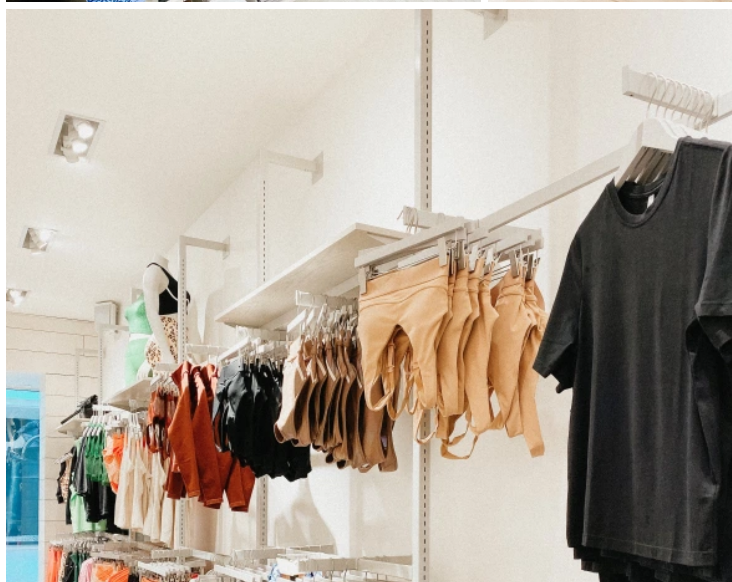




# Fabletics Blog

Join the Movement

By now, you've probably seen the ads for Fabletics on Hulu, Facebook, Pinterest, and Instagram: Kate Hudson in lotus pose, draped head-to-toe in pieces from her It-Girl athleisure line, blonde hair blowing gently in the breeze while her flawless skin glistens under the sun. This is an activewear brand like no other – co-founded by the daughter of a Hollywood icon, and a successful actress in her own right, Fabletics appears to want to be both aspirational to those who desire the carefree, LA lifestyle yet attainable for the average consumer who doesn't have LA money.





I mean, the sign-up offer alone makes you do a double take. **TWO LEGGINGS FOR \$24.** Other perks Fabletics advertises include free returns and exchanges, constantly updated styles, and inclusive sizing – XXS to 4X in women’s apparel and XS to 2X in men’s. The latter perk is practically unheard of in the designer apparel world. With that in mind, the Fabletics deal seems like it’s too good to be true.

**I wanted to know if Fabletics lived up to the hype, so I committed myself to becoming a VIP member for four months.**

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## Signing Up

First, I answered six easy questions about my lifestyle preferences and sizing. With hundreds of items on their site, this helped Fabletics narrow down some choices that best suit me, saving *me* time and effort.

Creating an account was also simple – all I had to do was enter my name and email address and create a password. I was then able to start browsing their picks for me and other apparel options available.

**Fun fact:** The “leggings deal” isn’t limited to leggings, and it’s not limited to women’s apparel! You can choose from tops, shorts, sweatpants, and other accessories for anyone with this deal.

## Shopping



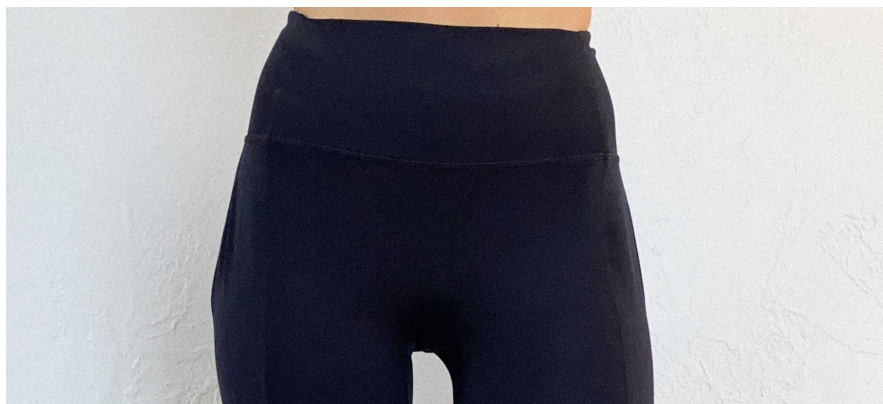
# Month 1

Just wanting to ease into Fabletics, I picked two pairs of leggings—my go-to.



My first two Fabletics purchases

## Trinity High-Waisted Utility Legging





Trinity High-Waisted Utility Legging

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Retail Price	\$84.95
VIP Price	\$59.95
Sign-up Price	\$12.00

Trinity High-Waisted Utility Legging pricing chart

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### Things I loved:

- The buttery-soft material (High-compression **Motion 365 fabric**)
- Back zippered pocket, perfect for my ID and keys
- Flattering seamlines on the back
- Comes in three inseam lengths – Short, Regular, and Tall, the latter of which fit perfectly

### Things I didn't love:



- No center seam on the front – shows too much from some angles
- Large pockets on the outer thighs stick out when bending down or over

## **Mila High-Waisted Pocket Legging**



Mila High-Waisted Pocket Legging

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Retail Price	\$74.95
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VIP Price	\$59.95
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Sign-up Price                      \$12.00

Mila High-Waisted Pocket Legging pricing chart

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## Things I loved:

- Max compression **PowerHold fabric**
- Thicker than the Trinity legging – though not as buttery
- Stylish, durable mesh pockets on the outer thigh
- Also comes in the aforementioned inseam lengths

Right out of the package, I was impressed with the overall quality of these leggings. They held up perfectly while weightlifting in the gym, and the thick Mila legging was especially perfect for runs on chilly fall days. For \$12 apiece, I was thrilled.

## Month 2

The monthly membership cost of \$49.95 buys you **1 Member Credit**. At the beginning of each month, Fabletics suggests outfits for you when you log into your account. Most are available to you for 1 Member Credit, meaning you can get outfits that are far above that value.

This month, I wanted to try out an outfit suggested by Fabletics, and this helped me better understand the savings I get as a VIP member.

I used **1 Member Credit** to get the Saturday Vibes 2-Piece Outfit. The price was already discounted from \$139.90 to \$79.95 because I am a VIP member. But, by shopping during the first five days of each month, my \$49.95 membership bought me 1 Member Credit, which I was able to use on this outfit for a **savings of \$89.95!**

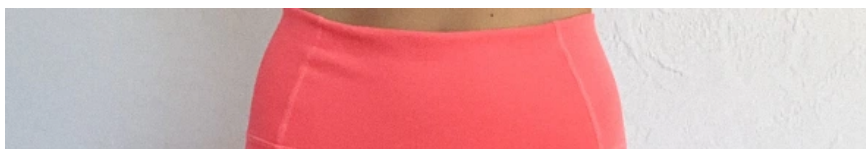
The Saturday Vibes 2-Piece outfit included the **Oasis High-Waisted Pocket 7/8** legging and the **Kaia Cropped Hoodie**.

Retail Price	\$139.90
VIP Price	\$79.95, or 1 Member Credit
My Price	\$49.95

Member Credits used for savings

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## **Oasis High-Waisted Pocket 7/8**







Oasis High-Waisted Pocket 7/8

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I read the reviews for this pair of leggings before checking out, and the consensus was to size up. I'm glad I did, because my usual XS would have been too tight.

### **Things I loved:**

- Incredibly soft **PureLuxe fabric**
- Bright—almost neon— color that is perfect for being visible while running at dawn or dusk, and they're completely opaque!
- Flattering seamlines and a phone pocket—all the good stuff!

### **Kaia Cropped Hoodie**



My first Fabletics top purchase was a win!

**Things I loved:**

- Casual and stylish design perfect for both the gym or running errands
- Extremely lightweight and breathable; think light top layer, not jacket
- Sleeves plenty long enough for my arms



## Month 3

The holiday season ended, and my bank account needed a break. The cool thing about a Fabletics membership is, if money is tight that month, you can simply skip it – Fabletics won't send you any clothes *or* charge you! You don't have to worry about forgetting to skip, either, because Fabletics sends members a reminder email each month. So I logged into my account and skipped my next purchase. Super easy.

## Month 4

By now, my bright Oasis leggings were drawing a lot of attention and compliments. I referred a few of my friends to Fabletics. Two signed up as VIP members, and I received \$80 to spend at Fabletics (\$40 per referral). Hurray!



Fabletics also has brick-and-mortar stores

I was able to visit a brick-and-mortar Fabletics store while visiting my parents in Pittsburgh, Pennsylvania. It was great to be able to feel and try on styles before purchasing them, even though **Fabletics offers free exchanges and returns**. The army green **Anywhere High-Waisted Moto 7/8** caught my eye immediately (and they were on sale!), and my husband picked up the **Franchise Short** for himself.

### **Anywhere High-Waisted Moto 7/8**





Anywhere High-Waisted Moto 7/8

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Retail Price	\$84.95
VIP Price	\$64.95
Sale Price	\$45.46
My Price	<b>\$0*</b>

Anywhere High-Waisted Moto 7/8 pricing chart  
\*Price after referral credit



## Things I loved:

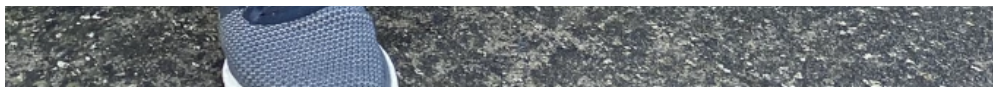
- The high-compression Motion 365 fabric, which I've decided is my favorite
- Intricate features, like the moto pattern and cross-effect pockets, making it perfect for the gym or as streetwear
- 7/8 length for a fun, cropped look (I personally never liked capri-length)

## Things I didn't love:

- No center seam on the front again – why must you do this, Fabletics?!
- The price of \$84.95 seems pretty steep for these. Good thing I had Fabletics credits!

## Franchise Short





## Franchise Short

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Retail Price	\$59.95
VIP Price	\$44.95
My Price	<b>\$10.41*</b>

Franchise Short pricing chart  
\*Price after referral credit

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### Things my husband loved:

- Ultra sweat-wicking and quick dry (could be doubled as swim shorts)
- Lined and unlined options
- Two length options – 7 and 9-inch inseams
- Zippered outer pocket for phone, wallet, or keys

## So, What's the Catch?

There has to be something, right? Well, no, actually I highly recommend Fabletics! Though some of the individual prices are high, the deals are reasonable! You can skip as many months as you'd like, and if you decide Fabletics is simply not for you for any reason, you can easily cancel your VIP membership by chatting with a live agent.

I now know which pieces, fabrics, and features I like, so I can avoid the ones that I don't. Fabletics works for me and my family by saving us money and simplifying the shopping process, so I have no plans to end my VIP membership. Overall, I would say the membership is well worth the price.

### **Become a VIP member today**

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