



Certified Adobe CC  
Corporate Branding  
Marketing Campaigns  
Creative Direction  
Asset Management  
UX Design  
Photoshoot/Location  
Image Styling  
TCG Marketing  
Digital Illustration  
Video/Animation  
Trade Show Design  
Photo Editor  
Press Checks/ICC Color  
Prepress Management

## MULTIMEDIA PREPRESS PRODUCTION

All-encompassing expert with over 20 years experience for creative design, art direction and production of multimedia marketing campaigns for brand strategies. Intuitive thought process for time and cost saving options for clients in all aspects of typography, composition and color continuity for digital and print projects.

First line color editor to match original illustrations/photos from proof to press check for offset, flexo and silkscreen printing on various substrates. Use of ICC profiles and G7 color controls for CMYK/PMS inks and varnishes to match print standard accuracy direct to plate and on press all over the world.

Strategic project leader adept balancing multiple projects streamlining priority, order and team skills for delegation of schedules to speed traffic production and maintain timely deliverable assets.

Diversifying talent at all levels—ready for any challenge; a quick study easily adapting to new industry standards, and integrating updated management software systems.

20 yr certified expert with Adobe CC; Illustrator, InDesign, Photoshop, Acrobat Pro, After Effects, XD, Premiere Pro, Animate. Microsoft 365 Office Suite/Teams

Certifications: Adobe CC, Figma, Maze, Hubspot

### Ravensburger North America/Disney Lorcana—Senior Prepress Production

October 2023–January 2025

Manager of all aspects of prepress approval reviews, proofing and print production for Trading Card Games(TCG) quarterly releases of new Lorcana Deck series. Oversaw quality control of setup requirements for die dimensions, inserts and misc file releases for four different press houses, as well as coordination of web and store POP signage requirements in 5 languages; 20 different packaging pieces/120 individual cards. Resolving any file conflicts quickly for stress free workflows for on-site press checks in US/Europe/Asia to ensure color match with print standards.

- Organized department workflows between designers and art director approvals for time efficiency and deadlines for all preflight work assignments for printing and file outputs for EPSON G7 ICC Gracol standards.
- Quality control and color management applied to typesetting, image links, and press color controls for ICC profile and G7 matches for offset printing before approval for press.

### Soft HQ(Contract) Pierce Transit—Marketing Analyst/Senior Graphic Designer

January–September 2023

Brand management and marketing designer for Pierce Transit to promote ridership. Consulted for internal and external customers for department projects supporting community development. Responsibilities included photography, campaign copy writing and production. Utilizing Adobe CC, HubSpot Project management software and Microsoft Teams for meeting coordinations for all project presentations, info graphics, digital artwork, animation/videos.

- Procurement specialist for budgeting, bids for production and print management.
- Photographer/editor for ad campaigns, company/community events, social media content and image libraries.

### Radiant Systems(Contract) Edwards Lifesciences—Senior Multimedia Designer

August 2021–January 2022

On demand creation of creative content for internal channels as needs arose for projects for presentations, info graphics, digital artwork, social media, animation/videos for IT events and focused IT campaigns.

- Streamlined graphic assets; creating engaging and useful content available to all employees.
- Project management on the communications timelines and plans for internal IT campaigns.

### Amazon Workforce Staffing—Multimedia Production Designer

June 2019–Aug 2020

Production design and layout management for WFS brand assets for social media, print and website hiring campaigns. Streamlined template workflows with Photoshop and InDesign to assist team production of over 1200 daily assets for regional and area focused assets used by district leads and hiring managers.

- Updated coding for daily website messaging for consumer-facing designs and visuals.
- Seasonal Peak campaign production involved extensive communication between managers to ensure daily updates aligned across US and Canada regions.

### kglobal—Senior Multimedia Designer

May 2018–June 2019

As part of the 3 person design team incorporating US Navy branding to provide graphic design, photography and video support for the Naval Undersea Warfare Center (NUWC) Division.

- Coordinated daily base communications using Airtable Project management, Adobe CC for design layouts, prepress and print production.
- Video logo animations, graphic designs for digital social media for three NW Naval base inter-departmental posts on web, and environmental design for printed historic wall displays and department posts.

**KT Paw Studios/Kmtconcepts Marketing & Photography**  
**Creative Director**

June 2013–Present

Creative direction, graphic design and photography services provided for clients in need of new business identities, re-branding, fashion portfolios, product photography, event presentations, business portraiture, location photography, updated websites and more. Small scale promotions for marketing campaigns.

Using new certifications as UX designer from initial client analysis, creating better solutions from the user's point of view, taking feedback, exploring issues, and leveraging expertise and innovating new solutions. In-depth research with clients using interviews, surveys, and observation to make the best decisions in the design processes for web or app development. Beta testing with wire-framing, prototyping and A/B tests to ensure the best product is delivered to market.

- Combining all skills to create websites, advertising campaigns and UI/UX design with social media awareness by researching industry competition and providing design advice for marketing strategies.
- Past clients included business management, education, health care, therapy, law services, salmon fishing industry and community associations website & social media designs and activity calendar updates.

**Nordstrom–Senior Photo Editor (On Call Remote/Part-time)**

Sept 2014–Nov 2016/Feb 2023–Oct 2023

Instant edits for studio photography product & fashion content for website. Daily interaction with photographers and designers to ensure content were edited cohesive with the tone and objective of the project. Photoshop/SAM content workflow with actions to process, retouch and color match 75-150 images daily, coordinating with team members to accelerate standard workflow processing which improved stock availability resulting in sales increase by 70% per quarter.

Freelance Design

**1st Class Petty Officer/ Public Affairs /Career Counselor**

May 1997–May 2019

**U.S. Navy Reserve/Naval Mobile Construction Battalion 18 (Seabees)**

OIF/ OEF: 2006–07/2010–11

Can Do Seabee! Assistant Detachment Company Officer and supervisor for the Detachment managing over 100 personnel, directing administrative duties as well as Morale, Welfare, and Recreation budgets for event planning, promotion and fund-raising activities for the community, sailors and their families. Counsel and training of all junior sailors, preparing power point presentations on general military training and specific Battalion messaging.

- Leader of the Morale, Welfare & Recreation (MWR) Council with unit, Battalion and other local community organizations. Served as custodian of the MWR Fund and oversaw the Public Affairs Office (PAO) through various programs; raised over \$20,000 to support the production of deployment memorabilia.
- Treasurer of the Battalion First Class Petty Officer Association. Commended for dedication and support of these communities with three Navy Achievement Medals.

Military Experience

**BEST Business Professional Management**

Training Certification

April 2025–June 2025

**General Assembly Professional College**

College Certification

Major: UX Design

July 2022–January 2023

**The Art Institute of Seattle**

Bachelor of Fine Arts Degree

Major: Commercial &amp; Digital Photography

December 2015

Bachelor of Fine Arts Degree

Major: Graphic Design

June 2013

Formal Education

Interests

**Fun and adventurous!** Hobby activities include cooking gourmet meals, baking, vegetable and flower gardening, photographer, watercolor illustrator, crafter, sewing, games, darts, bowling, and billiards.