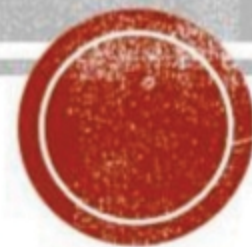


BUCKLES AND BARRELS FOR BAILEY





BAILEY'S STORY

Bailey was born on July 8th, 2010 in Las Vegas, NV. She arrived a little early but seemed to be doing fine. However, she developed an intestinal infection and had to have emergency surgery. Bailey spent the next four months in the Las Vegas Spring Valley Hospital Neonatal Intensive Care Unit.

While we were in the NICU our family came up with the idea to produce a charity barrel race to help other families with sick children and to help out the very special doctors and nurses that staffed that unit.





We contacted Michael and Paula Gaughan who are the owners of the South Point Hotel, Casino and Equestrian Center to see if they could help us make this dream a reality. They generously donated the use of their amazing equestrian facility in November of 2011 for us to hold the first annual Buckles and Barrels for Bailey.

The event was a huge success and we raised thousands of dollars which we donated to the Spring Valley Hospital Auxiliary. The year 2016 was our sixth event and during that time we were able to buy supplies for the NICU, pay for outside training for nurses, and make the waiting room and parents room a place of hope for families that find themselves there.





LIFE CHANGES

When Bailey was about three and a half years old we began to notice that she was struggling. She tripped and fell constantly, began stuttering, and started having seizures. We took Bailey to numerous specialists only to have her misdiagnosed over and over.



In September of 2016, a week after Buckles and Barrels for Bailey event, Bailey was admitted to UCLA Children's Hospital where we would finally receive the correct diagnosis. We were devastated to learn that Bailey has a rare degenerative terminal illness called Batten's Disease (CLN 6).



HOPE AND FAITH

We were told that Bailey didn't have much time and that she would deteriorate quickly until her little body just gave up. However through hope and faith, our family refused to give up. We started doing research and discovered the Charlotte and Gwenyth Gray Foundation.

The Gray family has two daughters with the same diagnosis. They funded the research for a clinical trial initiated in Columbus, Ohio at Nationwide Children's Hospital. The trial involves injecting a replacement gene into the child to stop the progression of this terrible disease. Bailey was admitted to the trial and is the 5th person in the United States to receive a gene transfer.



Charlotte +
Gwenyth Gray
Foundation

TO CURE BATTEN DISEASE





WHAT NOW?

The progression of Bailey's disease has stopped. In July we celebrated her 9th birthday. Before the gene transfer her doctors predicted that she would not see her 7th birthday.

Now our family prays for healing. We help support the Gray Foundation in their funding for continuing research to cure this disease and improve the quality of life for the kids currently battling this terrible disease.

Bailey has to re-learn how to walk and talk and it will be a long road back. She is so determined and is proving, again, what a fighter she is.





2019/2020

In 2017, we applied for our own 501c.3 and have been approved. We have been able to help 12 other families with financial assistance while their children are hospitalized or in need of surgery.

It is our mission to continue to help other families with medical and travel expenses. We would also like to assist with medical equipment such as wheelchairs and gait trainers along with everyday expenses such as meals and utility bills.

We will be visiting a local NICU in October of 2019 to write 35, \$1000 checks to families with children that are struggling.



- Over the last nine years we have raised thousands of dollars and our event has grown and become more successful every year. We currently draw contestants from all over the West and we have done so with very little sponsorship. In 2019 we had over 800 contestants a day.
- We are looking for Tier 1 sponsors that are willing to donate at least \$5000-\$15,000 to help our event grow. We need more added money to attract contestants and we cannot do that without substantial sponsors.
- We are also looking for sponsors for our youth races (\$1000 to \$4000) and senior races (\$1000-\$1500)
- Our event is a three day open barrel race with over 700 contestants per day
- This family is on a mission to help others that are fighting for their children and we invite you to join us.



SPONSORSHIP



■ Our Tier 1 sponsors will receive:

National Advertising with title sponsorship credit

Logos on all advertising, fliers, posters, artwork, website, social media and event entries

Logo on the jumbo tron and live feed to the hotel rooms and casino floor

Logo on barrel covers which are photographed over 1,000 times throughout the weekend

Banner and vendor space

Logo on any event merchandise (jackets, t-shirts)

Mid: Level sponsors will receive:

Logos on all advertising, fliers, posters, artwork, website, social media and event entries

Logo on the jumbo tron and live feed to the hotel rooms and casino floor

Banner space

Logo on jackets





THE FACILITY

The South Point Equestrian Center is located on the south end of Las Vegas Blvd and is attached to the hotel and casino.

There is an indoor arena with seating for 4,600 spectators, vendor space, 3 indoor warm up arenas and 1200 indoor, climate controlled stalls.





CONTACT US:

If you are interested in becoming a sponsor for Buckles and Barrels for Bailey please contact us at . . .

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