - 3 serving the East Valley
 - 3 serving North Phoenix

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Program oversight by the Director

- Utilize a contractor model, with CCLAs completing certification and 40 volunteer service hours under Gervonni Cares
- Increase eviction-prevention education, mediation, and court support

Gervonni Cares will also collaborate with Community Action Program (CAP) offices, providing weekly on-site eviction prevention assistance and education (excluding housing stability payments).

V. Financial Literacy Strategy (SIM Program)

Financial literacy remains a foundational element of all services.

Strategic Goals:

- Strengthen household budgeting and savings
- Integrate financial education with housing and workforce services
- Increase measurable financial confidence and stability

Delivery Model:

- Monthly workshops (virtual and in-person)
- One-on-one financial coaching
- Integration with case management

Key Metrics:

- Workshop completion rates
- Budget creation
- Improved financial confidence (self-reported)
- Connections to banking and stability-building tools

VI. Organizational Growth and Capacity Building

Governance and Leadership

- Expand Board of Governance
- Establish Advisory Board
- Formalize Housing and Education Committees

Staffing and Infrastructure

- Hire part-time youth program staff
- Add a translator to improve language access
- Add a paralegal to support eviction prevention services
- Secure donated or affordable brick-and-mortar space to reduce costs and reinvest savings into programs

VII. Housing Development Vision

Founder and leadership will step into affordable housing development, focusing on housing for working families and educators—allowing individuals to live where they work and afford to stay. This work will align with Gervonni Cares' mission of prevention and long-term stability.

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VIII. Collaboration, Data, and Sustainability

Gervonni Cares will continue using Unite Us (Contexture) to coordinate care, track outcomes, and strengthen partnerships. Our guiding principle remains: *“Tell your story once, and get connected faster.”*

Funding sustainability will be achieved through diversified funding, partnerships, earned opportunities, and long-term planning.

IX. Conclusion

The 2026–2030 Strategic Plan positions Gervonni Cares for meaningful expansion, deeper impact, and long-term sustainability. By strengthening education-centered wraparound services, expanding eviction prevention and housing development efforts, and investing in people and infrastructure, Gervonni Cares will continue empowering families and building stronger communities for years to come.