

May 28th - May 30th, 2026

2026 Conference Agenda

Resurgo - Rising Up to the Challenges in Our Industry



➤ Thursday, May 28th

- 9:00 - 9:15am Introduction & Welcome Address
- 9:15 - 10:00am Braden Ormrod - AI & Smart Marketing for Tree Services in 2026
- 10:00 - 10:15am Refreshment Break
- 10:15 - 11:15am Tracy Logan - Dial in Your Client Experience Workshop
- 11:15 - 12:00pm Business Meeting - Election of Officers
- 12:00 - 1:00pm Lunch & Exhibitor Booths
- 1:00 - 2:15pm Keynote Session 1: Alex Martin - Variability & Bias in Tree Risk Assessment
- 2:15 - 2:45pm Refreshment Break
- 2:45 - 4:00pm Keynote Session 2: Matt Logan - Finding the Why Beyond Incident Statistics
- 4:00 - 7:00pm Dinner on your own
- 7:00 - 10:30pm Timber Lounge - Axe Throwing Event (Cash Bar)



Timber Lounge - 19 Orange Lane, Moncton

Be named as this event sponsor with an investment of \$1000!



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Friday, May 29th

- 7:30 - 8:30am Director's Meeting
- 9:00 - 9:15am Introduction & Welcome Address
- 9:15 - 10:00am ISA International Representative - Credentialing & Updates
- 10:00 - 10:30am Refreshment Break
- 10:30 - 11:15am Kirk Fletcher - Plant Health Care - Management Strategies
- 11:15 - 1:00pm Tradeshow - Exhibitor Booths - Lunch
- 1:00 - 2:15pm Keynote Session 1: Alex Martin - Urban Tree Mortality: The Purposes & Methods for (Secretly) Killing Trees
- 2:15 - 2:45pm Refreshment Break
- 2:45 - 4:00pm Keynote Session 2: Asia Dowtin - Exploring Different Pathways to Build the Arboriculture & Urban Forestry Workforce
- 5:00 - 8:00pm Exhibitor's Lounge - Hyatt Hotel (Cash bar)



5:00pm Equipment Check for TCC - Hyatt Hotel



Hyatt Moncton - 1000 Main Street

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Saturday, May 30th

Atlantic Tree Climbing Championships



**Victoria Park, Moncton
125 Park Street**

Rain date: Sunday, May 31st

Registration Deadline: May 22nd



2026 Climber Registration

Click Here or Scan QR code



2026 Volunteer Registration

Click Here or Scan QR code



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Conference & ATCC Registration



Member Price

\$240.00



Non-Member Price

\$280.00



**Atlantic Tree Climbing
Championship**

\$75.00



**[Register by Clicking Here](#)
or scanning the QR code!**

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