

THIRD COAST SURFFEST

A MUSIC FESTIVAL BENEFITTING THE ALLIANCE FOR THE GREAT LAKES



WAUKEGAN HARBOR & MARINA
SATURDAY, JULY 9, 2022
11 A.M. TO 10 P.M.

7 Regional Bands plus Headliner:

Los Straitjackets

**Tiki Bar & Tiki Market, Outdoor Marketplace,
Vintage Car Show, Food Trucks**

For more info visit: www.ThirdCoastSurfFest.com

Festival produced by Lyric & Lecture, Lake Bluff, IL

THIRD COAST SURF FEST

A Music Festival benefitting the Alliance for the Great Lakes

We are seeking sponsors for our music festival to be held on Saturday, July 9, 2022 at Waukegan Harbor and Marina, Waukegan, Illinois. Proceeds from the event will be donated to the Alliance for the Great Lakes (Greatlakes.org) in support of their ongoing efforts to preserve and protect our greatest natural resource: Great Lakes water.

Third Coast Surf Fest will showcase local surf and rock music bands from Michigan, Illinois and Wisconsin with Nashville-based Los Straitjackets (www.losstraitjackets.com) as our headliner. The Fest also offers attendees access to activities including a vintage car show, Tiki Bar, vintage Tiki market, vendor marketplace and surf wave photo booth.

Sponsoring organizations will be included in all promotional materials and advertising in addition to the benefits associated with each level as described on the following page.

Third Coast Surf Fest is produced by Lyric & Lecture (www.lyricandlecture.com), an Illinois-based educational and musical talent agency.

YOUR PARTICIPATION AND SPONSORSHIP IS GREATLY APPRECIATED!

CURRENT FRIENDS OF THE FEST:

Waukegan Harbor & Marina

Waukegan Yacht Club

Green Town on the Rocks

Gand Concert Sound

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SPONSORSHIP DONATION LEVELS

Big Kahuna Sponsor - A "Big Kahuna" is considered a highly respected and important person which certainly applies to this level of sponsorship. This \$10,000 sole sponsorship of the headlining band, *Los Straitjackets*, will include prominent stage banner advertising, an onstage announcement, VIP seating for 8 guests, band meet and greet plus 4 parking passes.

Moana: In several Polynesian languages "Moana" means wide expanse of water. Our Great Lakes certainly make up a wide expanse of fresh water, in fact, they are the largest group of lakes in the world! Your expansive \$5,000 sponsorship entitles you to side stage banner advertising, an onstage announcement, reserved seating for 6 and 3 parking passes.

Pipeline: The Pipeline is one of the most challenging waves on earth. Pipeline sponsors play an important part in helping us meet our goals. Your \$1,000 sponsorship includes advertising on entrance welcome banners, an onstage announcement, 2 guest passes, access to Pipeline sponsor seating area and 1 parking pass.

Custom Sponsorship Packages: We are happy to work with individuals and businesses to craft a custom sponsorship package that is mutually beneficial. Please send an email to ThirdCoastSurfFest@gmail.com to get the conversation started.



We love our "Third Coast"!

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Sponsor Information

Sponsor Name (Business or Individual)	
Primary Contact	
Email/Phone	
Secondary Contact	
Email/Phone	
Street Address/City/State/Zip (Sponsorship donation confirmation will be mailed to this address by the Alliance for the Great Lakes)	
Sponsorship Level	
Donation Amount	
Sponsorship Promotion	<p>I authorize promotion of my sponsorship of the Third Coast Surf Fest (use of my supplied company logo and description) by its promoters, Lyric & Lecture.</p> <p>Please sign here: _____</p> <p>Company/Individual Name: _____</p>

Questions regarding sponsorship? Please send an email to ThirdCoastSurfFest@gmail.com.

Thank you!