



# THE DOULA ASSOCIATION — OF VIRGINIA —

## Come Alive We Have Arrived

**2025**  
***Sponsorship Packet***

**October 9 – 11, 2025**

Renaissance Hotel  
425 Water Street  
Portsmouth VA 23704

### Contact

**Phone**  
844-DOULAVA(368-5282)

**Website**  
[www.thedoulaassociationofvirginia.org](http://www.thedoulaassociationofvirginia.org)

**Email**  
[conference@thedoulaassociationofvirginia.org](mailto:conference@thedoulaassociationofvirginia.org)

**Address**  
100 7<sup>th</sup> Street, STE 104, Portsmouth VA 23704



# Introduction

Join us in making a meaningful difference! The Doula Association of Virginia proudly invites you to participate in the 2025 "Come Alive, We Have Arrived" Doula Conference—a transformative gathering designed to elevate the voices of Doulas while shaping the future of maternal and child health in Virginia.

We are broadening our outreach and uniting passionate professionals from the entire maternal and child health ecosystem—healthcare providers, educators, policymakers, exhibitors, and community advocates—who share a common mission: to empower, advocate, unite, educate, and support Doulas for a brighter future.

As Doulas, we stand at the forefront of advancing health equity, amplifying underrepresented voices, and devising impactful solutions that improve outcomes for families in our communities.

This conference is more than just an event; it's a dynamic space where Doulas can COME ALIVE and feel emboldened, backed by a community dedicated to reducing the mortality rates we face today. Through powerful storytelling, enriching workshops, and collaborative knowledge-sharing, we will uplift each Doula, one at a time. Together, let's take bold steps toward a healthier future for all!

# About Us



## Vision

- "Our vision is to create a thriving, sustainable Doula community where birth workers are empowered with the knowledge, resources, and support they need to succeed. We envision a future where Doulas, united by a collective voice, are recognized as essential professionals, equipped to build their own businesses, collaborate with others, and advocate for the families they serve. Through education, leadership, and a strong, unified community, we aim to elevate the Doula profession, fostering growth, empowerment, and mutual support across the birth work industry."



## Mission

"Our mission is to empower Doulas by fostering leadership, education, and mutual support. We aim to elevate the Doula profession and ensure its growth, sustainability, and recognition by providing Doulas with the education, resources, and support needed to thrive in the business of birth work. We aim to equip Doulas with the tools to build and sustain their own businesses, work within established organizations, or pursue both paths. Through advocacy, conflict resolution, and a commitment to professional development, we strive to create a collaborative and supportive community of Doulas and allied professionals."

# About Us



The Doula Association of Virginia (DAVA) was established to empower the voices of individual doulas. Through collaboration, we can enhance our collective influence, as there is significant strength in unity.

After hearing numerous inspiring narratives from Doulas and engaging in substantive dialogues, we have identified a pressing need for change. Guided by our passion and sense of purpose, we are eager to embark on this journey together.

We stand strong on 5 pillars

## **Empowerment**

We are committed to empowering Doulas to be the professionals they aspire to be.

## **Educate**

We strive to provide Doulas with the necessary resources and education to thrive in their careers.

## **Unite**

We aim to unite all Doulas, whether independent practitioners or members of a collective, so that each Doula knows their voice is valued, heard, and has an impact.

## **Advocate**

We are dedicated to advocating for the rights, guidelines, and protection of Doulas.

## **Support**

We are committed to supporting Doulas holistically, mentally, physically, emotionally, and spiritually.

# Meet Our Team



**Nataki Hill**  
President/Founder



**Zina Brockman**  
Vice President



**Consuelo Staton**  
Honorary Advisor



**LaTory Whitney**  
Secretary



**Rabiya Abdus  
Salaam**  
Researcher



**Shanteny Jackson**  
Technology



**Hope Strachan**  
Governance



**Lisa Brown**  
Legislative Advisor



**Tanita Brinkley**  
Treasurer Advisor



# About The Event

We're thrilled to announce our inaugural Doula Conference in Portsmouth, Virginia, marking a significant milestone for the Doula Association of Virginia! Our mission is to empower our incredible profession and create a strong support network for doulas. This conference will be a vibrant space for Doulas to express themselves, knowing their voices are valued and their roles are essential.

We're excited to partner with you and our community to ensure this event is a success—not just for Doulas, but for families everywhere. Together, we can make a meaningful impact!



## Event Highlight

Networking Opportunities

---

Workshops

---

Doula Award Show

---

Empowerment

---

# Event Schedule



DAVA

10  
OCT



## Opening & Networking

We're excited to announce that the opening ceremony will take place at the Renaissance Hotel in Portsmouth, VA. This is an excellent opportunity for Doulas to connect and network with one another. Kicking off the conference, we'll hear an inspiring speech from the Doula Association. Additionally, there will be numerous opportunities to interact with exhibitors and fellow guests. We can't wait to see you there!

**Location : Renaissance Hotel, Portsmouth VA**

11  
OCT

## A day of learning & night of fun

Prepare for an enriching day dedicated to professional development and personal growth. Doulas will have the opportunity to earn 5.5 continuing education units (CE units) for recertification while engaging in networking with fellow professionals. Attendees will gain valuable insights from distinguished business leaders and accomplished birthworkers. A range of exciting opportunities awaits.

**Location : Renaissance Hotel, Portsmouth VA**



DAVA

# Benefits for Sponsor

## First Benefit

Be a part of history by joining The Doula Association of Virginia very first Doula conference! Your support will play a crucial role in lowering maternal mortality rates, making a profound impact not just in Virginia but across the globe. Together, we can create a brighter, safer future for mothers everywhere. Don't miss this chance to make a difference!

## Second Benefit

You have the opportunity to champion the vital role of a Doula in every mother's journey. By advocating for access to Doula support, you will empower mothers to experience their births with confidence and care. Together, we can foster a strong, united birthing community that prioritizes the well-being of every mother and child. Your involvement is crucial in making this vision a beautiful reality.

## Third Benefit

The Virginia Doula Association is pioneering a groundbreaking conference dedicated to education, advocacy, unity, empowerment, and support for Doulas. The stronger the doula, the stronger the community she supports becomes! Join us in our mission to position Virginia as a leader in amplifying the voices of Doulas globally. Your involvement can make a difference—let's empower our community together by supporting the voice of the Doulas around the world!



# Bronze Level Sponsorship Package



DAVA



## Nursery

Recognition in DAVA newsletter  
before & after event

**\$50**



## Baby Shower

Recognition in DAVA newsletter  
before & after event

Logo featured in welcome slide  
show

**\$100**

# Silver Level Sponsorship Package



## 1st Trimester

Print ads on banner

Recognition in DAVA newsletter  
before & after event

Logo featured in welcome slide  
show

Complimentary registration for  
One

Swag bag

**\$500**



## 2nd Trimester

Print ads on banner

Recognition in DAVA newsletter  
before & after event

Logo featured in welcome slide  
show

Complimentary registration for  
Two

Swag bag

Dedicated exhibit table

**\$1,500**

# Gold Level Sponsorship Package



DAVA



## 3rd Trimester

**Three sponsorship opportunity seeking to collaborate with the association to support Doulas**

Print ads on banner

Recognition in DAVA newsletter before & after event

Logo featured in welcome slide show

4 Complimentary registration and a front-row table at the awards show.

Specially curated swag bag

Dedicated exhibit table

1/4 page ad in program

**\$2,500**



## 4th Trimester

**One sponsorship opportunity seeking to collaborate with the association to support Doulas**

Print ads on banner

Recognition in DAVA newsletter before & after event

Logo featured in welcome slide show

6 Complimentary registration and a front-row table at the awards show.

Dedicated exhibit table

Specially curated swag bag

1/2 page ad in program

An award sponsored by your organization

**\$5,000**

# Platinum Level Sponsorship Package

---



DAVA



## 1st Year

**One sponsorship opportunity seeking to collaborate with the association to support Doulas**

Print ads on banner

---

Recognition in DAVA newsletter before & after event

---

Logo listed on website as a sponsor and featured in welcome slide show

---

8 Complimentary registration and a front-row table at the awards show.

---

Dedicated exhibit table

---

Specially curated swag bag

---

Full page ad in program

---

An award sponsored by your organization

**\$10,000**



**DAVA**

**Thank you!**  
**Hope you are**  
**interested!**

## **Contact**

<b>Phone</b>	844-DOULAVA (368-5282)
<b>Website</b>	<a href="http://WWW.THEDOULAASSOCIATIONOFVIRGINIA.ORG">WWW.THEDOULAASSOCIATIONOFVIRGINIA.ORG</a>
<b>Email</b>	<a href="mailto:CONFERENCE@THEDOULAASSOCIATION.ORG">CONFERENCE@THEDOULAASSOCIATION.ORG</a>
<b>Address</b>	100 7 <sup>TH</sup> Avenue, Portsmouth, VA 23704