

# THE **A-Z** OF **FUN**-DRAISING IDEAS!



Training pet dogs to assist  
ability across the UK



## A

### Abseil

Scale the dizzy heights of a local landmark or office block.

### Advertising Booklet

Compile a local information booklet for distribution at libraries, shops and businesses. Include info on local attractions. Make money with adverts and discount vouchers from local firms.

### Aerobics

Organise a sponsored aerobathon with the help of gyms, leisure centres and sports shops.

### Afternoon / Strawberry Tea

Put the kettle on and get baking. Entertain guests with raffles, auctions, tombolas and live music.

### Air Miles

Collect your own, then raffle them off.

### Aluminium Collection

Collect empty cans and tins and sell them to a recycling company.

### Arts/Crafts Stall

Make necklaces, dried flower arrangements, stained glass mirrors, etc. To sell on a stall.

### Art Exhibition

Stage an exhibition for local artists. Charge an entrance fee and commission.

### As New Sale

AKA posh jumble sale. Ask everyone you know for unwanted belongings and hold a sale evening.

### Auction

Auction off original items, taking a percentage of sales.

### Auction of Services

Auction services of people and businesses - anything from singing lessons to dinner for two.

## B

### Badge Making

Make badges to sell at work, to friends or at craft fairs.

### Bad Tie Day

Charge your colleagues a pound to come in wearing their loudest tie. Award the winner.

### Baked Bean Bath

Get sponsored to spend the day in a bath/jacuzzi of baked beans. Charge friends to join you.

### Balloon Race

Sell balloons that are filled with helium; the purchaser's name and address are written on a tag fixed to the balloon. The balloon that travels the furthest wins a prize.

### Balloon Rides

Offer as a prize for raffle/auction, or sell trips in a chartered balloon.

### Barbecue

Add stereo, football and rounders bats and make it a whole day event.

### Barn Dance

Swing into action by hiring a caller and traditional country band.

### Battle of the Bands

Contest for unsigned bands, where audience votes on the winner.

Charge bands to enter, offer cash prizes and invite record producers. Sell tickets and set up a paying bar.

### Beat the Goalie

Score a goal and win a prize. Footballers pay to enter.

### Bed Push

The 'bed' can be anything from a hospital bed to a four-poster or even a 3-piece suite!

### Beer Festival

Stock up on international beers, food and music. Remember to check licensing laws.





### Bingo

Hold a one-off evening or regular morning sessions.

### Board Games Evening

Invite friends over to play Scrabble, Monopoly, Cluedo and more.

Charge entrance or game fee.

### Boat Race

Teams build model boats and race them.

Alternatively, use real yachts, dinghies or canoes.

### Boat Trips

Organise a cruise down a nearby river or canal.

Include refreshments and entertainment.

### Bonny Baby Contest

Charge proud parents to show off their offspring in the town centre. Invite the local press.

### Book Sale

Sell old books, collected from everyone you know. Book dealers may buy leftover stock.

### Bounce Event

Host a family fun day with inflatables, space hoppers and bouncy castles. Bouncing fee.

### Bungee Jump

Raise sponsorship by flying in the face of fear.

### Burns Night

Theme evening with Scottish dancing, Haggis, Nepes and Tatties. Admission fee.

### Bus Pull

Gather a team and get sponsored to heave a bus through town. More teams? Make it a race!

### Candle Making

Make and sell candles at craft fairs or coffee mornings.

### Car Boot Sale

Cash in your old belongings, or sell pitches. Raise more with bouncy castles, raffles, etc.

### Car Treasure Hunt

Drive from clue to clue in search of the 'treasure'.

Teams pay to enter.

### Car Wash

Wash cars at shopping centre or office car parks.

### Carnival

Arrange a colourful carnival for your town, charging for each float entered.

### Carol Concert

Host a festive concert for your community. Earn extra by selling minced pies and mulled wine.

### Carol Singing

Get a group to go door-to-door singing. Bigger public displays may require a licence.

### Casino Evening

Hire gaming tables and a hall for the evening.

### Chariot Race

Teams race decorated 'chariots' - anything from a horse and cart to a sedan chair.

### Charity Ball

Raise sponsorship the sophisticated way.

Organise a themed ball with DJ or live music at a hotel or nightclub. Charge for tickets, boost your earnings with games and raffles.

### Charity Push

Get sponsored to cover a set distance in a bed, shopping trolley, bathtub, wheelie bin.

### Children's Party

Organise children's parties or activities, but be sure to check relevant childcare practices.

### Christmas Draw

Sell tickets and ask local firms to supply prizes.

Check regulations about public draws and raffles.

## C

### Cake Stall

Hold a traditional cake stand at fêtes or fairs. Check health and safety regulations.

### Calendars

Design and sell a pictorial calendar for your company. Departments/suppliers may sponsor pages.



### Classic Car Show

Well-organised classic car and bike shows are great crowd pullers and fantastic fundraisers.

### Coffee Morning

It's open house for the morning. Make extra with raffles, bring and buy sales and cake stalls.

### Collecting Tins

Trusted fundraiser for busy pedestrian areas. The Charity will supply tins, stickers and leaflets. Permits may need to be obtained.

### Concerts

Entertain the crowds with your own recital, or hire bands of musicians.

### Cookery Demo

Invite well-known chefs to share the recipe of their success with a ticket-paying audience.

### Craft Fair

Make necklaces, dried flower arrangements, stained glass mirrors, etc. to sell on a stall.

### Cricket Match

Assemble a team and challenge your county team to a match. Charge spectators.

### Crossword Contest

Compile a huge crossword, so players pay per clue. Each number hides a ticket for prize draw.

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## D

### Dance

Barn dances, tea dances, disco dances, salsa dances - whatever rocks your boat.

### Darts Tournament

Challenge all the pub teams in the area to compete for cash prizes, or a barrel of beer.

### Dinner and Cabaret

Hire a popular and spacious restaurant. Entertain ticket holders with music, comedy and magic.

### Directories

Compile a community businesses and services directory.

Raise funds through advertising.

### Disco

Spin the decks or hire a DJ to stage a themed disco night.

### Dog Show

Charge proud pet-owners to show off their pooches.

Ask pet shops to sponsor the event.

### Dress Down Day

Introduce dress down day at work. Colleagues pay a fee to leave their suits at home.

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## E

### Easter Egg Hunt

Edible hide and seek. Charge entry fee and ask confectioners to provide the eggs.

### Eating Marathon

Get sponsored to stuff your face with as many baked beans/grapes/pies etc. as possible.

### Eyebrows

Get sponsored to shave them off - they grow back eventually!

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## F

### Face Painting

Get creative with face paints at fêtes, fairs and children's parties.

### Fancy Dress

Jazz up your event with a fancy dress contest. Charge entrance fee.

### Fashion Show

Ask businesses to sponsor venue, outfits or catwalk. Charge admission and sales commission.

### Fastathon

Get sponsored to fast for an hour, a morning or a day. Consult your doctor first.



### Fête

Reach the whole community by holding a fête, or team up with organisers of an annual event.

### Film Evening

Recreate an evening of vintage cinema by showing classic films and musicals.

### Fire Walking

Charity fire walking is a great way of fundraising and giving the participants a night to remember! Full guidance provided of how to undertake a fire work and safety is a number one priority.

### Fireworks

Weather permitting, firework displays are massive fundraisers. Check out safety precautions.

### Flower Arranging

Make your own fresh, dried or silk arrangements to sell at craft fairs or fêtes.

### Flower Show

Always popular. Boost funds with competitions, advice corners and side stalls.

### Football Tournament

Schedule fixtures and charge teams to enter. Ask local businesses for prizes.

### Foreign Currency

Ask people to donate their leftover holiday money. Change into sterling once you have enough.

### Fun Day

Arrange games, music, competitions and stalls at a nearby hall or sports club.

### Furniture sale

Hire a large hall to sell donated furniture and old office equipment. Take sales commission.

### Garage Sale

Sell off all your unwanted belongings.

### Garden Party

Sell tickets or invite guests to make a donation.

### Gardening

Offer your gardening services to friends and family.

### Glamorous Gran

Go in search of your area's most glamorous Gran. Charge contestants to enter, and ask local hair and beauty salons to donate prizes. Invite the local press.

### Go Kart Grand Prix

Hold a Go Kart Grand Prix at the nearest track. Drivers pay entrance fee.

### Greeting Cards

Make and sell cards for every occasion. Find out about selling Christmas cards for the Charity.

### Guess The ???

Competitors guess how many sweets in the jar, a cake's weight, etc. The closest answer wins.

### Guest Speaker

Invite a guest speaker and sell admission tickets. Boost funds with raffle and refreshments.

### Guided Tours

Take tourists and visitors on locally guided walks or trips.

### Gunge Tank

Charge fair-goers to drop their relatives, friends or enemies in tank of last week's leftovers.

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## G

### Game Show

Host a mock version of "Who Wants To Be A Millionaire" or "The Weakest Link". Otherwise adapt board games for big audiences, and get prizes donated.

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## H

### Halloween Party

Another excuse to dress up and party. Charge entrance fees and raise money trick or treating.

### Head Shave

Sick of bad hair days? Go bald for Charity.

### Hook-a-Duck

Fête and fair game. Ask local companies to donate prizes.





## Hoopla

Fête and fair game. Ask local companies to donate prizes.

## Household Sale

Sell off all your unwanted belongings.

# I

## Indoor Market

Rent out stalls to local traders, or take a cut of the profits.

## Inflatable

Put a bounce into your summer fête with an inflatable fly wall, boxing ring or gladiator court.

## Ironing

Offer your ironing services - at a cost.

## It's a Knockout

Revive the 80s game show by inviting teams to compete in silly games in silly costumes.

# J

## Jailbreak

Dump teams in the middle of nowhere. With no money or transport, see who gets back to base first. Charge entry fees and offer prizes.

## Jazz Festival

Play your own brand of jazz, or stage a show for local musicians. Sell tickets and refreshments.

## Jewellery Making

Buy your own beads and get threading. Sell your products at markets and craft fairs.

## Junk Mail

Collect all your junk mail and sell it to a recycling company.

# K

## Karaoke

Arrange your own Pop Idol contest. All you need is a machine, a room and a well-stocked bar.

# L

## Left-Handed Day

Try doing everything with your left hand for the day.

## Line Dancing

It's all the rage! Can you last a 24 hour ho-down!

# M

## Marathons

Get sponsored to run a traditional 26-mile race.

## Medieval Evening

Themed evening of medieval food, jousting and entertainment.

## Mile of Pennies

Make a mile of pennies in your town centre. Ask shoppers to help by donating their coins.

## Mini-Olympics

Invite everyone you know to compete in traditional and silly sports. Charge entry.

## Monkey March

Host a sponsored walk for kids around your local park, garden or safari centre.

## Murder Mystery Night

Host a theatrical murder mystery evening where guests have to solve the crime. Charge an entry fee.

## Music Concert

Entertain the crowds with your own recital, or hire bands of musicians.



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## N

### Nature Trail

Offer guided walks to natural beauty spots.

### New Year Resolutions

Get sponsored to stick to your new year's resolutions.

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## O

### Open Garden

Open your garden to visitors. Sell tickets, refreshments, plants and vegetables.

### Opera Night

Stage an opera evening in your area, or arrange a trip to see a big London production.

### Ornament Sale

Set up a market/fair stall. Alternatively, plan your own event and charge for pitches.

### Outward Bound

Go climbing, hiking, camping, etc. in preparation for your trip. Seek sponsorship.

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## P

### Paintballing

Organise paintballing challenges at locally run centres. Players pay to enter.

### Pancake Race

Get flipping on Shrove Tuesday. Charge teams to enter, and spectators to eat.

### Pantomime

Your chance to play the fairy godmother. Stage a production with friends, family and colleagues.

### Parachute Jump

Daredevils only. Get sponsored to take the plunge.

### Parties

Pick a venue, a date, a theme... and party on. Sell tickets and charge for extras like food.

### Personalised Gifts

Sell uniquely personalised gifts for special occasions.

### Pet Show

Charge proud pet-owners to show off their cats, hamsters, bunnies, mice, etc.

### Petrol Tokens

Trade in petrol tokens for gifts, which can be used as raffle or competition prizes.

### Pick a Cork

Fair game. Pick a numbered cork out of a board. If the number's a winner, claim a prize.

### Pick a Ticket

Fair game. Pick a numbered ticket from a bucket. If the number's a winner, claim a prize.

### Picture Framing

Frame and sell prints of local scenes, or pictures relevant to the Charity.

### Plant a Tree

Seek sponsors for a "plant a tree" scheme.

### Plant Sale

Sell donated plants or rent out pitches to traders.

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## Q/R

### Quizzes

If your local doesn't run a pub quiz, set one up. Test the regulars on pop, trivia or sport, or you could ask a regular quiz to be in aid of the Charity for one night only!

### Race Night

The race is run on a large screen after all bets have been taken. A typical evening consists of eight races. Props (and film) are supplied by race operators. Some gaming regulations apply.

### Raffle

Ask local firms to donate prizes and sell tickets. Check raffle laws with the Charity.

### Raft Race

Teams compete by building their rafts and racing over a set distance. Teams pay to compete.



### Ramble

Take to the countryside for a mass walkabout. Throw in a theme (fancy dress, singles, three legged, Easter), and charge for entry and refreshments.

### Recipe Book

Publish favourite recipes from local restaurants and chefs.

### Recycling Amnesty

Set up a collection point at your school, workplace or community centre. Collect old mobile phones, ink cartridges and textiles so they can be recycled.

### Refreshments

Sell teas, coffees, sandwiches, biscuits, cakes, etc. at any fundraising event.

### Roll-a-Ball

Fair game where player rolls a ball through a hole at the end of a bowling-type alley.

### Roll-a-Coin

Fair game where player rolls a coin down a shute, aiming to land on a playing card.

### Road Run

Get a group of bikers, car lovers, tractor nuts or pony riders to do a road run stopping at pubs or places of interest.

## S

### Safari Supper

Travel from restaurant to restaurant, having a different course at each stop. Ask restaurants to support your efforts, but set cover charge to include all food and your cut.

### Sale of Christmas Gifts

Sell Christmas cards, wrapping, gifts, food and drink.

### Santa's Grotto

Pull on your white beard and brush up your ho, ho, ho.

### Scavenger Hunt

Variation on the treasure hunt where participants have a list of items to collect.

### Scrap Metal

Collect scrap metal and sell it to a scrap metal dealer or recycling plant.

### Shoe Shine

Get down on your knees at your nearest train station or shopping centre.

### Shopping Coupons

Trade in loyalty points for money or goods (to be used as prizes).

### Silver Collections

Ask supporters to donate their loose change collections.

### Sit in a Bath

Get sponsored to spend the day in a bath of beans/maggots/tea, etc.

### Skittles

Make an evening event out of this traditional pub game.

### Skydiving

Free fall your way back to earth - for sponsorship.

### Slimming Contest

Arrange with local slimming clubs. Participants get sponsored £1 for every pound lost.

### Slippery Pole

Fair game where competitors pillow fight while sliding along a slippery pole.

### Space Hopper Race

Have a sponsored event or attempt a record for the Guinness Book Of Records.

### Sponge Throwing

Players pay to chuck sopping wet sponges at whoever's in the stocks.

### Sponsored Silence

Mum's the word. Stay silent for as long as you can.

### Sports Competition

Whatever your game, organise a tournament. Sell tickets, and organise stalls, raffles, etc.





### Stage Play

Raise the curtain on a local Am Dram production.

### Stationary Cycle

Don't fancy the map reading? Forget cycling to Paris, but cover the same distance at the gym.

### Strawberries and Cream

Bring the taste of Wimbledon to your event, with this summery refreshment.

### Street Entertaining

Get juggling, tight rope walking, fire eating, knife throwing, uni-cycling...

### Swap Shop

Put unwanted items in touch with loving homes. Charge swappers to participate.

### Swear Box

Spend a £1 for every \$@\*£\$! uttered. Put a box at home, at work and at the pub.

### Swimathon

Swim Miles For Smiles, get sponsored per length, mile, minute, hour...get your school involved and host it at your local leisure centre.

## T

### Tabletop Sale

Indoor variation on the car boot sale. Charge for table hire.

### Talent Competition

Discover Britain's next big thing with your own talent show. Charge entry and offer prizes.

### Ten-Pin Bowling

Bowling alleys often have special rates for big groups and charity evenings.

### Tin Can Alley

Traditional fair game. Knock down the stack of tin cans and win a prize.

### Tombola / Dogbola

Pick a raffle ticket out of a barrel and match it with a ticketed prize. Fair and fête favourite.

### Toy Sale

In the run up to Christmas, toy sales can be big fundraisers.

### Treasure Hunt

Sniffing out the clues, teams compete against each other to discover the 'hidden treasure'.

### Treks

Local or overseas challenge adventures. Varying levels available, even family friends trips.

### T-shirts and Clothing

Market our Charity by producing a range of promotional clothing. Run a competition for the design. Charge an entry fee for each design.

### Tuck Shop

Sell sweets, crisps, cake, drinks, etc. at a children's event.

## U

### Underwear Party

One for the adults! Charge guests to come wearing it, or take commission for selling it.

### Unwanted Presents

Arrange a post-Christmas sale of unwanted gifts. Ask traders to donate a cut of their takings. This could be done on eBay where you can set a percentage or all of your takings to come directly to us!

## V

### Variety Show

Comedians, magicians, singers, dancers and musicians all under one roof.

### Vehicle Rally

Well-organised car and bike shows are great crowd pullers and fantastic fundraisers.



**YOUNG AMBASSADOR**

**LUCY WATTS M.B.E. (and Molly!)**

Health & Disability Activist, Consultant, Speaker & blogger. Owner of Assistance Dog, Molly.



## W

### Walks

Lead organised walks to historical spots and places of interest. Ghost walks are also popular.

### Waste Paper

Collect waste paper and sell to recycling companies.

### Water Sports

Let others splash out as you splash in. Teach water sports or get sponsored to take part.

### Waxing

A hair-raising experience for the boys. Get sponsored to wax your legs or chest.

### Wear Red Day

Arrange for your school or workplace to wear the colour purple for a day.

### Weight Of The Cake

Fair game. Pay to guess the weight - and win the cake if you're right.

### Welly Throwing

Fun for every fête and fair. Throwers compete to see whose welly goes furthest.

### Whiskey Raffle

Charge a pound a ticket, and pick a winner for every 25 sold. Check licensing and raffle laws.

### White Water Rafting

Get a team of 6 to 8 people together and brave the rapids - 6 different locations across the UK.

### Windscreen Wash

Charge to wash windscreens at service and petrol stations. Ask permission first.

### Wine and Cheese

Ask supermarkets to donate the wine and cheese. Sell tickets and produce to take away.

### Wine Tasting

Hold tasting sessions for wine companies. Charge commission on wine sold. Arrange a raffle.

### Woodcutting

Offer to prune trees or chop firewood for friends and family.

### Wood Working

Make and sell your own woodcrafts, or give woodturning/woodcarving demonstrations

## X

### Xmas Evening

Stock up on crackers, pudding and mince pies. Break with tradition by holding it in July!

### Xmas Hampers

Make up and sell your own Xmas hampers. Include food, drink, toys and gifts.

## Y

### Yacht Racing

Participate in regional or national events. Seek sponsorship from local clubs and businesses.

### Yard Of Ale

Challenge yourself and others to a lengthy drinking contest. Charge entry fees.

## Z

### Zodiac Evening

Invite a guest astrologer for a star-studded fundraiser. Charge for entry and horoscopes.

### Zorbing/Sphereing

The latest adrenaline filled extreme thrill ride to hit the UK. Inside a huge inflatable PVC ball approx 3m high, you then fly down a hill at speeds of up to 30mph - experience the ride of your life and raise money for charity at the same time.



Why not also see how you and your work colleagues could join our **League of Corporate Heroes?**

More details on our website!



Earlyworld House | 7 Darwin Court | Oxon Business Park |  
Welshpool Road | Shrewsbury | SY3 5AL | Telephone: 01743 588469  
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**dogaid.org.uk**

**get social: @dogaid**