



The Marshmallow Factory Fundraiser processes

STARTING YOUR CAMPAIGN

The easiest part has been completed, you've selected one of the best and most unique fundraisers available for your organization!

1. Print & hand out the order forms, campaign doc #2 & sales brochures to your team members who are participating.
2. Provide a campaign end date to your team to collect all order forms & payments by the end date. This date should be firm. The campaign organizer will need to advise The Marshmallow Factory of your start & end dates once you have agreed to a duration. The most effective campaigns run for 14 days.

NEED HELP?

This sheet will help guide you through the process. We want to see you succeed & were here to help guide you through the process until the end. Feel free at any time during or after your campaign with any questions you may have.

CONTACT

PHONE:

204-295-5821 or 204-294-4821

WEBSITE:

www.marshmallowfactory.ca

EMAIL:

sales@marshmallowfactory.ca

Instagram:

@the.marshmallow.factory

Facebook:

themarshmallowfactorywpg

TikTok:

@the_marshmallow_factory

CUSTOMER FAVORITES

- #1 – Salted Caramel & toffee
- #2 – Lemon Meringue
- #3 – Cookies 'N' Cream
- #4 – Key Lime coconut

GOOD LUCK & HAVE FUN!

DURING YOUR CAMPAIGN

There are many ways to run a successful campaign, so discuss it with your team & come up with a plan to execute. Most people will contact friends & family first. That's a great way to build confidence in your campaign.

The Marshmallow Factory will provide you with 4 sample units that you can use for your campaign. It's suggested to use them for pictures for any online use with Facebook, TikTok, Instagram etc. It's also a great idea to share them with the team after you take your pictures so you can describe them to people when selling them.

If using social media, be sure to tag us so we can help share your campaign. Feel free to use any website or our social media image(s) and don't be afraid to share our website so people can read the product descriptions of what they may want to purchase from you. We have given you a few more tools to use during your campaign. Be sure to show people the **product brochure** we provide you, some people may not understand the product so its up to you to sell it! Once people know what it is the products sell themselves!

One more thing. Make sure when selling the product that people know what they're supporting. Your team & many dreams, Utilize the **campaign DOC #2**, this explains us as a business and your organization. It's a good idea to fill out that information and even leave a copy with potential supporters of your campaign.

FINALIZING YOUR ORDER

Once your team has submitted the order forms and payments to the campaign organizer, combine all order forms to one master order form & submit the form to sales@marshmallowfactory.ca, once received you will be contacted to arrange for payment of your order. Payment can be made by Debit, E-transfer, cash or credit card. Once the payment has been received, your order will be prepared.

ORDER PREPARATIONS

Once your order is submitted, paid for & we receive order confirmation, you can expect your order to be ready between 7 & 14 days.

Winnipeg area orders: Once the order is completed, we will contact you for pick up instructions. It will be up to your team to keep track of who ordered what

Outside of Winnipeg: Outside of Winnipeg? No problem. We can accommodate pick-ups in Winnipeg if you would like to pick up or we can ship your order to you via Canada Post. The cost of shipping will be the responsibility of the organization running the campaign. It is suggested to figure out the costs associated with shipping before the start of the campaign date to ensure it will work for you. In order to help with shipping costs associated with your order it is recommended to change your suggested selling price of the Mallows to a higher amount to cover some or all of the costs.