



ALZHEIMER'S ASSOCIATION

PLATINUM LEVEL



Contact: **Sheri Klym, Director, Memberships and Associations**
E: saklym@alz.org
P: 800.272.3900

National Team Program Contacts for Walk to End Alzheimer's
Lynda Collins, Director, Constituent Events Partnerships
E: lrcollins@alz.org

Melissa LaBonge, Senior Associate Director, Constituent Events
E: mlabonge@alz.org

The Alzheimer's Association® is the leading voluntary health organization in Alzheimer's care, support and research. Worldwide, more than 55 million people are living with dementia. In the United States alone, nearly 7 million are living with Alzheimer's, and over 11 million are providing unpaid care. The Association addresses this crisis by providing education and support to the millions who face dementia every day, while advancing critical research toward methods of treatment, prevention and, ultimately, a cure.

START OR JOIN A GFWC WALK TO END ALZHEIMER'S NATIONAL TEAM



Held annually in more than 600 communities nationwide, Walk to End Alzheimer's® is the world's largest fundraiser for Alzheimer's care, support and research. GFWC will continue its impact by forming teams and raising funds for Walks across the country.

Participate:

- Visit alz.org/GFWC and select "start a team," or if your club already has a team registered, select "join a team" and find the team name you would like to join.
- Find your local Walk by entering your ZIP code and select the Walk nearest to you and register.
- If you've participated in Walk before, click "yes" and log in with your username and password. If you're new, choose "no" and continue with the registration process.
- When completing your team information, select the check box "Are you participating as part of a company or organization?" in the dropdown menu and find and select General Federation of Women's Clubs. This will ensure your team is linked to the GFWC National Team Page.
- Set your fundraising goal and complete the registration form.

ADDITIONAL VOLUNTEER OPPORTUNITIES

In addition to participating as a Walk to End Alzheimer's National Team, there are many volunteer opportunities with the Alzheimer's Association®:

Provide support and education to your community by volunteering (volunteer.alz.org):

- [Community Educator](#) – Educate your community about Alzheimer's and other dementia by delivering prepared presentations and answering questions.
- [Community Representative](#) – Attend local community events, raise awareness of Association programs, provide basic information and connect people with services.
- [Support Group Facilitator or Mentor](#) – Create a safe environment for caregivers of people living with dementia to share their feelings and experiences.
- Faith Outreach Representative – Represent the Association at local faith groups, provide basic education about dementia and share information about free resources.
- [Early Stage Social Engagement Leaders](#) – Plan social engagement activities and cultural events for people living with memory loss and their caregivers.
- [Data Entry](#) – Enter constituent data and other information into Association databases, ensuring that records are updated and accurate.

BECOME AN ADVOCATE

alzimpact.org/volunteer

Help make Alzheimer's a national priority by writing, calling, emailing or visiting government officials. Your level of commitment is completely flexible to fit your schedule, style and skills. No matter how you want to get involved, you can make your voice heard.

RAISE AWARENESS THROUGHTOUT THE YEAR

June (alz.org/abam) – Alzheimer's and Brain Awareness Month

November (alz.org/events/nadam) – National Family Caregivers Month

STAY CONNECTED

Sign up for the Association's free e-newsletter (alz.org/enews). Every Wednesday, you'll receive the latest information on Alzheimer's care and support, advances in research, and inspirational stories and resources for people living with the disease and their caregivers.



HOPE FOR JUSTICE

PLATINUM LEVEL



Contact: **Amanda Jacobi, Philanthropy Manager**
E: amanda.jacobi@hopeforjustice.org
P: 770-675-4580

A PARTNERSHIP TO FIGHT HUMAN TRAFFICKING

Hope for Justice and the General Federation of Women's Clubs (GFWC) share a common mission and vision: to live in a world free from trafficking. We see a world where every human is free and equal. We believe every person can be a force for good. Human trafficking is a global problem, and Hope for Justice brings a global solution. We target our resources where they will have the most impact and help the most people. We want to create nations and societies that are hostile to trafficking - because what you tolerate, you will never change.

At Hope for Justice, we believe in safe communities for all people, especially women. We share GFWC's vision for building a community that encourages learning, growing, and connecting one another to freedom and independence.

We value your partnership and need your support to fight the scourge of human trafficking now, more than ever.

By collaborating with GFWC across the country, we can be the generation that ends human trafficking by embedding our education, awareness, and learning programs, rescue and aftercare support services, and expert thought leadership deeper into all communities. YOU can be a part of ending human trafficking.

HUMAN TRAFFICKING IN THE UNITED STATES AND ABROAD:

Human trafficking is a crime that involves the exploitation of a person for labor, services, or commercial sex. Victims are unable to leave their situation of exploitation and are controlled by threats, violence, coercion, and deception.

It is happening all around us and victims are often hidden in plain sight:

- Estimated 49.6 million victims globally, (27.6 million if you exclude forced marriages).
- Over 1,091,000 people affected right here in the U.S.
- Women and girls are disproportionately affected by human trafficking, accounting for 78% of all victims of forced commercial sexual exploitation.
- The U.S. Department of Labor has identified 148 goods from 76 countries made by forced and child labor.
- It is a \$236 billion criminal industry—estimates on the economics of trafficking approximate that



commercial sexual exploitation generates \$172 billion a year, and that \$64 billion is generated by forced labor and domestic servitude.

- The National Center for Missing & Exploited Children estimates that 1 in 6 endangered runaways reported to them in 2021 were likely to be sex trafficking victims. They reported a 300% increase in online enticement reports in 2023 (186,819 reports) compared to 2021 (44,155 reports).

HERE'S HOW YOUR CLUB CAN JOIN THE FIGHT AGAINST HUMAN TRAFFICKING

- Have an anti-trafficking club meeting or community event.
 - (60 min) Live Stream Educational Presentation with Q & A
 - Bring in our lead investigator virtually to present to your group the statistics, facts, and signs of trafficking. There will be 15 minutes allotted for Q&A. Space for presentations are limited, please schedule in advance with Hope for Justice representative. (please reach out to schedule with Hope for Justice representative, limited space available)
 - (30 min) Learning Academy Module
 - Through real life stories and interactive scenarios, Human Trafficking in the United States: The Truth and What You Can Do About It, will shed light on the myths and facts of Human Trafficking in the United States. You'll learn what makes some people more vulnerable than others to being victimized by a trafficker; the industries, places and situations that are often leveraged by perpetrators for exploitation; why this egregious crime goes undetected so often and most importantly, how you can spot the signs of human trafficking in every day situations and take action on behalf of victims. Find our Learning Academy on our website www.hopeforjustice.org. Modules can be completed from any smart phone, laptop or tablet.
 - (30 min) Origami Bird Project
 - The migration process of the swallow has close parallels to our work at Hope for Justice. As well as rescuing people out of exploitative situations, we work to safely reunite survivors of modern slavery with their families. Our greatest joy of all comes when we step back and watch them fly. Leader guide (including where to order supplies) must be ordered in advance of meeting, please reach out to your Hope for Justice representative 6 weeks ahead of your meeting.
 - Choose to: A) Create a display with all of your origami birds to post to social media tagging @HopeforJustice to bring awareness to the issue of human trafficking to your network. B) Write words of hope, or prayer, on each bird to be delivered to a survivor on their path to healing. Mail finished birds to PO Box 208365, Nashville, TN 37228, with a note from which club they are being sent and contact information for the sender. (please reach out to Hope for Justice representative for leader guide 6 weeks in advance of meeting)

DONATE

Online: Please visit www.hopeforjustice.org/GFWC to make your donation. In the donation description, please indicate that you are a member of GFWC.

Mail: Mail check to Hope for Justice: PO Box 280365, Nashville, TN 37228. Please indicate you are a member of GFWC and which club you are within the memo.

Call: Please call 770.675.4580 to make a donation. When donating, reference GFWC and your club and state so it will be coded properly.



UNITED NATIONS FOUNDATION, SHOT@LIFE CAMPAIGN

PLATINUM LEVEL



Contact: **Rebecca Maxie, Manager of National Grassroots Strategy**
1750 Pennsylvania Avenue NW, Suite 300, Washington, DC 20006
E: rmaxie@unfoundation.org
P: 202-854-2364
C: 202-340-5867

During the pandemic, 67 million children around the world missed out on routine immunization, and 1 in 6 children still do not have access to the vaccines they need.

Join Shot@Life's long-term partnership with GFWC. Through education, fundraising, and building relationships with congressional offices, you can use your voice to expand access to lifesaving vaccines for children in the hardest to reach places. Vaccines currently help save a child's life every 8 seconds, and there are plenty of ways you and your club can help.

WHAT CAN YOU AND YOUR CLUB DO?

GFWC and Shot@Life have challenged clubwomen across the country to help protect 16,000 children with lifesaving measles vaccines between 2024-2026 by raising funds for UNICEF and the World Health Organization. You can donate as an individual or fundraise by getting your club, friends, and family to donate. Instead of a \$5 cup of coffee, you can help protect a child for life against measles. Or, give \$25 to help protect an entire family.

Check out the new fundraising hub, where you can find resources, join your state page, and directly donate (there is a box to include your club name): bit.ly/gfwc-measles

If you/your club prefer to send a check, please address it to Shot@Life, 1750 Pennsylvania Ave. NW, Ste. 300, Washington D.C. 20006. Please be sure to put "Shot@Life Measles" in the memo line. To make sure your club gets credit for the donation, you can also include a separate note in the envelope or send us an email (champions@shotatlife.org) with your club name.

WAYS TO GET INVOLVED

ADVOCACY

Whether you have 5 minutes or an hour, you can advocate for the cause. Advocacy is the most important thing we can do to unlock millions of dollars for child immunization programs. This can include:

- Signing the petition, which will send emails to your members of Congress, and then sharing the link with your club. The newest petition can always be found at shotatlife.org/petition.
- Putting aside 10 minutes of a club meeting to call your congressional offices together. Find the call instructions and script at bit.ly/salcalls.



- Joining a live 45-minute training webinar right from your computer. Sign up at shotatlife.org/training. We can also host an individualized training for your club.
- Attending a Champion Summit to hear from amazing speakers and connect with other advocates. We host a virtual fall Summit and an in-person spring Summit in Washington D.C.

Please keep in mind that we have resources and materials for all activities and have a range of options for individuals and clubs to be involved throughout the year! We can also send materials for your club meetings, state convention, or region conference. Visit shotatlife.org/gfwc to learn more and reach out to champions@shotatlife.org with any questions or requests. To be able to recognize all the work you/your club do for Shot@Life, please be sure to report your efforts at shotatlife.org/report.



ST. JUDE CHILDREN'S RESEARCH HOSPITAL

PLATINUM LEVEL



Contact: **Beth Perkins, Principal Advisor, Partnership Development & Stewardship**

E: Beth.Perkins@alsac.stjude.org

P: 901-216-1148

W: www.stjude.org

St. Jude Children's Research Hospital is leading the way the world understands, treats, and defeats childhood cancer and other deadly diseases. Families never receive a bill from St. Jude – for treatment, travel, housing, or food – because all a family should worry about is helping their child live.

St. Jude continues the vision of its founder, Danny Thomas, that no child is denied treatment based on race, religion, or a family's ability to pay. By sharing knowledge freely and exchanging ideas openly, it inspires more collaboration between doctors and researchers worldwide, and, as a result, more lifesaving treatments for children everywhere.

Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to 80 percent since it opened 60 years ago. St. Jude is working to drive the overall survival rate for childhood cancer to 90 percent in the next decade.

SUBMITTING CONTRIBUTIONS

Please visit www.stjude.org/gfwc and click on the donate button on the left. This will automatically be credited to GFWC. You can donate via credit card, check, PayPal, or Amazon Pay. You can also make your gift an honorarium or memorial.

WAYS TO HELP

FITNESS PROGRAMS

St. Jude Walk/Run

September is Childhood Cancer Awareness Month. This year, parents of nearly 16,000 children in the U.S. will hear the words: "Your child has cancer." One in five of those children won't survive. St. Jude Children's Research Hospital will focus on raising awareness and funds for this very important issue.

Childhood Cancer Awareness Month provides St. Jude an opportunity to educate communities and supporters about what they can do to help these kids fighting for their lives. Throughout the month of September, supporters can join our movement and help support the patients and families at St. Jude in their big fight against childhood cancer.

The St. Jude Walk/Run is a nationwide **5K hybrid event, taking place in person and virtually**. Participants come together during Childhood Cancer Awareness Month to help support the lifesaving mission of St. Jude: Finding cures. Saving children.®

GFWC has a National Team, so your club can support St. Jude and GFWC by participating in a Walk/Run



near you. No Walk/Run in your hometown? Create a Virtual Walk team and join efforts with clubwomen around the country to help the kids of St. Jude.

- Rally friends, family, and community members and register for St. Jude Walk/Run to End Childhood Cancer.
- Visit www.stjude.org/walkrun to find an event near you.
- Volunteer at a St. Jude Walk/Run to End Childhood Cancer event near you by visiting www.stjude.org/walkrun and click on "volunteer."
- Mention Childhood Cancer Awareness Month at your club meeting. Visit www.stjude.org/stjudewalkrun for current information.

EVENTS

Through our St. Jude dinners, golf tournaments, and galas program, we are able to offer over 100 events across the country as a way for GFWC membership to engage with St. Jude. These events raise significant funds for St. Jude and allow us to continue our life-saving mission of finding cures and saving children. There are a variety of opportunities available:

Pre-Event Support

- Committee Leadership Roles – These roles drive our Sponsorship, Table and Ticket Sales, Auction Recruitment, Restaurant Recruitment, PR & Marketing, and Recruiting of Volunteers. Committee development is vital to the success of our events.
- Office Help – Our lead staff need help with mailings, follow-up calls, computer data entry, goodie bags, favors, and event set-up and teardown.

Day-of Event Support

- Event Guests – Events are open for you and your friends to purchase a Sponsorship or Ticket.
- Volunteer – During our events, volunteers are needed to assist as Greeters, Registration – Check-In, Auction and Auction Solicitation for Bids, Spotters for Live Auction & Give to Live, and Auction Check-Out. (All volunteers are trained on their specific role.)

Volunteer Sign Up

- To register to volunteer for St. Jude events, please go to www.stjude.org/gfwc and click on Get Involved. This will direct you to our Volunteer Management System and once you have registered, you will receive emails regarding events in your area!

NEXT GEN/YOUTH PROGRAMS

Trike-A-Thon

The St. Jude Trike-A-Thon is a fun, service learning program for daycares and preschools that teaches trike and riding toy safety while helping the children of St. Jude. Any advocate for children can make a difference with the St. Jude Trike-A-Thon. If you sign up to become a coordinator, St. Jude will provide everything you need to have a great event at a preschool or daycare in your area. Log on to www.stjude.org/get-involved to find out more.

St. Jude Epic Challenge

Participating kids research, create, and present an invention or idea that would improve life for kids like those at St. Jude. Designed by educators, St. Jude EPIC Challenge meets Next Generation Science Standards. St. Jude EPIC Challenge follows a flexible five-lesson format that can be implemented in the classroom or from home. For more information, visit www.stjude.org/epic

St. Jude Leadership Society

Inspired by the vision of our founder Danny Thomas and the ALSAC preamble, St. Jude Leadership

Society (SJLS) has been a distinguished membership of high-performing high school and young collegiates who share a passion for leadership, service, and community since 2019. During a six-month period, members will have an opportunity to exercise their leadership skills while raising funds and awareness for the kids of St. Jude. SJLS gives members an opportunity to give back through service and leadership by promoting and supporting the mission of St. Jude Children's Research Hospital: Finding cures. Saving children.® For more information, email Beth Perkins at beth.perkins@alsac.stjude.org or visit www.stjude.org/get-involved/school-fundraising-ideas/high-school/leadership-society.html

Mask Straps for St. Jude Patients

Do you have seamstresses in your club? Consider meeting to assemble bags with materials to make mask straps for the children at St. Jude and having seamstresses take the bags home to complete the project with their personal sewing machines. Mask straps are used to improve the comfort level for patients required to wear masks to prevent the spread of infection or protect our patients from infection. These mask straps replace the elastic band that comes standard on the mask. Patients report the flannel and fleece material feel much better against their cheek and causes far less rubbing than the original elastic band. Patterns and specific information for this project can be found at www.stjude.org/get-involved/other-ways/volunteer-at-the-hospital/how-to-become-a-volunteer/at-home-projects/mask-straps.html.

Waiting Room Fun Bags

Fill a sealed, zippered plastic bag with fun things a child or teen can do as they wait to visit the doctor. Make bags age-specific but generic enough for a boy or a girl. Include things such as: crayons, markers, colored pencils, paper, coloring books, and stickers. Items may be sent to St. Jude Children's Research Hospital, Attention Vilma Carnahan and Volunteer Services, 595 North Parkway, Memphis, TN 38105.

More Information

To share information at club meetings or to learn more, please contact Beth Perkins at 901-216-1148 or beth.perkins@alsac.stjude.org.



CANINE COMPANIONS

GOLD LEVEL



Contact: **Meredith Harrison, Senior Manager of Events**
P.O. Box 446
2965 Dutton Avenue
Santa Rosa, CA 95402-0446
W: www.canine.org
E: MHarrison@canine.org
P: 614-699-5891; Toll Free 1-800-572-BARK (2275)

The concept of service dogs for people with physical disabilities began with Canine Companions in 1975 in a home office and a garage. In the 47 years since, thanks to the unparalleled generosity and dedication of our supporters such as GFWC, we've grown tremendously.

One in four Americans live with a disability and Canine Companions is here to help. As the leader of the service dog industry, we enhance independence for children, adults, and veterans with disabilities through expertly trained service dogs. We use cutting-edge research and training programs to ensure the success and quality of our teams.

SUPPORT CANINE COMPANIONS

Canine Companions is the largest provider of service dogs in the world and all follow-up support is provided free of charge to recipients. Demand for our highly trained service dogs is ongoing and growing. To support the mission, GFWC members can:

- Promote puppy raising. Volunteers are needed to raise puppies from eight weeks to 1.5 years old attending dog obedience classes and socializing the puppy in public settings. Assistance is needed in getting the word out on the need for volunteers.
- Give each member a container to save pennies during the month or pass the hat at every meeting collecting pennies.
- Visit and tour a Regional Training Center.
- Meet the Canine Companions chapter leadership near you and see how you can work together.
- Participate in the Canine Companions Signature Event – DogFest. For more information, visit www.canine.org/dogfest.
- Clubs near the regional centers could provide meals, etc., when team training is being offered.
- Make donations for dorm rooms or decorate the dorm rooms at Regional Training Centers.
- Contact your closest regional center to see if your club can fulfill any items on their wish lists.
- Arrange for a Canine Companions puppy raiser, staff member, or graduate team to speak at your club meeting to learn more about service dogs and Canine Companions.
- Volunteer at a regional center or staff a booth.
- Assist with outreach to veteran organizations, including presentations, outreach booth staffing, literature, as well as poster and video distribution.
- Raise funds to help place a dog with a veteran.



- Join the Canine Companions Facebook page: (www.Facebook.com/CanineCompanions) and help them build their network of "likes."
- Follow Canine Companions on Instagram (@CanineOrg) and X (formerly Twitter) (@CanineOrg).
- Subscribe to their YouTube channel (www.YouTube.com/CanineCompanions).
- Sign up to receive monthly e-newsletters on Canine Companions updates and forward the emails to your friends (www.canine.org/signup).

CANINE COMPANIONS REGIONAL CENTERS

Support regional activities at one of Canine Companions' six regional centers near you:

Northeast

(New York, New Jersey, Connecticut, Delaware, Pennsylvania, Maryland, Washington, DC, Virginia, West Virginia, Massachusetts, Rhode Island, Vermont, New Hampshire, and Maine)
 286 Middle Island Road
 Medford, NY 11763
 P: 631-561-0200

North Central

(Ohio, Western Pennsylvania, Kentucky, Michigan, Indiana, Wisconsin, Illinois, Minnesota, Iowa, Missouri, North Dakota, South Dakota, Nebraska, and Kansas)
 4989 State Route 37 East
 Delaware, OH 43015-9682
 P: 740-833-3700

Northwest

(Alaska, Idaho, Montana, Northern Nevada, Northern California, Oregon, Washington, and Wyoming)
 2965 Dutton Avenue
 PO Box 446
 Santa Rosa, CA 95402-0446
 P: 707-577-1700

Southeast

(Florida, Georgia, Tennessee, North Carolina, South Carolina, Mississippi, and Alabama)
 PO Box 680388
 Orlando, FL 32868-0388
 P: 407-522-3300

South Central

(Arkansas, Louisiana, Oklahoma, and Texas)
 7710 Las Colinas Ridge
 Irving, TX 75063
 P: 214-259-4700

Southwest

(Arizona, Utah, Colorado, New Mexico, Southern California, Southern Nevada, and Hawaii)
 PO Box 4568
 Oceanside, CA 92052-4568
 P: 760-901-4300



MARCH OF DIMES

GOLD LEVEL



Contact: **Michaela Penix, National Director, Community Mobilization & Partnerships**

W: www.marchofdimes.org or www.nacersano.org

W: marchforbabies.org/gfwc

E: mpenix@marchofdimes.org

P: 919-424-2146

March of Dimes leads the fight for the health of all moms and babies. We imagine a world where every mom and baby is healthy regardless of wealth, race, gender, or geography. Every family deserves the best possible start. But that's just not the case. The U.S. remains among the most dangerous developed nations for childbirth - with COVID-19 only elevating the stakes and exacerbating persistent health disparities.

Each year, one woman dies every 12 hours from pregnancy-related causes, and 1 in 10 babies is born too soon.

WE HAVE TO DO BETTER.

From advocacy to education to research, March of Dimes is working to level the playing field so that all parents, babies, and their families are healthy and strong. March of Dimes was established by President Franklin D. Roosevelt in 1938 to combat polio. Since that time, our mission has evolved to fight for the health of all families. March of Dimes does this by:

1. Supporting research to find solutions so every family gets the best possible start.
2. Advocating for policies that prioritize the health of moms and babies.
3. Providing resources and programs to help moms throughout their pregnancies.
4. Educating health professionals to improve mom and baby care.
5. Uniting local communities across the nation through events and collaboratives.
6. Partnering with organizations and companies committed to helping moms and their families.

WE KNOW WE CAN'T DO IT ALONE.

When we come together as a community, even the toughest problems can be solved. Since 1938, General Federation of Woman's Clubs have worked alongside March of Dimes to change outcomes for families through service, advocacy, and fundraising. By partnering with GFWC across the country, together we can create lasting change to make America more equitable for all and help every family get the best possible start.

Join us in the way that works best for you and your club members. From blankets to #blanketchange, our hope is that members will fight with us for the health of all moms and babies.



WAYS TO HELP

VOLUNTEER:

- **Make blankets and hats for babies connected to Mission: Healthy Baby®.** Mission: Healthy Baby® is a March of Dimes program that is designed specifically for military families and provides free pregnancy and newborn health information, as well as support services to help them have one less thing to worry about and have healthy, full-term babies. Through the military baby showers, military families receive resources and health information along with donated products to defray costs of baby essentials. Every parent wants each child to feel cared for and special. These handmade hats and blankets go a long way in helping with just that.
 - Timing: Year-Round Activation; Great for club projects connected to our virtual military showers.
 - This is an activity for anyone who wants to use a little creative skill to make baby blankets and/or hats for babies and children connected to March of Dimes Military Baby Showers. Items can be handmade or purchased. Gender neutral preferred.
- **Assemble personal care kits for parents whose babies were born too soon, or unexpectedly.**
 - Timing: Year-Round Activation; Great for club projects connected to Prematurity Awareness Month in November.
 - Becoming a parent can be an exciting and challenging time. This activity puts together personal care kits for parents whose babies were born too soon, or unexpectedly. These kits can make a huge impact on the well-being of parents whose babies are in the Neonatal Intensive Care Unit (NICU)/hospital site due to pregnancy-related complications.
- **Make costumes for babies in the NICU.**
 - Timing: Year-Round Activation; Great for club projects during the summer.
 - This is an activity for anyone who wants to use a little creative skill to make handmade costumes for babies in the NICU. These costumes are simple to make but make a huge impact and help families connect with their babies. Instructions for making NICU costumes can be found in the "Affiliate Organizations" folder in the Member Portal Digital Library. Gender neutral preferred.

FUNDRAISE:

- **Fundraise through March for Babies A Mother of a Movement.**
 - Timing: Year-Round Activation; June 30th cut off for donations considered for National Awards Celebration.
 - When you join a March for Babies A Mother of a Movement, you make a statement that you want to live in a world where healthy moms and strong babies are a priority for us all. Together we hope, remember, and celebrate. Join a General Federation of Women's Clubs March for Babies Team at: www.marchforbabies.org/gfwc

ADVOCATE:

- **Join the #BlanketChange Movement.**
 - Timing: Year-Round Activation
 - General Federation of Women's Clubs signed on as a partner to demand #blanketchange. March of Dimes and partners across the country are calling on policymakers to demand #BlanketChange to improve the health of every mom and baby. The movement uses the hospital receiving blanket that most parents are familiar with to raise national awareness to call for equity, access, and prevention. Members can post a #BlanketChange message and tag friends to join the movement on social media and take action directly to call on Congress to improve mom and baby health here: www.marchofdimes.org/blanketchange.aspx.

- **Get involved and raise your voice during Prematurity Awareness Month.**
 - Timing: Each November; World Prematurity Awareness Day on November 17
 - Unite around the health crisis of preterm birth – when a baby is born too soon (before 37 weeks of pregnancy) – by committing to taking action during November. Together we can raise awareness by wearing purple, educating others, and donating funds to fight for healthy moms and strong babies. Learn more and download the toolkit here: <https://volunteer.marchofdimes.org/the-general-federation-of-womens-clubs/>.
- **Register for March of Dimes Advocacy Action Alerts.**
 - Timing: Year-Round Activation
 - Be the first to get information on legislative efforts and learn how you can make an impact on the health of moms and their babies. Sign up today at: www.marchofdimes.org/our-work/policy-advocacy/federal-advocacy/bill-tracker

MAKE A PERSONAL CONTRIBUTION:

Your donation helps March of Dimes tackle issues that threaten the health of every mom and every baby. Here are three ways to support the work of the March of Dimes:

- **Phone:** Call 800-658-6674 to speak to one of our representatives to make a donation. Reference GFWC and your club and state so we may code your donation properly.
- **Mail:** If you are writing a check, please make it payable to March of Dimes, include GFWC and reference your club in the memo line. Mail your donation to: March of Dimes, Donation Processing Center, PO Box 18819, Atlanta, GA 31126.
- **Online:** You may make a one-time or ongoing donation to support the important work of the March of Dimes at www.marchofdimes.org/ways-to-give. It's a beautiful way to celebrate the birth of a baby or grandbaby. You will have the option of making a donation in honor of a baby or in memory of a baby.

Become a Volunteer Leader - Lead the fight for the health of all moms and Babies

Leverage your leadership, experience, and network to support the health of all families by committing to a longer term volunteer role. Volunteer Leaders support our work at the local and/or national levels through Market Boards, Event Leadership and professional committee roles in Maternal and Child Health or Advocacy. If you are interested in becoming a volunteer leader, we encourage you to complete our volunteer profile form and we will begin to match your skills and experience to a volunteer role we may have open. Fill out the form here: marchofdimes.formstack.com/forms/volunteer_profile_form.

Questions? Contact your local March of Dimes staff partner or reach out to your GFWC March of Dimes liaison.



OPERATION SMILE

GOLD LEVEL



Contact: **Melanie Hittinger, Development Manager**
E: Melanie.Hittinger@operationsmile.org
P: 757-901-4621
W: www.operationsmile.org

SUBMITTING CONTRIBUTIONS

Please send all contributions to:
Operation Smile
Attn: GFWC
3641 Faculty Boulevard, Virginia Beach, VA 23453
Reference your official club name in the memo line of your check.

OPERATION SMILE

Together, we can heal children's smiles! We believe every child suffering from cleft lip or cleft palate deserves exceptional surgical care.

Why worry about the smile? Children born with a cleft lip and/or palate face serious medical problems. The immediate concern for babies is if they are able to receive the proper nutrition to be healthy. Other issues facing children include speech development, hearing loss, and dental. Children often face serious cultural stigmas, too. In a safe surgical setting the defect can be easily corrected. However, for too many families in the world, safe surgery is not possible.

Each year, Operation Smile provides safe, effective, and well-timed surgery to more than 20,000 patients in 30+ countries. For the last 35 years, Operation Smile has provided hundreds of thousands of free surgeries for children and young adults in developing countries who are born with cleft lip, cleft palate, or other facial deformities.

As one of the oldest and largest volunteer-based organizations dedicated to improving the health and lives of children worldwide through access to surgical care, we work to build self-sufficiency and sustainable health care infrastructures through training, capacity building, and engaging in public-private partnerships in the countries where we work.

Your club can help heal children's smiles worldwide by joining Operation Smile to:

- Fundraise to help cover the cost of surgery, medical missions, education, and training.
- Fund a surgery – as little as \$240 can change a child's life forever!
- Host a fundraising contest, tournament, event, or charity auction.
- Request an Operation Smile Donation Box to collect change at the register of your favorite hot spot.



- Participate in our Service Projects to provide comfort to our patients during missions.
- Make Smile Splints (formerly No-No Armbands), children's hospital gowns, blankets/quilts/afghans, and SmileBags for our patients.
- Collect needed items for our Child Life Therapy list and Smile Bag kits.
- Please help ensure your club gets credit for your donations by including your club name and contact information with each donation and by writing GFWC on the memo line. An inventory form or donation form are both available by contacting gfwc@operationsmile.org or 877-240-7196.

Thank you for helping us to give children bright smiles and brighter futures!



UNICEF USA

GOLD LEVEL



for every child

Contact: **Kelly Procida, Assistant Director, Global Cause Partnerships at UNICEF**

E: kprocida@unicefusa.org

P: 212-922-2522

W: www.unicefusa.org/GFWC

SUBMITTING CONTRIBUTIONS

Electronic contributions are preferred, and you can submit them online at: www.unicefusa.org/GFWC

If needed, you may also send a check to:

UNICEF USA

c/o Global Cause Partnerships

125 Maiden Lane

New York, NY 10038

**In the memo, please note your GFWC club name. During times of emergency, if you wish to direct your funds to UNICEF's emergency response, please note in the memo line the country you wish your funds to go towards.*

WAYS TO GET INVOLVED

Check out the website for more resources on the program, how to get involved, and ways to fundraise and spread awareness in your community.

FOR EVERY CHILD

Flexible funds are UNICEF's most important, most effective and most valuable tool to help children worldwide, because they're able to be deployed when and where they're needed most.

Flexible funds enable UNICEF to maintain its presence in 190 countries and territories. This flexible funding helps UNICEF country offices make informed, real-time decisions about how to best address the needs of the children in their care.

Examples of how UNICEF uses flexible funds:

1. **Copenhagen:** UNICEF's unique supply division can use this funding to help deliver aid and supplies anywhere in the world within 72 hours.
2. **Mali:** Flexible funds were used to reach 760,000 children under age 1 with essential childhood vaccines.
3. **Lebanon:** After a series of hard-hitting economic and other disasters, flexible funds were used to hire experts to address a growing mental health crisis.



Using [UNICEF USA's interactive graphic](#), learn more about how your funds are used by UNICEF and the impact it has on children and communities around the world.

Your support of the Every Child Fund allows UNICEF to continue progressing toward a world where all children can reach their full potential. Your gift of flexible funding makes it possible.

EMERGENCY RESPONSE

There have been an unprecedented number of humanitarian emergencies unfolding around the world. UNICEF, a global leader in humanitarian relief, responds to hundreds of emergencies every year – delivering lifesaving relief, safeguarding children's rights and protecting them from harm. Children who live in a conflict or disaster zone are more likely to be living in poverty. They are more vulnerable to malnutrition and disease. And they are more likely to be out of school.

During times of emergency, UNICEF focuses on providing safe water, health care and hygiene kits, nutrition and psychosocial support; identifying children who have become separated from caregivers and reuniting them; and establishing Child-Friendly Spaces. UNICEF also supports recovery and rebuilding, working with governments and communities to strengthen emergency preparedness and increase resilience to future shocks.

UNICEF is on the ground before, during, and after emergencies strike, working to respond quickly and reach individuals who are most in need. With program offices in 157 countries, 7 regional offices, and global headquarters in eight cities, UNICEF taps into existing partnerships and systems to mobilize a rapid and efficient response when disaster strikes, reaching even the hardest-to-reach children and families.

GFWC clubs can make a difference and, through your support, it enables UNICEF to stay ever ready to help the most vulnerable children whenever and wherever they're in crisis.



HEIFER INTERNATIONAL

PLATINUM LEVEL



Contact:

E: GFWC@heifer.org

P: 888-548-6437

Berit Kimrey, Director of Community Marketing

E: Berit.Kimrey@heifer.org

Jen Girtten, Manager, Manager of Education Program Development

E: Jen.Girtten@heifer.org

SEND ALL CONTRIBUTIONS TO

Heifer International, Attn: Donor Services, P.O. Box 8058, Little Rock, AR 72203

Reference code #V0MY00GFW000

Download an order form or donate online at www.heifer.org/gfwc

WAYS TO GET INVOLVED

General Federation of Women's Clubs (GFWC) and Heifer International share a common desire to make life better for our neighbors worldwide. GFWC has supported Heifer projects for decades by donating gifts of livestock that enable families to lift themselves out of poverty and reach a living income. At Heifer, we believe that women-led, small-holder farming is key to ending hunger and poverty through the gifts of livestock and training. When women have control over their assets and incomes, they reinvest in their families.

Here's how your club can get involved with helping end hunger and poverty and impact the lives of women farmers around the world.

- Start by visiting www.heifer.org/gfwc. Here you can find key information about the Fund a Female Farmer initiative, as well as downloadable resources for use at a club meeting.
- Give a gift that keeps on giving by donating to provide livestock to families. Honor a clubwoman's accomplishments, a relative's birthday, or other special occasion with a Heifer gift in their honor.
- Request a virtual or in-person presentation to learn about Heifer's history, mission, and current projects.
- Sponsor a Local Read to Feed® Program. For over 20 years, readers of all ages have been ending hunger by simply reading books. Now, with Heifer's Read to Feed app, the more you read, the more you feed! Students can unlock corporate funded donations and even collect donation pledges of their own, all while developing a love for reading and growing their literacy skills. Your club can sponsor a Read to Feed program with a local school or after school club.
- Keep up to date about Heifer's work and the impact of your club's support by visiting our Heifer blog (www.heifer.org/blog) and by following us on Facebook, X (formerly Twitter), and Instagram.

