

# Remembering Your Personal Heroes.

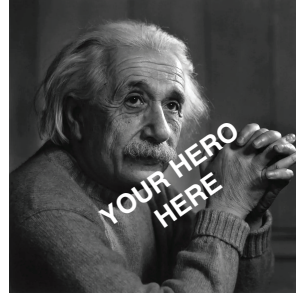
The Jack Long Foundation's Elderhouse prototype is focused on people, in particular vulnerable seniors, living life with dignity. Elderhouse's Legacy Recognition Program offers a unique opportunity for donors to pay homage and create a lasting memory of someone special in their lives, and tell their story. Maybe it's an unsung hero who worked quietly behind the scenes for family, friends, neighbours, or their community or maybe it's a well known game changer, maybe it's your mom or dad! Let's celebrate their memory!



Portraits will meaningfully depict the image and personality of the subject.

## \$50,000 - \$74,999 Gift

Honour your special hero with an original portrait commissioned by JLF, prominently displayed with a short biography, or a write-up on their legacy, personal accomplishment, or special memory. The dedicator's name will be included.



Photographs in memorium will be chosen and submitted by the nominee. Living nominees have the option of a photo session with a photographer

## \$10,000 - \$49,999 Gift

Honour your special hero with a photograph commissioned by JLF for living nominees, or one provided prominently displayed with a short biography, or a write-up on their legacy, personal accomplishment, or special memory. The dedicator's name will be included.

*"Just as ripples spread out when a single pebble is dropped into water, the actions of individuals can have far-reaching effects."*

- Dalai Lama

PHOTO  
HERE

**Joy Full**  
Dedicated Mother who worked diligently, loved wholly, and gave endlessly to her children.

## \$5,000 - \$9,999

Honour someone special with a photograph and a short biography, or a write-up on their legacy, personal accomplishment, or special memory displayed on a video screen. The dedicator's name will be included.

## Gratitude Plaques

### \$1000 - \$4,999

Ben Evolent  
Phil Anthropy  
Aaaaa Team  
Bbbbbb Happy  
Your Name...

### \$100 - \$999

Ben Evolent  
Phil Anthropy  
Aaaaa Team  
Bbbbbb Happy  
Your Name...

## COMMEMORATIVE SPACE NAMING \$75,000+



Ask us about naming a space in honour of a loved one or yourself. Naming gifts will be accompanied by an original portrait by a notable Calgary artist, and a short biography or write-up.



**Make Their Lives Count.  
Make A Difference.**

Jack Long  Foundation  
for community development

Contact us for more information and your thoughts.  
Shirley-anne Reuben 587-955-6877

We'd love to work with you  
info@jacklongfoundation.com

# Real People. Real Life. Real Homes.

<b>Units</b>	
<b>Supported</b>	<b>14</b>
<b>Independent</b>	<b>3</b>
<b>Total Units:</b>	<b>17</b>



*Our Elders worry about  
loneliness, isolation, being ignored...*

Let's think small, personal, human scale, and relationship-focused, in a safe environment! Elderhouse is an alternative to institutionalized settings. Elderhouse is purposely designed to resemble a single family experience; it is small enough to fit in on a single family street ; it is a shared home balancing privacy with social connection. Its focus is health and wellbeing. It's smaller size encourages companionship and belonging... because loneliness and isolation contribute to failing health. In practical terms, staffing consists of in-house caregiving management supplemented by Alberta Health Homecare professionals.

Elderhouse's operational plan includes the flexibility to transition to higher levels of care (short of complex medical needs). To date JLF has received interest in and requests for the Elderhouse model of care.

<b>PROGRESS</b>	
<b>The City of Calgary Gift-in-kind (Land)</b>	\$810,000
<b>Municipal Fee Rebate</b>	\$135,000
<b>Alberta Small Homes Program (In Process)</b>	\$3,713,400
<b>Calgary Foundation Financing</b>	\$150,000
<b>CMHC SEED</b>	\$27,000
<b>LeMay Architects</b>	\$27,000
<b>JLF Donations &amp; Pledges Received</b>	\$100,000
<b>JLF Fundraising Goal</b>	\$400,000

*Supporting Elderhouse is investing in change.*

**JLF commits to documenting and monitoring Elderhouse model and assisting in its duplication.**

## **ELDERHOUSE SHORT AND LONG TERM BENEFITS**

**Fiscal:** Elderhouse operation works within the existing Homecare program.  
A smaller scale residence is a more manageable with lower operational costs.

**Social:** A safe and affordable model; that is adaptable to other vulnerable populations.  
Safety and stability to keep seniors out of hospital beds.

**Longterm:** A model that can be duplicated on small parcels of ancillary land.  
Age Friendly communities, where seniors continue to contribute.  
Flexibility to accommodate higher needs that might emerge (short of serious medical needs)

