

Mark Carr – Founder and Director, Image Surveys & Forest Lidar Ltd



Mark Carr, LLB was a professional photographer for some 25 years and is the founder and director of Image Surveys Limited, established in 2023. Having operated a successful commercial and forensic photography business since 2002 and with a background in the law, Mark developed a strong reputation for precision, professionalism, and visual excellence, providing specialist imaging services for a wide range of clients across the UK and Europe.

Today, Mark leads Image Surveys and serves as a co-director and founder of Forest Lidar Limited, combining advanced drone technology with environmental artificial intelligence to support clients in agriculture, forestry, heritage conservation, and land management. His work focuses on delivering accurate, data-driven insights through drone inspections, mapping, crop surveys, 3D models, and

environmental and conservation reporting along with conducting self-funded research.

Mark holds a General Visual Line of Sight Certificate (GVC) and operates under a PDRA 01 authorisation from the Civil Aviation Authority (CAA). He also advises clients and professional bodies on matters of UK drone law and compliance.

Committed to maintaining the highest professional standards, Mark is a member of ARPAS (Association of Remotely Piloted Aircraft Systems UK), UKADIA (UK Agricultural Drone Industry Association), and is a corporate member of both the Historic Houses Association and the Country Land and Business Association (CLA).

Mark holds additional qualifications in thermography, multispectral analysis and forensic imaging, and has undertaken specialised training in environmental and estate management applications of drone technology.

Mark's team outputs include detailed inspections, precision maps, 3D models, environmental reports, and emergency response and insurance investigations – all supported by world-class AI software and state-of-the-art drone platforms.

Through both Image Surveys and Forest Lidar, Mark collaborates closely with academics, land managers, conservation specialists, and industry professionals, contributing to ongoing research and development in environmental and agricultural monitoring.

For further information or project enquiries, Mark can be contacted directly at 07502 546585.

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