

Motorcycle TrialGP World Championship Rhode Island USA July 11-13, 2025



Sponsorship Tiers



Wagner Cup Exclusive Sponsor - \$25,000

Our Exclusive sponsor has the highest profile, with marketing in all areas and the maximum VIP benefit package to share with your employees, partners, clients, or constituents.

The Wagner Cup is awarded to the overall winner of both days of FIM World Championship competitions held Saturday and Sunday 12th & 13th July 2025. This event marks the 50th anniversary of the Wagner Cup being first presented at the first US Trials World Championship Round, held at this location in Rhode Island during 1975.

Logo / Name featured on Event Marketing

Any References to Wagner Cup will always include Sponsor Name

i.e The Biscuit Barrel Wagner Cup 2025

Pre and Post Event:

Your Logo Prominent on Web Sites, Print Advertisements, On-Line Ticket Sales Website, On Event T-Shirts, Posters, and Stickers.

Mentions on Social Media, (magazines), Mentions in published articles, Mentions in media interviews

During Event:

Full Page Ad in Event Program,

3x Pits/Paddock Banners, Shuttle Bus Signage, Main Stage (Podium) Signage

Ability to insert a sponsor-provided marketing card in the Spectator Kits given to all attendees.

Logo prominently featured on Spectator Loop Maps,

Branding Banners at all Spectator/Rider Sections, and the 12 Section Entry Cards,

Banner at Pro Rider Autograph area.

Interview Broadcast to Paddock.

Name on Recognition Board at the Main Stage

Vendor Display Area 40x30 in the Pit/Paddock Zone

Prominent Position

Display and/or Demonstrate Sponsors Products

VIP Package including

10x VIP Two-Day Event Passes,

8x Car VIP Parking,

25 Two-Day Event Passes,

10 Event Shirts, and 10 Event Posters.

Knowledgeable Dedicated Event Ambassador

Member of your Team on Stage and Presenting the Wagner Cup.

Worldwide media photo and event video production.



Platinum Sponsors - \$10,000

Logo / Name on Event Marketing

Pre and Post Event:

Logo on Web Sites, Print Advertisements, Online Ticket Sales Website, Event T-Shirts, Posters, and Stickers

During Event:

½ Page Ad in Event Program

Pit/Paddock Banner

Stage/Podium Banner

Banners at all Spectator/Rider Sections

Logo on Spectator Loop Card given to all attendees.

Interview Broadcast to Paddock

Name on Recognition Board at the Main Stage

Vendor Display area 30x20 in the Pit/Paddock Zone

Display and/or Demonstrate Sponsors Products

VIP Package including

6 VIP Two-Day Event Passes,

6 Car VIP Parking,

15 Two-Day Event Passes

8x Event T-shirts,

4x Event Posters



There is no shortage of enthusiasm from participants and spectators alike, who travel massive distances to see the World's most talented and extreme motorcycle professionals.

Gold Sponsors - \$7,500

Logo / Name on all Event Marketing

Pre and Post Event:

Logo on: Web Sites, Print Advertisements, Event T-Shirts, and Posters

During Event:

¼ Page Ad in Event Program

Prominently Displayed Pit/Paddock Banner,

Banner at Main Competition Section

Interview broadcast in Paddock

Name on Recognition Board at the Main Stage

Vendor Display area 20x20 in the Pit/Paddock Zone

Display and/or Demonstrate Sponsors Products

VIP Package including

4 VIP Two-Day Event Passes,

4 Car VIP Parking

10 Two Day Event Passes

10 Event T-shirts, 10x Event Posters



Athletes and Spectators represent a wide cross section of demographics at a World Trial GP Event. Special Interest Groups come together including youth to adult communities.



Global Competitors



Exceptional Sponsor Recognition

Silver Sponsors - \$5,000

Logo / Name on Event Marketing

Pre and Post Event:

Logo on Event T-Shirts, and Posters

During Event:

1/8 Page Ad in Event Program

Name on Recognition Board at the Main Stage

Sponsor Provided Banner Posted at Competition Section One

Acknowledgement at Awards Ceremony

Vendor Display area 20x10 in the Pit/Paddock Zone

Display and/or Demonstrate Sponsors Products

VIP Package including:

2 VIP Two-Day Event Passes,

2 Car VIP Parking,

10x T-shirts,

4x Event Posters,

6 Two-Day Event Passes, Spectator Kits



Large Spectator Areas Provide Great Displays of Logos and Branding Messages

Bronze Sponsors - \$2,500

Logo in Event Program

Acknowledgement in Event Program

Name on Recognition Board at the Main Stage

Sponsor Provided Banner Posted at Competition Section One

Acknowledgement During Podium Announcements

Acknowledgement at Awards Ceremony

Vendor Display area 10x10 in the Pit/Paddock Zone

Display and/or Demonstrate Sponsors Products

Package includes:

4 Two-Day Event Passes with Spectator Kits



Incredible Talent from around the World

Crowds of Enthusiasts Meet Heroes In Person

People's Choice Award Sponsors (2 available) \$1500

New this year!

The People's Choice awards will allow Sponsor recognition of People's Choice Rider Award for Women and Men (2 awards per day).

Awarded On Stage With Media Photos

Logo and Name on the Voting Card in each Spectator Kit

Name on Recognition Board at the Main Stage

Acknowledgement in Event Program

Package includes:

4 Two-Day Event Passes with Spectator Kits

Section Sponsors - \$1,000 (12 Available)

Banner at One of the Competition Sections

Name on Recognition Board at the Main Stage

Acknowledgement in Event Program

Package includes:

4 Two-Day Event Passes with Spectator Kits

Shared 10x10 Space for your business in the Pit/Paddock Zone



Thousands attend rain or shine



Section Sponsors Highlighted

Local Sponsors / Family Sponsors \$500

4 One-Day Event Passes with Spectator Kits

1/8 (Business Card Size) Advertisement in the Event Program

Friends of Trials - \$250 or additional if you can

Friends of Trials Sponsorships are for those who wish to support the event at a personal level.

It does not include advertisement or promotion but offers acknowledgement of your gift in the event program, and in thanks you will receive 2 Complimentary Two-Day Event Passes.

Acknowledgements are often the benefactor's name, a family name, your small business's name. They may also be In Memoriam for someone special you choose to have remembered, someone who has been a past event volunteer or competitor, or just listed as "anonymous"

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- *The organizations hosting this event are non-profit entities. Funds generated via sponsor donations are for the purpose of footing the costs associated with the event.*
 - *All sponsorships will have a written agreement and a date upon which funds are due. It is imperative due to up-front costs of the event that commitment dates are adhered to.*

2025 Motorcycle Wagner Cup FIM TrialGP World Championship

Contacts:

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Carl Swanson, Host Site Director
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North American Trials Council www.mototrials.com
[American Motorcycle Association](http://www.americanmotorcycleassociation.com)

Youtube Channel for 2024 World Rounds:

<https://www.youtube.com/playlist?list=PLB23C9DB046753B98>

TrialGP USA 2025 World Championship Sponsorship Agreement

This agreement is made by and between the Rhode Island Trials Club (Event Hosts) and

_____ on this day _____.

The aforementioned TrialGP USA 2025 Event hosts hereby agree to provide the services and privileges outlined in the sponsorship prospectus to the signed sponsor.

Sponsor Level (mark appropriate choice, which will indicate amount to be paid)

_____ Wagner Cup Exclusive Sponsor \$25,000

_____ Platinum Sponsor \$10,000

_____ Gold Sponsor \$7,500

_____ Silver Sponsor \$5,000

_____ Bronze Sponsor \$2,500

_____ Section Sponsor \$1,000
(12 available)

_____ People's Choice Award Sponsor \$1,500
(2 available)

_____ Local Business /
Family Sponsor \$500

_____ Friends of Trials (non-business only) \$250 (plus an additional _____)

Other terms mutually agreed upon: (if none, please write "none")

Full Amount of Sponsorship is due within 21 days of signing of the agreement

Payment may be made by Venmo, Bank Wire, or Check. For Venmo, ACH or Wire we will provide info.

Checks payable to **Rhode Island Trials Club** and mailed to *RITC, 28 Allison Avenue, Coventry, RI 02816*

Sponsor packages that include banners and other advertising media, please forward High Definition printable logos and materials no later than March 31st , 2025

Sponsor Representative Signature

RITC Representative Signature

Sponsor Representative Printed Name / Title

RITC Representative Printed Name

Sponsor Copy

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