



# The Power of We:

## 2025 Joint Community Health Worker and Doula Conference

**SPONSORSHIP PACKET**

**October 9-11, 2025**

Portsmouth, VA



Custom sponsorship packages (e.g., for local businesses, in-kind donations, wellness sponsors, etc.) are available. **We welcome the opportunity to co-create a sponsorship that aligns with your mission and audience.**

# Conference Overview

The Virginia Community Health Workers Association (VACHWA) and the Doula Association of Virginia (DAVA) are proud to host the 2025 Joint Community Health Worker (CHW) and Doula Conference, **a groundbreaking convening centered on shared purpose, healing justice, and transformative care!**

Taking place from October 9 to 11, 2025, in Portsmouth, Virginia, this conference uplifts the voices of those providing care from the heart of the community. It seeks to build sustainable bridges between CHWs and Doulas working in hospitals, homes, and everywhere in between.

The Virginia Community Health Workers Association and the Virginia Doula Association are pioneering a groundbreaking conference dedicated to education, advocacy, unity, empowerment, and support for Doulas and Community Health Workers. Join us in our mission to position Virginia as a leader in amplifying the voices of Doulas and CHWs globally.

## Your Sponsorship Enables Us To:

- **Elevate the leadership of Doulas and CHWs** as essential voices in shaping the future of public health and maternal care
- **Support equitable access** to the conference through scholarships and reduced registration for low-income attendees
- **Bring diverse, community-rooted perspectives** into critical conversations around health equity, systems change, and care workforce support

# Sponsorship Levels

## Platinum Sponsor

- Premier recognition as lead sponsor of the event
- Speaking opportunity at a keynote or plenary session
- Logo in all printed and digital materials (program, social media, slides, signage)
- An award sponsored by your organization
- Full-page ad in the conference program
- Exhibit table & branded materials in swag bags
- 8 complimentary registrations + front-row table at the awards show
- Recognition in the post-event impact report
- Invitation to VIP reception

**\$10,000**

## Gold Sponsor

- Logo in all printed and digital materials (program, slides, signage)
- Sponsor of a featured workshop or wellness session
- ½ page ad in program
- 4 complimentary registrations + reserved table at the awards
- Recognition in pre- and post-event email and social media communications
- Exhibit table & branded materials in swag bags

**\$5,000**

## Silver Sponsor

- Logo on event slideshow, program, and signage
- ¼ page ad in program
- 2 complimentary registrations
- Exhibit table & branded materials in swag bags
- Recognition in DAVA & VACHWA newsletters

**\$2,500**

## Lanyard Sponsor

- Logo listed on every attendee lanyard for high-visibility branding
- Recognition in program book, website, and welcome slideshow

**\$1,200**

## Coffee Sponsor

- Logo listed on signage at the coffee station for high-visibility branding
- Recognition in program book, social media communications, and thank-you email to attendees

**\$1,000**

## Self-Care Sponsor

- Logo listed on signage at the self-care lounge for high-visibility branding
- Recognition in program book and social media communications

**\$750**

# The Virginia Community Health Workers Association Conference Sponsorship Packet

## About Us

The Virginia Community Health Worker Association (VACHWA) provides a platform for community health workers (CHWs) to connect, learn, and advocate personally and professionally. VACHWA is led by industry professionals who are committed to serving, developing, and building their community through access to education and equity in public health. We aim to enhance the health of Virginia communities, enabling individuals and families to lead happier and healthier lives.

## Ways to Partner With Us

We offer a variety of sponsorship opportunities designed to highlight your organization's support for health equity, maternal health, doulas, and community health workers. Whether you're interested in premier visibility and recognition, such as having your logo featured on all conference materials, or more targeted engagements like sponsoring a named award at the Awards Ceremony, there's an opportunity for meaningful alignment with this mission-driven convening.



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- Recognition in the post-event impact report
- Invitation to VIP reception

**\$10,000**

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- Recognition in pre- and post-event email and social media communications
- Exhibit table & branded materials in swag bags

**\$5,000**

## Silver Sponsor

- Logo on event slideshow, program, and signage
- ¼ page ad in program
- 2 complimentary registrations
- Exhibit table & branded materials in swag bags
- Recognition in DAVA & VACHWA newsletters

**\$2,500**

## Community Supporter

- Logo listed on website and in program
- 1 complimentary registration
- Shared sponsor slide recognition
- Listing in thank-you email to attendees

**\$1,500**

## Friend of the Conference

- Recognition in program & shared sponsor signage
- Opportunity to sponsor a giveaway, self-care station, or attendee scholarship

**\$500**



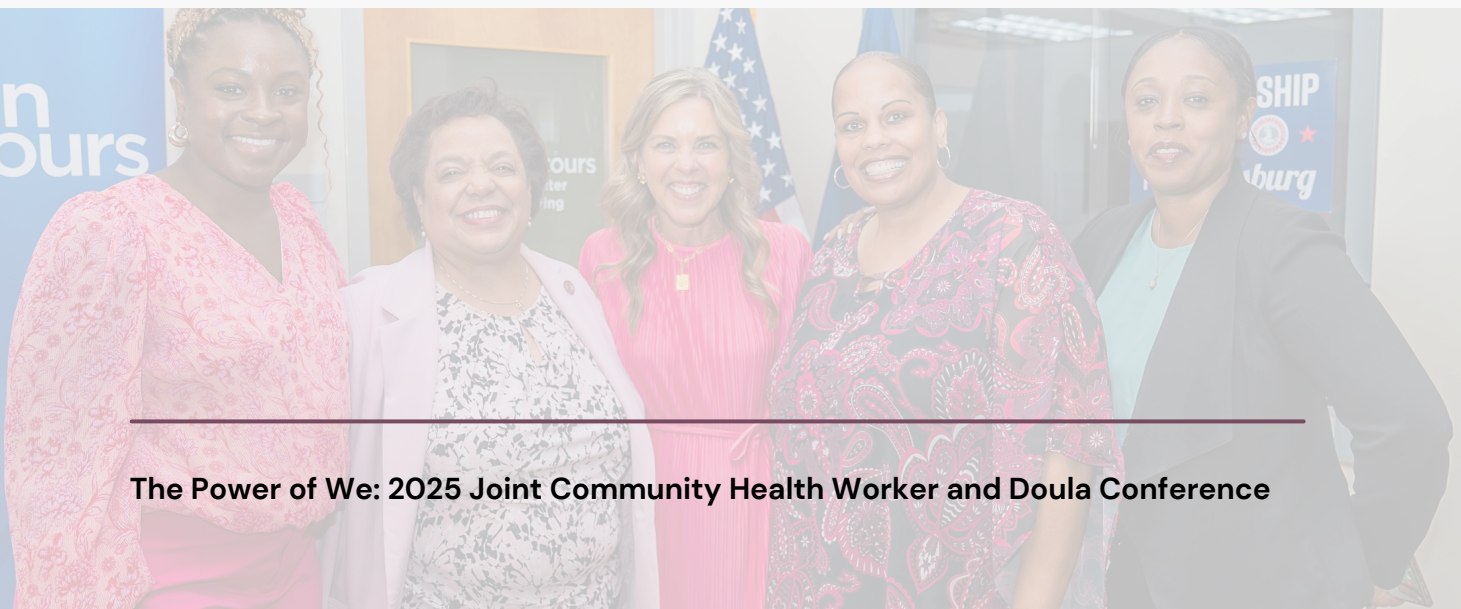
# The Doula Association of Virginia Conference Sponsorship Packet

## About Us

The Doula Association of Virginia (DAVA) is dedicated to fostering leadership, education, and mutual support among doulas. Our mission is to elevate the doula profession, ensure its growth, sustainability, and recognition. We provide doulas with the resources and tools to build and sustain their businesses, work within established organizations, or pursue both paths. Through advocacy, conflict resolution, and a commitment to professionalism, we aim to equip doulas with the skills to thrive in the business of birth work.

## Ways to Partner With Us

We offer a variety of sponsorship opportunities designed to highlight your organization's support for health equity, maternal health, doulas, and community health workers. Whether you're interested in premier visibility and recognition such as having your logo featured on all conference materials, or more targeted engagements like sponsoring a named award at the Awards Ceremony, there's an opportunity for meaningful alignment with this mission-driven convening.



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# Sponsorship Levels

## 1st Year

- Premier recognition as lead sponsor of the event
- Speaking opportunity at a keynote or plenary session
- Logo in all printed and digital materials (program, social media, slides, signage)
- An award sponsored by your organization
- Full-page ad in the conference program
- Exhibit table & branded materials in swag bags
- 8 complimentary registrations + front-row table at the awards show
- Recognition in the post-event impact report
- Invitation to VIP reception

**\$10,000**

## 4th Trimester

- Logo in all printed and digital materials (program, slides, signage)
- Sponsor of a featured workshop or wellness session
- ½ page ad in program
- 4 complimentary registrations + reserved table at the awards
- Recognition in pre- and post-event email and social media communications
- Exhibit table & branded materials in swag bags

**\$5,000**

## 3rd Trimester

- Logo on event slideshow, program, and signage
- ¼ page ad in program
- 2 complimentary registrations
- Exhibit table & branded materials in swag bags
- Recognition in DAVA & VACHWA newsletters

**\$2,500**

## 2nd Trimester

- Logo listed on website and in program
- 1 complimentary registration
- Shared sponsor slide recognition
- Listing in thank-you email to attendees

**\$1,500**

## 1st Trimester

- Recognition in program & shared sponsor signage
- Opportunity to sponsor a giveaway, self-care station, or attendee scholarship

**\$500**



# Thank you! To sponsor or discuss custom opportunities, please contact:

## **Virginia Community Health Worker Association (VACHWA)**

**Phone** (804) 645-6313  
**Website** <https://chwofva.com/>  
**Email** [ed@chwofva.com](mailto:ed@chwofva.com)  
**Address** 1717 E Cary St, Richmond, VA 23223

## **The Doula Association of Virginia (DAVA)**

**Phone** 844-DOULAVA (368-5282)  
**Website** [www.thedoulaassociationofvirginia.org](http://www.thedoulaassociationofvirginia.org)  
**Email** [admin@thedoulaassociationofvirginia.org](mailto:admin@thedoulaassociationofvirginia.org)  
**Address** 100 7th Street, STE 104, Portsmouth, VA 23704