

Company Overview

Company Profile



Foundation

Our foundation stems from the belief that clear, strategic communication is the cornerstone of projecting confidence and professionalism



Mission

The EloQore mission is to empower our clients with advanced communication skills



Goals

1. Empower clients with effective communication skills & tools
2. Foster organisational alignment
3. Strengthen organisational culture

An insight into EloQore

Focused on communication
improvement in a variety of settings across
industry, both in private and public sectors

A track record of working in both
Government and Fortune 500/FTSE100
institutions, driving transformational
change underpinned by effective verbal
and written skills

Built on over a decades worth of
experience, a dedicated training
consultancy specializing in effective
communication support



Deep knowledge of traditional
and modern project delivery
support

Access to a rich network across the
U.K and EU with access to experts
in key learning areas

Team EloQore



Yahyaa Jassat – Founder

Highly motivated Communication Skills Coach with a decade of project management and coaching experience in Government & Corporate Sectors. Passionate about empowering C-Suite & High performing professionals to unlock their potential with advanced communication skills.



Imran Moseley – Commercial Director

Business Development Leader with over 10 years experience driving revenue growth and forging strategic partnerships across global markets. Passionate about building relationships, and delivering long-term success. Thrives in competitive environments and enjoys creating innovative strategies to deliver measurable results.

Solving Professional Challenges by Empowerment

01

Self-evaluation of key development needs in alignment with clear professional goals and milestones

02

Fostering inner belief and projecting self-worth in written and verbal communication



03

Utilizing mindfulness as an effective tool for cohesive team working and culture building

04

Overcoming the angst of public speaking with coaching on verbal & non-verbal skills

Our Offering

**Communication Package 3
Toolbox & Tutorial Advanced**

**Communication Package 2
Toolbox & Tutorial**

Communication Package 1 – Toolbox

Communication Package 1

Toolbox

A suite of off-the-shelf materials designed for quick access and on-demand use, including a Leadership Communications Package that provides essential guidance for navigating today's dynamic climate.

Vocabulary Guidance supports improved use of the English language, making it ideal for upskilling or helping non-native speakers grasp nuanced language and social cues.

Additionally, our Cultural Fluency Guidance is tailored for incumbent team members joining from diverse geographies, facilitating smoother integration and enhanced collaboration.

Communication Package 2 Toolbox & Tutorial

A suite of off-the-shelf materials designed for quick access and on-demand use, including a Leadership Communications Package that provides essential guidance for navigating today's dynamic climate.

Vocabulary Guidance supports improved use of the English language, making it ideal for upskilling or helping non-native speakers grasp nuanced language and social cues.

Additionally, our Cultural Fluency Guidance is tailored for incumbent team members joining from diverse geographies, facilitating smoother integration and enhanced collaboration.

- Weekly 1-2-1 coaching sessions and feedback to support integration of these skills in real time
- Two roleplay slots scheduled throughout the course of the project
- Milestone report demonstrating the success of the training delivered and ROI through improved communication effectiveness

Communication Package 3 Toolbox & Tutorial Advanced

A suite of off-the-shelf materials designed for quick access and on-demand use, including a Leadership Communications Package that provides essential guidance for navigating today's dynamic climate.

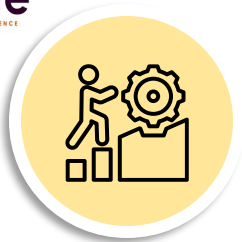
Vocabulary Guidance supports improved use of the English language, making it ideal for upskilling or helping non-native speakers grasp nuanced language and social cues.

Additionally, our Cultural Fluency Guidance is tailored for incumbent team members joining from diverse geographies, facilitating smoother integration and enhanced collaboration.

- Weekly 1-2-1 coaching sessions and feedback to support integration of these skills in real time
- Unlimited check-in sessions, offering hands-on support throughout the life of the project
- Milestone report demonstrating the success of the training delivered and ROI through improved communication effectiveness

6 months of ongoing post-project support

Case Study



Challenge

Our client wants to foster Internal and Open Innovation culture

Where can our client find emerging start ups and how do they communicate with external parties?

How can our client build trust with start ups?

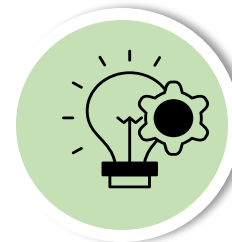


Solution

Work closely with clients internal advocate to gain deep understanding of “pains”

Communicate with every divisional head in dedicated purpose built sessions with specific criteria to support engagement

Create safe a transparent environment for effective exchange



Approach

Design “Hot House” project bringing together cross cultural, geographical and divisional teams for ideation

Coach all stakeholders on important communication elements for external start ups, providing key support for deep engagement with complex partners

Coach senior stakeholders on both sides of the collaboration developing materials and presentations to guarantee “buy in “



Outcome

Improved communication across the whole business

Identification and successful shortlisting of start ups across the globe

Mutual agreement for collaboration with several start ups delivering step change technologies



Summary

By deeply understanding client challenges through strategic communication techniques, we ensured that the core value of communication remained front and centre throughout the engagement. Customized learning materials, tailored presentations, and focused strategic sessions contributed to a highly successful outcome for all stakeholders.

The initiative thrived on cross-cultural and geographically distributed collaboration, creating space for unique insights, shared learning, and —most importantly— the effective adoption of communication tools essential to business-critical projects and long-term growth.

Our commercially grounded consulting support delivered measurable impact, culminating in a strong return on investment (ROI) and a clear demonstration of success.



Challenge

Projects repeatedly drifting off baselines leading to Project Managers leaving mid-delivery

Stakeholders unwilling to engage with systems implementation due to poor engagement and rapport with project team

Low morale within delivery and support teams and a high risk of losing scope



Solution

Conduct a thorough assessment of existing pain points impacting project

Engage with all stakeholders and formulate a robust communications strategy with deliverables and tools

Rebuild confidence within delivery team and rescope project with team involvement



Approach

Share communication strategy with key stakeholders managing the delivery of all communications with deliverables and milestones highlighted

Collaborate with delivery team in developing a campaign to rebrand the implementation with targeted messages and face to face engagement

Coach the delivery team on effective communication techniques centered on the cultural values of the organization



Outcome

Stakeholder engagement improved exponentially due a clear timetabled approach for key updates

Project implementation back on track with key user groups understanding the need for improvements and buying in to change

Project implementation was completed successfully on time and a delivery team exhibiting high-morale



Summary

Without stakeholder engagement and a realistic communications strategy in place, our client experienced repeated setbacks in the delivery of a key systems implementation project vital to workforce management.

Our intervention fostered a holistic assessment and evaluation of existing processes and identified the root causes for project drift as well as poor stakeholder/user engagement.

Coaching the delivery team empowered individuals to communicate with confidence and to navigate difficult conversations with mindfulness and the core values of the organisation at the heart of every message. Collaboration driven by transparent communication goals and methods resulted in a successful project completion.



Communicate with Purpose, Lead with Impact: Elevate your organization Today!

<https://eloqore.com/ola/services/eloqore-communications-coaching>

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