

Haygain News  
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### Haygain Sponsors The Grooms Award, Ltd.

**March 10, 2021: Franklin, Tenn.** Haygain is happy to become a sponsor of The Grooms Award, Ltd. This non-for-profit 501(c)3 charitable organization recognizes professional grooms at select major horse shows each year.

The program shines a well-deserved spotlight on grooms in the form of special prizes and tote bags filled with gifts from sponsors and supporters. Haygain's contribution will include a raffle drawing entry for an HG One Hay Steamer valued at \$999. The winning groom's entry will be drawn and announced during the season-ending Las Vegas National Horse Show in November.

Created to recognize "behind the scenes" workers, the Grooms Award was established in honor of the late Moira Caffarey and, later, George Hennessy. Friends of Moira donated a trophy for the first-ever Grooms Award, presented at the Pennsylvania National Horse Show. Individuals and companies contributed extra prizes that year and in the following years, soon bringing the program to national prominence with the participation of shows throughout the United States.

Haygain has keen appreciation for grooms and other stable staff members. They are often the first to notice anything amiss with our horses' health or behavior and to suggest solutions. Often, they are the first to recommend Haygain high-temperature hay steaming, especially those traveling the show circuit.

Hay steaming eliminates up to 99% of the dust, mold, fungi, bacteria and other allergens found even in hay of good nutrient quality. Maintaining consistent hay quality can be difficult when traveling the show circuit and many grooms rely on steaming to ensure consistently clean, healthy hay wherever they are.

The first show on the Grooms Award calendar is Winter Equestrian Festival #9. The full slate of participating competitions is as follows:

- Winter Equestrian Festival #9, Wellington, FL - March 13-14
- The Riders Cup, Burbank, CA - May 9
- Devon Horse Show, Devon, PA - June 3
- Upperville Colt & Horse Show, Upperville, VA - June 13
- Lake Placid Horse Show, Lake Placid, NY - July 4
- American Gold Cup, Traverse City, MI - Sept. 19
- Pennsylvania National Horse Show, Harrisburg, PA - Oct. 23
- Riders Cup, Del Mar, CA - Oct 24
- Las Vegas National Horse Show, Las Vegas, NV - Nov. 21

At each event, the Grooms Award, Ltd, presents gift bags to approximately 40 grooms, usually the grooms for the Grand Prix horses and, in some cases, the Hunter Derby horses, too. A special award or prize is often presented to the groom of the winning Grand Prix horse.

Haygain is a science-backed horse health company. It manufactures high-temperature hay steaming equipment and Haygain's ComfortStall Sealed Orthopedic Flooring and distributes the Flexineb Portable Equine Nebulizer. For more information, visit [www.haygain.us](http://www.haygain.us).