



PRIVACY POLICY

March 28, 2024

Dear Client,

Whitestone Capital Management (WCM) appreciates the opportunity to provide advisory services to you and your family. This letter serves as our notification of our Privacy Policy for you to consider. If at any time you would like to receive more information on our company, our services, our people, or if you have any questions or comments, please contact us at (502) 648-0106 or download more information from our website, www.whitestonecapitalmanagement.com. We are happy to provide you with this and any other information upon request.

As always, please consider whether any of your investment goals or objectives have changed due to a life event or a change in your financial circumstances. If that is the case, please contact your financial advisor. We thank you for your confidence in Whitestone Capital Management and wish you and your loved ones good health, prosperity, and good cheer.

PRIVACY POLICY

The confidentiality of your personal financial information is of paramount importance to all of us, and we will remain vigilant in protecting your privacy. We are sending you this privacy notice to help you understand how we use your private financial information, and to let you know what we do to help protect your privacy.

What Information Do We Collect From You and About You?

To serve your client needs, WCM collects information from you and about you. Some of this information is collected to satisfy certain legal and regulatory requirements, while other information is collected so that we can service your account effectively. Examples of the information that we collect includes:

- Information from your account application and other forms, such as name, address, Social Security number, telephone number, employment information, income, net worth, investment experience, and other information to service your account effectively. We may also collect information from consumer reporting agencies.
- Information about your financial transactions, including securities purchased and sold, fund transfers, account balances, and other account activities.

To Whom Do We Disclose Your Information?

WCM does not sell your personal financial information to anyone. However, we do disclose your personal information to third parties or outside companies that help us process your transactions or service your account. One such company is the Charles Schwab Company, which processes your transactions and acts as the account custodian. We may also provide information to outside service providers that help administer your accounts. Any outside company or third-party provider must limit their use of your information to the purpose for which it was provided. WCM may also provide your personal information when permitted or required by law or regulation. Examples include providing information in response to a subpoena or court order, to

cooperate with regulators, governmental authorities or law enforcement authorities, or in response to a request from a consumer reporting agency. Outside of these circumstances, we will not provide your personal information to third parties unless you have specifically asked us to do so.

What Do We Do To Protect Your Personal Information?

We restrict access of your personal financial information to personnel who require that information to service your business. All employees are trained regarding the policies and procedures encompassed by this privacy policy. We maintain physical, electronic and procedural safeguards to guard your personal information. This privacy policy applies to all of our current and former clients. If in the future, this privacy policy needs to change for any reason, we will provide you with written notification of the change, allowing you the opportunity to opt-out.