



# Kelsey NICOLE NELSON

**MULTI-MEDIA JOURNALIST | MOTIVATIONAL SPEAKER |  
PROFESSOR | CONTENT CREATOR**

## **ABOUT KNN**

Kelsey Nicole Nelson aka KNN is a trailblazing award-winning journalist, on-air sports/entertainment personality, multi-business entrepreneur, professor, and communications strategist. The former national pageant queen has covered some of the world's top sporting events including the FIFA Club World Cup, Super Bowl, the NBA Finals and WNBA playoffs interviewing some of the most globally recognized athletes. She is seen as expert on topics in sports, African American history and public policy. Kelsey is a graduate of the Philip H. Merrill College of Journalism at the University of Maryland-College Park and Georgetown University. A pioneer in her own right, Kelsey launched the inaugural "Intro to Sports Writing & Reporting" course at the George Washington University School of Media and Public Affairs.

## **SERVICES OFFERED:**

- Public Speaking: Keynote speaker, panel moderator or panelist, event host or emcee
- Broadcasting: Studio host, sideline reporter, color analyst
- Special Guest: Television/radio appearances, guest lecturing, podcast and hosting.

## **MAKING HISTORY/AWARDS**

Kelsey is the first woman to co-host the Sam Lacy Pioneer Awards presented by the National Association of Black Journalists. Just this year, she's been awarded by the DC Chamber of Commerce and twice by the Maryland Daily Record and the Black Excellence Awards. She was also given a certificate of appreciation from the Metropolitan Police Department and the Pigskin Club of Washington, Inc. At the 2025 Top Speakers Awards Kelsey was named Top Entrepreneurial Speaker. Kelsey has hosted events at Arena Stage, the Howard Theatre, the National Museum of African American History and Culture, M&T Bank Stadium, the National Press Club, the National Housing Center and more!

## **FEATURED ON:**



## **BUSINESSES:**



## **BRANDS WORKED WITH**



## **SOCIAL MEDIA**



@KelseyNicoleNelson  
**24k** followers



@Therealknelson  
**8,000k** +followers



@Therealknelson  
**17,000k** +followers



@Kelseynnelson  
**12,000k** +followers

## **GET IN TOUCH:**

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