WINNIPEG H.O.G.® CHAPTER #9024 POLICY & PROCEDURE

Name:

Social Media Guidelines

Date:

November, 2016 (amended April 2024)



Policy: H.O.G.® Group Page on Facebook and WhatsApp Group must follow Chapter guidelines.

- 1. Event pictures shall only be posted on the members only group page. Do not post pictures with other members on your personal page for privacy reasons.
- 2. Do not tag people in posts or pictures to protect those who wish to remain private.
- 3. Postings should not include Company Logos or Trademarks, unless permission is asked for and granted.
- 4. Non-Chapter items "For Sale" are not allowed.
- 5. Go Fund Me or personal fund raising shall not be posted.
- 6. Posts should not imply or claim they are speaking on another's behalf.
- 7. Administrators reserve the right to request that certain subjects are avoided, withdraw certain posts, and remove inappropriate comments. However, administrators may remove a post immediately if deemed inappropriate and/or remove the member from the Chapter social media platform(s).
- 8. Never engage negative posts found online. There will always be bullies who post under the vail of anonymity. Notify the Administrators if the post is on the Group Page.
- Pictures should only be posted on the Chapter social media platform(s) at the completion of a function (ride, event, trip, etc.). Live or current picture postings (i.e., Instagram, cell phones or ipads is prohibited.
- 10. Only active current members will be accepted.

This Policy is subject to change at the discretion of Harley-Davidson® Winnipeg and the Winnipeg H.O.G.® Chapter #9024 Executive.

Daniel Trach, General Manager Harley-Davidson® Winnipeg

Date: April 15, 3034

Dave Burnside, Director Winnipeg H.O.G.® Chapter #9024

Date: 15,2024