

### Special Sections:

- Please include me in the Special Section below for \$69/mo:
- Education    Health Care    Shopping    Activities

Include a full color ad for 3 months at the 12 month price:

- 1/4 page print and digital ad for only \$239/mo
- 1/2 page print and digital ad for only \$399/mo
- Full page print and digital ad for only \$639/mo

### Other Digital Options

- Website Tile Ad                    \$159/mo \$189/mo \$209/mo \$229/mo
- Newsletter Tile Ad                \$159/mo \$189/mo \$209/mo \$229/mo
- Newsletter Sponsor                \$99/mo \$129/mo \$149/mo \$169/mo
- Dedicated e-Campaign            1 Blast    2 Blasts    3 Blasts    4 Blasts  
     \$800    \$725/ea   \$650/ea   \$600/ea
- Special Section listing \$69.00/mo
- Basic Web listing \$29.00/mo
- Enhanced Web listing \$41.00/mo
- Sponsored Article (Digital) \$99/mo
- Sponsored Article (Digital and Print) \$299/mo
- Advertorial (Digital) \$299/mo
- Advertorial (Digital and Print) \$499/mo

Business Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Telephone \_\_\_\_\_  
 Ad to run \_\_\_\_\_ through \_\_\_\_\_

Special Requests: \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration \_\_\_\_\_ Sec. Code \_\_\_\_\_

Signature: \_\_\_\_\_

This directory (which will only include advertisers) will also be available as a digital download, and all advertisers will be promoted on Facebook and on our website with an enhanced listing.

All ads must be sent as a PDF or JPEG. Be sure you embed fonts and artwork when making your PDF. We cannot accept files created in Word or Publisher. Files should have a resolution of 300dpi for all artwork and photos. Include a 1/4 inch bleed ONLY on ads that bleed but be sure all critical areas are at least 1/2 inch from edge. We are not responsible for typographical errors or other mistakes due to errors you make in file preparation.

Ads should be emailed to:  
 graphics@hillcountypubs.com.

**AD DESIGN:** Our design department would be happy to design your ad for you. One free ad design every 6 months is available for those on 12 month contracts. All other design work is charged at \$35 additional ad.

**DEADLINES:** Ad reservation deadline is the 12th of the month preceding insertion. Once reserved, ads are due no later than the 15th of the month preceding publication.

**Payment is due at contract signing.** Payment for first month is due upon contract signing, you will be invoiced for all subsequent issues with payments deducted from credit card on file on the 1st of the month.

Representative \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Fax \_\_\_\_\_  
 Email \_\_\_\_\_

By signing this contract you agree to make each payment upon receipt of invoice and adhere to all deadlines as indicated. You also agree to pay any costs associated with collection of monies due Hill Country Pubs. A finance charge of 5% will be added to any payment that is 30 days or more late. You also agree to have credit card on file charged for your monthly payment on the first of each month.

**PLEASE NOTE: The full amount of the entire contract is due and payable if advertiser chooses to withdraw ad from the publication. No refunds will be made for prepaid contracts if advertiser chooses to withdraw ad before contract ends.**