

San Antonio & The Hill Country Parents

903 Isom, San Antonio, TX 78216

Info@HillCountryPubs.com

Multi-Media Advertising Rates

	ONE YEAR	6 MONTHS	3 MONTHS
<input type="checkbox"/> Full Page + Digital	\$639/mo	\$759/mo	\$799/mo
<input type="checkbox"/> Half Page + Digital	\$399/mo	\$474/mo	\$499/mo
<input type="checkbox"/> 1/4 Page + Digital	\$239/mo	\$284/mo	\$299/mo
<input type="checkbox"/> 1/6 Page + Digital	\$159/mo	\$189/mo	\$199/mo
<input type="checkbox"/> Premium Positions (Pg 2, 3 or 4) + 15% <input type="checkbox"/> Back Cover +25%			

Digital Advertising Rates

	ONE YEAR	6 MONTHS	3 MONTHS	MONTH
<input type="checkbox"/> Website Tile Ad	\$159/mo	\$189/mo	\$209/mo	\$229/mo
<input type="checkbox"/> Newsletter Tile Ad	\$159/mo	\$189/mo	\$209/mo	\$229/mo
<input type="checkbox"/> Newsletter Sponsor	\$99/mo	\$129/mo	\$149/mo	\$169/mo
<input type="checkbox"/> Dedicated e-Campaign	1 Blast \$800	2 Blasts \$725/ea	3 Blasts \$650/ea	4 Blasts \$600/ea
<input type="checkbox"/> Special Section listing	\$69.00/mo			
<input type="checkbox"/> Basic Web listing	\$29.00/mo			
<input type="checkbox"/> Enhanced Web listing	\$41.00/mo			
<input type="checkbox"/> Sponsored Article (Digital)	\$99/mo			
<input type="checkbox"/> Sponsored Article (Digital and Print)	\$299/mo			
<input type="checkbox"/> Advertorial (Digital)	\$299/mo			
<input type="checkbox"/> Advertorial (Digital and Print)	\$499/mo			

All ads must be sent as a PDF or JPEG. Be sure you embed fonts and artwork when making your PDF. We cannot accept files created in Word or Publisher. Files should have a resolution of 300dpi for all artwork and photos. Include a 1/4 inch bleed ONLY on ads that bleed but be sure all critical areas are at least 1/2 inch from edge. We are not responsible for typographical errors or other mistakes due to errors you make in file preparation.

Ads should be emailed to:
graphics@hillcountypubs.com.

AD DESIGN: Our design department would be happy to design your ad for you. One free ad design every 6 months is available for those on 12 month contracts. All other design work is charged at \$35 additional per 1/8 page ad, \$50 per 1/4 page ad, \$75 per 1/2 page ad and \$100 per full page ad.

DEADLINES: Ad reservation deadline is the 12th of the month preceding insertion. Once reserved, ads are due no later than the 15th of the month preceding publication.

Payment is due at contract signing. Payment for first month is due upon contract signing, you will be invoiced for all subsequent issues with payments deducted from credit card on file on the 1st of the month.

Business Name _____

Address _____

Telephone _____

Ad to run _____ through _____

Special Requests: _____

Credit Card # _____

Signature: _____

Representative _____

City/State/Zip _____

Fax _____

Email _____

Expiration _____ Sec. Code _____

By signing this contract you agree to make each payment upon receipt of invoice and adhere to all deadlines as indicated. You also agree to pay any costs associated with collection of monies due Hill Country Pubs. A finance charge of 5% will be added to any payment that is 30 days or more late. You also agree to have credit card on file charged for your monthly payment on the first of each month.

PLEASE NOTE: The full amount of the entire contract is due and payable if advertiser chooses to withdraw ad from the publication. No refunds will be made for prepaid contracts if advertiser chooses to withdraw ad before contract ends.