

## Image Surveys' place in the World

Image surveys is a small micro business but holds the belief that everyone must take responsibility for the world we live in and to take steps to ensure no one suffers as the result of the existence of the business. Our policies are achievable for a business of our size and will be reviewed as we grow to insure, we tread lightly of the Earth.

We pledge the following policies: -

- Image Surveys is committed to abolishing modern slavery, sexual, racial, religious and physical discrimination and will not tolerate or deal with anyone involved directly or indirectly in funding or supporting such abuses
- Image Surveys It is committed to the belief that people working for the business should get paid a fair reward for their efforts
- Image Surveys believes that suppliers should always be paid on time as Image Surveys acknowledges that the consequences of late payment can impact on the people working in the supply chain.
- Image Surveys believes in working ethically and dealing with companies that hold similar values and where appropriate will make enquiry to ensure funds from Image Surveys are not being spent on companies involved in unethical or illegal activities and will cease dealing with such companies should we become aware of such abuses.
- Image Surveys holds to the value that they will treat our stakeholders in a way which we ourselves would expect to be treated and will put fairness at the centre of how we deal with people.
- The principal purpose of our business will always be to help businesses run and manage properties in a more efficient way. Buildings are often the single biggest contributor to carbon emissions. Our skills will be used to help clients, to save energy by identifying issues with a building efficiency, save resources by allowing maintenance to be more focussed and to prevent death and injury by making inspections of buildings and equipment safer.
- We are committed to providing for those who cannot provide for themselves and commit to a goal giving a percentage of our profits to local and environmental good causes.
- We are committed to be net carbon zero by 2035 and to do so we have stated we shall:
  - To use public transport where feasible for appointments
  - To move our motor vehicles to electric power before 2030
  - To source green energy suppliers where a just and reasonable to do so and that would not risk safety.
  - To reduce site visits by using alternate methods of communication such as video conferencing and use of video to assess instructions and provide quotes where possible.
  - To walk or cycle to work and to car share where attending events if possible
  - To concentrate marketing efforts on generating 75% of work within a 35-mile radius of our office to reduce travel

- Use cloud-based storage and electronic delivery to reduce need for separate storage devices, portable drives, plastic CDs and DVDs
- To use multi use rechargeable batteries for powering equipment
- To reduce paper printing to the minimum needed for legal and safe operations.
- reduce consumption of electricity by choosing energy efficient equipment
- To recycle or sell old cables, equipment, and power supplies (including batteries)
- To use rechargeable power where practical to power Equipment
- to make use of second-hand equipment and not purchase “vanity upgrades” where possible (but never to the expense of quality or safety for a client).
- To promote to others the benefit of net carbon zero policies and practices and to look to use carbon neutral suppliers.
- To put in place a method of transparent recording of our “green” plans and progress towards our goal

## The Green Claim Code

- We are committed to the policy and principles of the Green Claim Code as follows by answering “yes” in respect of each of the following for any statement, advert or marketing content:
  1. That any “green” claim is accurate and clear for all to understand
  2. There’s up-to-date, credible evidence to show that the green claim is true
  3. The claim clearly tells the whole story of a product or service; or relates to one part of the product or service without misleading people about the other parts or the overall impact on the environment
  4. The claim doesn’t contain partially correct or incorrect aspects or conditions that apply
  5. Where general claims (eco-friendly, green or sustainable for example) are being made, the claim reflects the whole life cycle of the brand, product, business or service and is justified by the evidence
  6. If conditions (or caveats) apply to the claim, they’re clearly set out and can be understood by all
  7. The claim won’t mislead customers or other suppliers
  8. The claim doesn’t exaggerate its positive environmental impact, or contain anything untrue – whether clearly stated or implied
  9. Durability or disposability information is clearly explained and labelled
  10. The claim doesn’t miss out or hide information about the environmental impact that people need to make informed choices
  11. Information that really can’t fit into the claim can be easily accessed by customers in another way (QR code, website, etc.)
  12. Features or benefits that are necessary standard features or legal requirements of that product or service type, aren’t claimed as environmental benefits
  13. If a comparison is being used, the basis of it is fair and accurate, and is clear for all to understand

### Commitment and review

These policies shall be reviewed annually at year end and should anyone believe we are not subscribing or meeting these policies they should bring matters to the attention of Mark Carr via email at [mark@imagesurveys.com](mailto:mark@imagesurveys.com), who will investigate and take appropriate corrective action to ensure these policies are met

Signed  Director

Dated: 27<sup>th</sup> Sept 2024