



Sandra S. Apple

Sandy is our financial consultant. She is a CPA and MBA and has more than 40 years of private and public financial accounting experience. Sandy served as CFO of Apple Door Systems, accountable for their eight locations throughout Virginia (1999-2011). Prior to that she was a senior analyst for Philip Morris USA (1983-1999). Sandy has assisted door dealers all over the U. S. with all financial phases of their businesses from budgeting and cash management to profit and tax planning.

Daniel R. Apple

Dan is a veteran, serving in the U. S. Navy from 1973-78. He has more than 40 years of business management experience in the garage door industry as owner and CEO of Apple Door Systems (1978-2011), an eight store operation throughout Virginia. Dan was co-founder and the first president of The Institute for Door Dealer Education and Accreditation (IDEA) and also served as a director for the Door & Operator Dealers Association and the International Door



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GARAGE DOOR INDUSTRY SUPPORT

• Business Consulting • Training • Employee Recruitment



THE APPLE GROUP, LLC

The Apple Group, LLC is a consulting firm that specializes in assisting garage door dealers manage their businesses with a goal of maximizing profitability. Services include business consulting and coaching, online training and new employee recruitment.

CONSULTING & COACHING

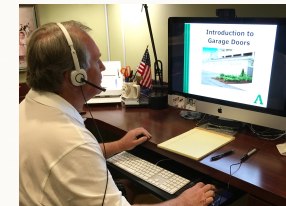
Opening doors to profitability for our clients is what we do best. It is difficult to wear all of the hats you need to wear as a door dealer professional. The Apple Group can help you grow your business through time tested strategies in sales, marketing, training, customer service, financial planning, organizational management and more. As you near retirement, Apple Group can assist with developing a succession plan. Lean on us as your personal business coach in all facets of the garage door business.



We help you work on your business rather than just in it.

TRAINING & SEMINARS

We can help you train your employees. From assisting you to develop a comprehensive in-house training program to providing education on specific topics, The Apple Group can be your training resource. Our interactive online training seminars are done live and can be done one-on-one or in a group setting. We also provide on site training seminars to larger door dealers and trade groups. The Apple Group has provided training at the International Door Association's annual Expo for many years.



Online training is live and interactive.



On site training to individual businesses or trade groups.

EMPLOYEE RECRUITMENT

Recruiting new employees can seem like an overwhelming task. From filling a key position to recruiting new employees on an ongoing basis, The Apple Group can help. We can assist with the complete employment process, from advertising to screening and even interviewing potential candidates. Our website, GarageDoorJobs.com, is the garage door industry's only dedicated job board and brings employers and job seekers together at a fraction of the cost of other providers.



GarageDoorJobs.com can help you recruit better qualified people.



Assisting you with the screening and interviewing process.