

NEWSLETTER CONTEST

AWARDS, CONTESTS, AND GRANTS

2024-2026 GFWC CLUB MANUAL

NEWSLETTERS ARE ONE OF THE MOST EFFECTIVE AND EFFICIENT METHODS OF INFORMING GFWC MEMBERS ABOUT CURRENT, ONGOING, AND NEW INITIATIVES.

This GFWC Newsletter Contest encourages clubs and State Federations to establish a strong newsletter program aimed at increasing awareness about ongoing projects, programs, events, and issues that affect GFWC members and communities. This type of publication need not be elaborate or lengthy. Substance is more important than style. A newsletter should be informative and generate enthusiasm, all while contributing to public relations outreach, membership recruitment and retention, and program development. The newsletter should always display the GFWC emblem.

CONTEST RULES

- Each Club or State Federation may submit one newsletter issue for entry.
- The newsletter must have been published and clearly dated during the contest year (January 1-December 31).
- The front page of the newsletter must prominently display the official GFWC emblem and mention membership in GFWC. Refer to the *GFWC Style Guide* for GFWC Trademark Use Policies at www.GFWC.org.
- Newsletter entries must include the contact information of at least one member, including an email address, telephone number, and/or mailing address.
- Printed entries must be sent via postal mail, postmarked no later than March 15 in the year in which they will be judged to:
Becky Bolden, GFWC Newsletter Contest Chairman:
4510 Hidden Meadows Lane, Monroe, GA 30656 and a copy to
GFWC Programs: 1734 N Street NW, Washington, DC 20036
The envelope must be clearly marked GFWC Newsletter Contest.
- Electronic entries must be emailed by 11:59 on March 15 in the year in which they will be judged to CPRentries@gmail.com and Programs@GFWC.org. The subject line must include GFWC Newsletter Contest and the name of the club or state.
- Your entry must include the attached cover letter with your 250 word essay describing the club's/State Federation's approach to utilizing its newsletter for members.



For ideas on creating an informative and engaging newsletter, refer to the Communications and Public Relations Toolkit by visiting the Member Portal.



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GENERAL FEDERATION
OF WOMEN'S CLUBS

2024-2026 NEWSLETTER CONTEST

Becky Bolden, Chairman
4510 Hidden Meadows Lane
Monroe, GA 30656

Correspondence:
beckybolden11@gmail.com

Contest Entries:
CPRentries@gmail.com and
Programs@GFWC.org

JUDGING CRITERIA

Entries will be judged and awarded points on the following elements:

- Content quality, including timeliness, clarity, and member impact (30%)
- Presentation (30%)
- Design (25%)
- GFWC emblem Included (5%)
- Adherence to rules (10%)

DEADLINE

Entries must be postmarked or emailed by **March 15** in the year in which they will be judged.

AWARDS

CLUB LEVEL

A first, second, and third place certificate will be awarded annually at the GFWC Convention to three clubs in the nation.

STATE LEVEL

GFWC certificates are awarded at the GFWC Annual Convention to one State Federation in each membership category to recognize creativity and outstanding achievement in producing a State Federation newsletter.



1. ENTRY

Date Submitted

State Federation or Club Name

State / Club President's Name

Number of Members in State / Club

Approximate Circulation

Type of Newsletter ☐ Electronic ☐ Printed

2. NOMINATOR/CONTACT PERSON

Nominator/Contact Name

Mailing Address

City

State

Zip Code

Phone

Email

3. ESSAY

Include an essay describing the club's/State Federation's approach to utilizing its newsletter for members as well as expanding GFWC's mission and brand. *250 word limit*

If mailed, send the submission to Becky Bolden, GFWC Newsletter Contest Chairman, 4510 Hidden Meadows Lane, Monroe, GA 30656, and a copy to GFWC Programs, 1734 N Street NW, Washington, DC 20036. The envelope must be clearly marked GFWC Newsletter Contest.

If Emailed, the subject line must include GFWC Newsletter Contest and the name of the club or State and be sent to CPREntries@gmail.com with a copy to Programs@GFWC.org.

