

sunshine

pure



# MEMBERSHIPS

sugar coated

lucky you

LUCKY



# Welcome TO THE CLUB

Let's face it—**modern life is a bit much**. We're juggling work, family, endless to-do lists... and somewhere in all that, **you** deserve a minute. Or sixty. Regularly.

That's where this little booklet comes in. At Life of Riley, I've created a range of membership packages designed to make self-care not just possible, but easy (and a little bit fabulous). These memberships are all about making your skincare goals and feel-good treatments more accessible—spreading the cost monthly savings scheme, instead of giving your bank account a sudden fright, or getting into overwhelming credit agreements .

Because guess what? **It is okay to invest in yourself**. In fact, it's kind of essential. And these memberships are here to help you do just that—with perks, discounts, and a few lovely surprises sprinkled in along the way.

Before you go—keep an eye out later this year for some exciting online and in-person events. We'll be diving into everything from menopause and the gut-skin connection to stress, skin, and how to keep your glow even when life's throwing curveballs. It's going to be good, and as a member of the Self Love Club, you get a free invitation. Here's to taking care of you—the most important project of all.



Anna x



# Life of Riley's SELF LOVE CLUB

All of the following membership packages are **savings schemes**.

Every penny you put in each month goes straight towards your treatments and skincare, so you can thank yourself later!

**Terms and conditions apply** (because of course they do) and by registering as a member, you agree to these terms and conditions available [here](#).

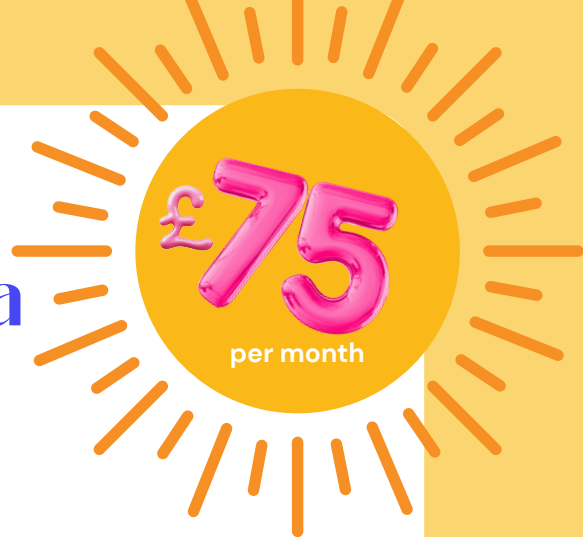
With each tier of membership, a variety of benefits apply. Each membership will be vary in terms of treatments, based on individual assessment and your treatment goals. These goals will be decided upon an initial consultation.

Example treatment schedules are provided to help you choose which one suits you best.

Monthly payments are taken via GoCardless.



For those who want a  
little extra self-care  
**sunshine** in their life



**5% saving** on all treatments

Access to exclusive, **member-only** events

Automatic entry into an annual **members-only competition** /  
giveaway

A **surprise deluxe skincare sample** when you join  
(who doesn't love a little mystery?)

**One complimentary skin analysis** per year—let's see what we're  
working with!

sunshine

**OBAGI**  
MEDICAL

*Example only:*

£75 x 12 months = **£900** in total

Anti-wrinkle treatments x 3 per year

**£273** left per year for other treatments or to spend on skincare  
(with discount applied)

*All treatments require a consultation beforehand*





# For the kind of person who finds **joy** in simplicity, quality, and a **good skin day**

- **8% saving** on all treatments and Obagi skincare
- Entry into **two** annual member-only giveaways or exclusive discounts
- **Priority booking** for model appointments (great skin and a bit of the spotlight)
- First dibs on **member-only events**
- **Two complimentary skin analysis sessions per year**—because skin changes, and so can your plan

**OBAGI**  
MEDICAL

# pure

*Example only:*

£100 x 12 months = **£1200** in total

Anti-wrinkle treatments x **3** per year

Medical microneedling x **3** per year

**£316.80** left per year for other treatments or to spend on skincare  
(with discount applied)

*All treatments require a consultation beforehand*



# All the bells, whistles, and skincare goodies you deserve

## Everything in Pure, plus:

- **10% saving** on all treatments and Obagi skincare
- **Quarterly skin analysis sessions** (because consistency = results)
- **One full-size Obagi product** a year
- **One Obagi Blue Peel Radiance per year** (subject to suitability)
- Enhance your results and recovery with **complimentary LED therapy** post treatments **\*NEW\***

**OBAGI**  
MEDICAL

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*Example only:*

£150 x 12 months = **£1800** in total

Anti-wrinkle treatments x **3** per year

**Profilo course plus 1 maintenance treatment** per year

**4 x Obagi Blue Peel Radiance** peels

**£333** left per year for other treatments or to spend on skincare  
(with discount applied)

*All treatments require a consultation beforehand*



# The **flexible** option – tailored entirely to **you** and **your** **budget**

- **Surprise perks** throughout the year (think **gifts**, **bonus savings**, and **exclusive offers** – just because)
- Access to **member-only events**
- A **personalised plan** that flexes around your lifestyle and skin goals



lucky you



*Example only:*

£50 x 12 months = **£600** in total

Anti-wrinkle treatments x **2** per year (one-off discount applied)

Microneedling x **3** per year

£80 'top up' payment on treatment day

*All treatments require a consultation beforehand*







Interested to know more  
or ready to join the club?

**Get in touch with Anna directly via:**

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**Or find me at:**

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