

July 2021



Metropolitan Builders & Contractors
Association of New Jersey

What have you learned?

Think back 12 months ago. We were in the height of the Pandemic, and we had no clue what was going to happen. We got up, went about our day as best as we could and went to bed. Then repeat. Uncertainty.

Here we are now. What did you learn? There is no reason for anyone to not have learned anything. As we know the construction industry has a lot of moving parts. If not carefully planned, you most likely will lose money. It is a tricky calculation and balance that needs to be had.

While running the business, who has time to read, go to meetings or take classes to stay on top of it. If anything, try to at least keep up with what is going on. There are many quick and accessible resources available. Download an industry related application or make the website a favorite. Now that you have that on your phone when you are in the gas line or picking up a cup of coffee and the line is long you have quick access to read and keep up.

For some of us, reading is not our forte. You can always listen and learn. What a better way to utilize your time while in the car in route to your destination. Listen to a podcast or an audible book about a topic you want to brush up on. Perhaps you like talk radio. There are also podcasts that have the talk radio style.

The message here is to keep learning every day. We all had some downtime during Covid. I would hope we took advantage of the that and learned something.

If there is always one thing that no one can take away from you, that is your knowledge.